

**A Study on**  
**“Consumers Perception towards Herbalife Nutrition Product in**  
**Bilaspur”**



A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)

Supervised By -  
DR. B. B. PANDEY  
(Assistant Professor)

Submitted By -  
ADARSH SAHU  
Roll No. - 19605502



**2021**

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDALAYA, BILASPUR (C.G)**  
**(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES**  
**ACT, 2009)**