

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

(A Central University established by the Central Universities Act 2009 No 25 of 2009)

गुरू धासीदास विश्वविद्यालय,बिलासपुर(छ०ग०) भारत

् वं दीम विश्वविधिकालम् अधिभिम्म २००४ कमांक २५ २००४ के अतर्गत स्थापित के दीम विश्वविद्यालयः)

Phone No. 07752 260044(O), Website www.ggu.ac.in

No 428 Conf. Ph. D. 2020.

Bilaspur, Date

3 C DEC 2020

C AΙ

It is notified that, as per the decision taken in the Executive Council Meeting held on 27.01.04, the Kulpan, on behalf of the I xecutive Council after considering the reports of the examiners concerned and viva-vive examination held on 23th November 2020, has accepted the thesis submitted by Vaibhavshankar Soni and declare him eligible for the award of the Degree of the "DOCTOR OF PHILOSOPHY" of Guru Ghasidas Vishwavidyalaya, Bilaspur from the date of the Viva-Voce Examination.

Name of the Candidate

Vaibhavshankar Soni

Name of the Supervisor

Dr. B.D. Mishra

Department

Management Studies

4 School of Studies

Management and Commerce

Title of the Thesis

A STUDY ON PROMOTIONAL STRATEGIES

AND CHALLENGES OF MSMES IN INDIA

Registration no. / Date Ö

145263504/22.01.2016

This Notification is being issued under the Provisions of the Vishwavidyalaya Ph.D. Ordinance and UGC Regulation 2009 applicable for admission, evaluation and Award of Degree of Doctor of Philosophy.

BY ORDER,

BHaspur, Date

Endi.No.429 /Conf./Ph.D./2020

Copy forwarded for information & necessary action to :-

- P.A. To Kulpati/Registrar for Kulpati / Registrar's information.
- Dy.Registrar, Exam./Dev./Academic Section.
- Dean, School of Studies in Management and Commerce GGV Bilaspur (C.G.) 3.
- Head, Department of Management Studies GGV Bilaspur (C.G.).
- Supervisor- Dr. B.D. Mishra, Associate Professor, Department of Management Studies GGV 5. Bilaspur (C.G.)
- Vaibhavshankar Soni, S\o. Shri Gaurishankar Soni, B.K. Nagar, G.E. Road, 6. Rajnandgaon (C.G.)
- Media Cell incharge with request to send it to Press and Electronic media for wide publicity in the 7. interest of students as press release.
- 8. Editor: University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002.
- Editor: Journal of Scientific and Industrial Research, Rafi Marg, New Delhi. 9.
- 10. Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). 11.
- Registrar of all the statutory Universities in India. 12.
 - Director, Inflibnet Gujarat University Campus, Post Box No. 4116, Navrangpura, Ahmedabad 380009.
- 13. Incharge, IT Cell, for uploading on the Vishwavidyalaya website.

14. Office File.