

A Study on

**“CONSUMER PREFERENCES ON KIA MOTORS IN
BILASPUR, CHHATTISGARH”**

A Project Report Submitted for the Partial Fulfillment of the Requirement
for the Award of the Degree of Master of Business Administration
(MBA)

Supervised By

Dr. (Smt.) Bobby B. Pandey
(Assistant Professor (Senior Scale))

Submitted By

Prateek Dubey
Roll No. 19605528



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**DEPARTMENT OF MANAGEMENT STUDIES GURU
GHASIDAS
VISHWAVIDALAYA, BILASPUR (C.G)**

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