

A Study
on
"COMPARATTIVE STUDY OF HOME LOANS OFFERED BY PUBLIC AND
PRIVATE SECTOR BANK"

Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree of

Masters of Business Administration
2022-2024

Chander
SUPERVISED BY:

DR. CHANDRAWATI NIRALA

ROLL NO.: 22067101

SUBMITTED BY:

AYUSHI JAISWAL

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
<i>Chander</i> Internal Examiner 5/10/24	<i>Chander</i> 05/10/24 05/10/2024 (Internal Examiner)
<i>Chander</i> Department of Management Studies Head of the Department	

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

495009

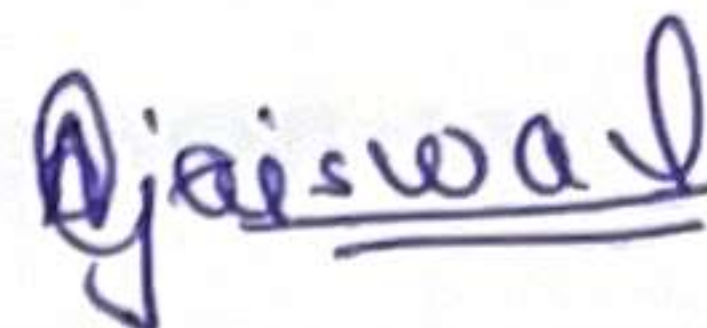
(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, **AYUSHI JAISWAL**, a student of MBA Fourth Semester of the batch 2022-24 (Roll no : **22067101**) have carried out a project entitled **“COMPARATTIVE STUDY OF HOME LOANS OFFERED BY PUBLIC AND PRIVATE SECTOR BANK”** under the supervision of **DR. CHANDRAWATI NIRALA** (Assistant Professor) the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 05/09/2024

Place: Bilaspur



AAYUSHI JAISWAL

MBA IV Sem

Batch: 2022-24

Roll no: 22067101

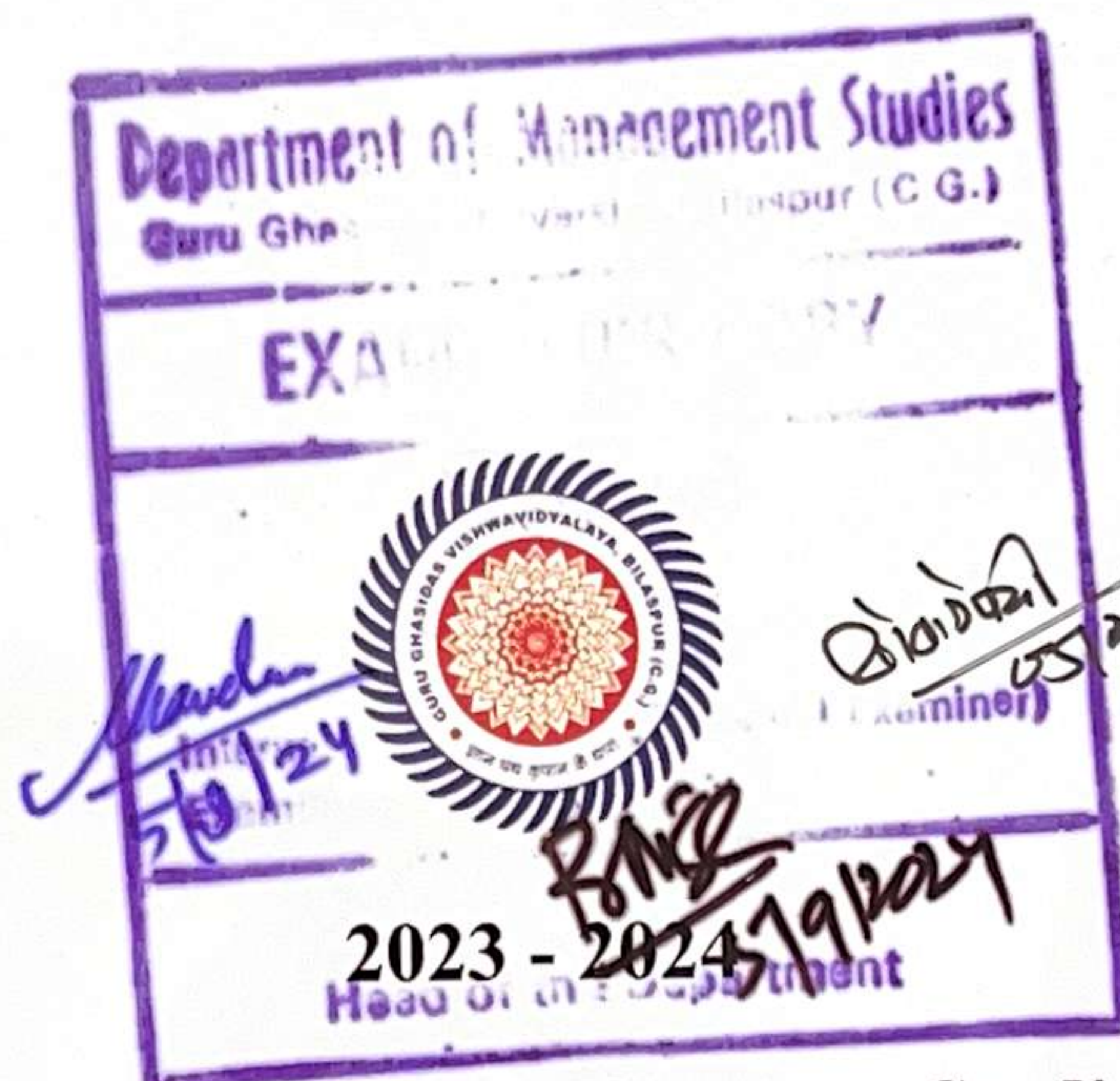
**A Study On
“Urbanization and Real Estate Development in Chhattisgarh”**

**Submitted for the Partial fulfilment for the award of
Degree of
Master of Business Administration (MBA)**

Chandrawati
**Supervised By
Dr. Chandrawati Nirala Mam
Assistant Professor
Department of Management Studies**

**Submitted By
Abhishek Das
MBA IV Sem**

**Roll Number
22067102**



Department of Management Studies

**GURU GHASIDAS VISHWAVIDYALAYA,
BILASPUR (C.G) 495009
(A Central University established by the Central
Universities Act, 2009)**

Certificate by the Student

This is to certify that I, **Abhishek Das** a student of MBA Fourth Semester of the batch 2022-24 Roll No. 22067102 have carried out a project entitled "**A Study on Urbanization and Real Estate Development in Chhattisgarh**" under the supervision of **Dr. Chandrawati Nirala Mam Assistant Professor** in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur Chhattisgarh. This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 28.08.24
Place: Bilaspur



Abhishek Das
MBA IV Semester
Batch 2022-24
Roll No. 22067012

A Study on
Investors perception towards Indian stock market

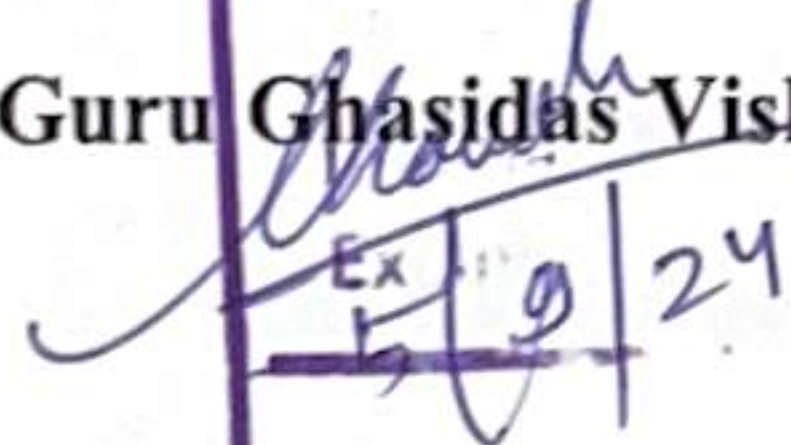

A Project Report Submitted for the
Partial Fulfilment of the Required for the Award of the Degree of
Master of Business Administration (MBA)


Supervised By

Dr. Chandrawati Nirala
(Assistant Professor)

Submitted By

Abhishek Kumar Patel
Roll number- 22067103

Department of Management Studies	
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINATION	
2023-2024	
Department of Management Studies	
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
Examiner  5/9/24	Head of Department  5/9/24

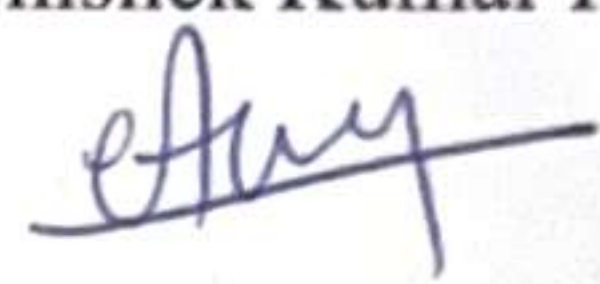
Certificate by the Student

This is to certify that I, **Abhishek Kumar Patel**, an MBA Fourth semester student of the batch 2022-2024 (Roll no. – 22067103) have carried out a project entitle “**Study on Investor Perception Towards Indian Stock Market**” under the supervision of **Dr. Chandrawati Nirala (Assistant Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: - 29/08/2024

Place: - Bilaspur (C.G)

Name: - Abhishek Kumar Patel

Signature- 

MBA IV SEM.

Batch – 2022-2024

Roll No - 22067103

**A STUDY
ON
PORTFOLIO MANAGEMENT FOR INVESTMENT
DECISION IN LARGE CAPITALISATION MARKET**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)**

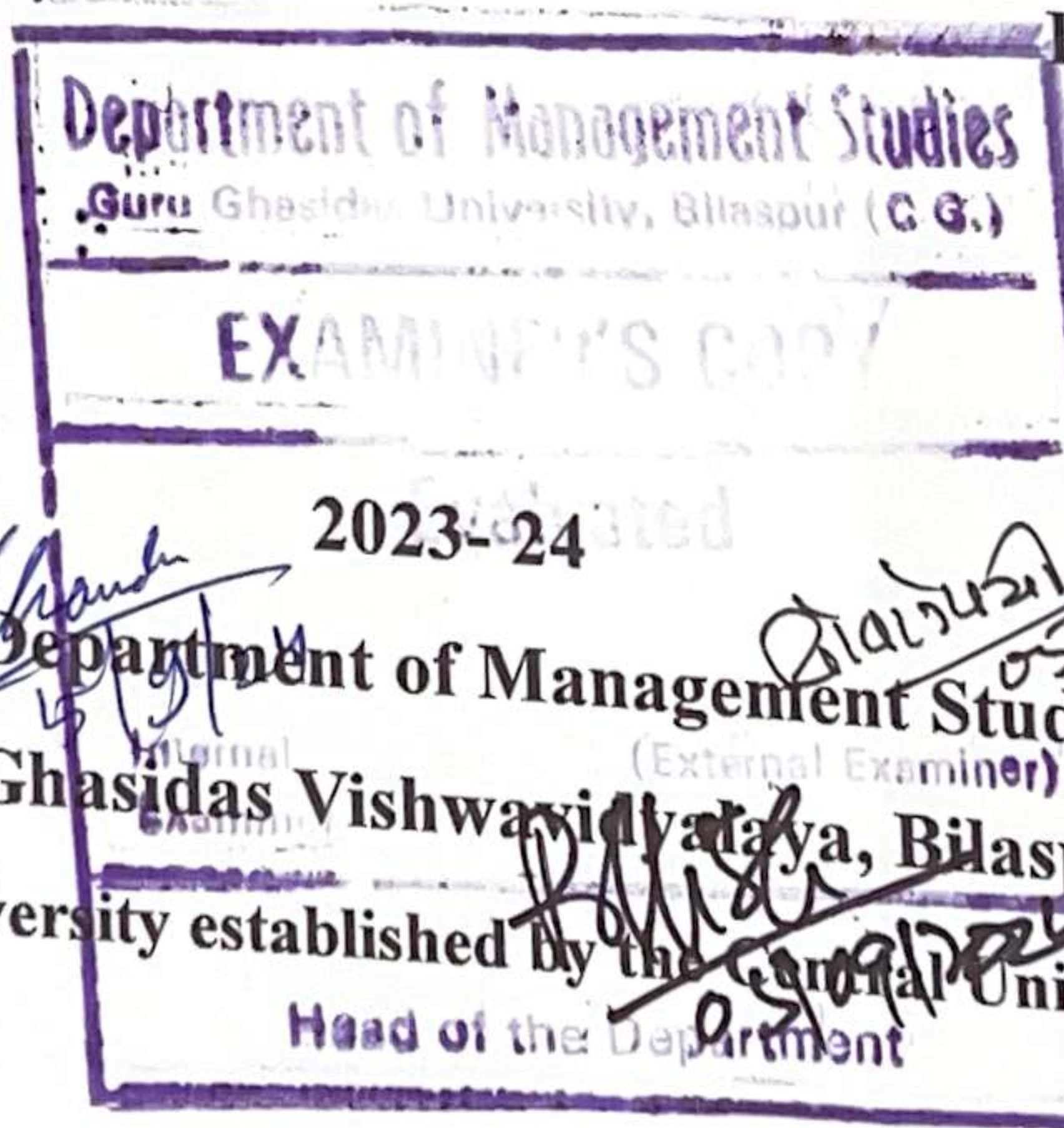
Supervised By:

**Dr. Chandrawati Nirala
(Assistant Professor)**

Submitted By:

**Akanksha Singh
MBA 4TH Sem.**

Roll no. 22067104



**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University established by the Central Universities Act, 2009)**

Certificate by the Student

This is to certify that I, Akanksha Singh, a student of MBA Fourth Semester of batch 2022-2024 (Roll No. 22067104) have carried out the project entitled "A Market" under the supervision of Dr. Chandrawati Nirala (Assistant Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date:

Place:


28/08/24

Akanksha Singh

MBA 4th Sem.

2022-24

**A Study On Financial Performance
of State Bank of India**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters
of Business Administration (MBA)

Chandrawati Nirala
Supervised by:
Dr. Chandrawati Nirala

Alok Pandey
Submitted by:
Alok Pandey
Roll No: 22067105

2023-24
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)

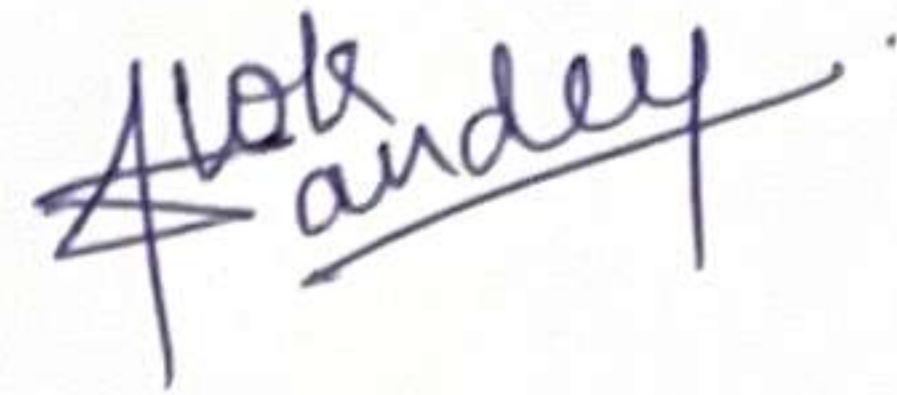
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXTERNAL COPY	
<i>Chandrawati Nirala</i> 05/09/24 Examiner	<i>Alok Pandey</i> 05/09/24 (External Examiner)
<i>P. N. Singh</i> 05/09/24 Head of Department	

CERTIFICATE BY THE STUDENT

This certifies that, under the direction of Dr. Chandrawati Nirala in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Alok Pandey, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067105), have completed a project titled " A Study on Financial Performance of State Bank of India " This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 27-08-2024

Place: Bilaspur



Alok Pandey
MBA IV Sem.
Batch: 2022-24
Roll No- 22067105

CERTIFICATE BY THE SUPERVISOR

This certifies that, under my supervision, Mr. Alok Pandey, an MBA Fourth Semester student in the 2022–24 batch (Roll No. 22067105), completed a project named “A Study on Financial Performance of State Bank of India” Additionally, it certifies that the student has followed all instructions created specifically for the report assignment. This report, to the best of my knowledge, is an accurate account of the work completed by the student and is suitable for referral for review.

Date:

Place: Bilaspur


Dr. Chandrawati Nirala

Department of Management Studies

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)

Study on

“A Comparative Analysis of Flagship Models of Apple and Samsung Smartphones in Bilaspur City”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. S.M.DAS

Associate Professor

Department of Management Studies

Guru Ghasidas Vishwavidyalaya

(A Central University), Bilaspur (C.G.)

Submitted By:

Amit Kerketta

Roll No – 22067106


2023-2024
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
2023-2024 Internal Examiner [Signature]	2024 External Examiner [Signature]
Head of Department [Signature]	

Certificate by the student

This is to certify that I, **Amit Kerketta**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. **22067106**) have carried out a project out a project entitled "**A Comparative Analysis of Apple vs. Samsung Smartphones in Bilaspur City**" under the supervision of **Dr.S.M.DAS (Associate Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 27/08/24
Place: Bilaspur

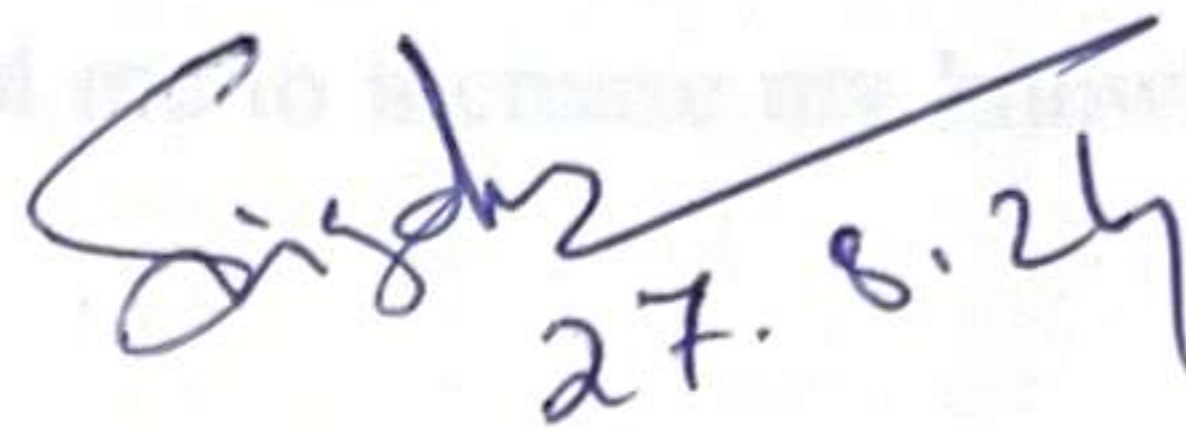
Amit Kerketta 
(Name and Signature of the Student)
MBA IV Sem.
Batch-2022-24
Roll No- 22067106

Certificate by the Supervisor

This is to certify that Mr. / Ms. **Amit Kerketta**, a student of MBA Fourth Semester of the 2022-24 batch (Roll No. **22067106**) has carried out a project entitled "**A Comparative Analysis of Apple vs. Samsung Smartphones in Bilaspur City**" under my supervision and guidance. It is also certified that the student has complied with all the guidelines designed for the project of report. To the best of my knowledge this report is an authentic record of the work carried out by the student and it is considered fit for being referred to evaluation.

I, the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) for her valuable time, guidance and support in preparation of this project report.

Also, I would like to thank my faculty staff for their assistance during my preparation of internship report. This project report helped me to increase my knowledge and skills.


27.8.24

Date:

Place: Bilaspur

(Name and Signature of the Supervisor)

Department of Management Studies

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)

Amit Kerketta

A Study On
Evaluating the effectiveness of Socially Responsible Investing (SRI)
in enhancing Sustainable Development

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree
of Master of Business Administration

Supervised By:

Dr. (Smt.) Chandrawati Nirala

Submitted By:

Ananya Bais

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINATION ONLY	
2023-24	
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
Head of the Department	

1

Certificate by the Student

The Report is Generated by DigiLibra Registration Number: 123456789

Submission Information

This is to certify that I, **Ananya Bais**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067107) have carried out a project entitled **“Evaluating the effectiveness of Socially Responsible Investing (SRI) in enhancing Sustainable Development”** under the supervision of **Dr. (Smt.) Chandrawati Nirala**, Assistant Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 20/08/2024

Ananya Bais

Ananya

Place: Bilaspur

MBA IV Sem

Batch – 2022-24

Roll No. – 22067107

CERTIFICATE BY THE STUDENT

**A study on
A Comparative Study About Taxation System of India and Other SAARC
Countries**

A project report submitted for the partial fulfilment of the requirement for the
Award of the degree of Master of Business Administration (MBA)

Chandrawati Nirala
Supervised by :

Dr. Chandrawati Nirala
Assistant professor

Anshad M M
Submitted by :

Anshad M M
Roll no. 22067108

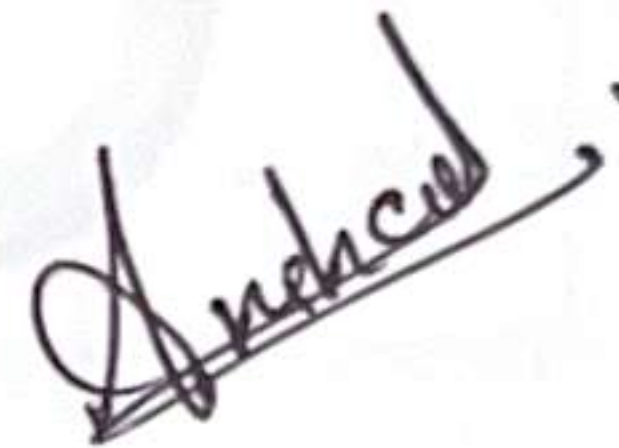
Department of Management Studies Guru Ghastidas Vishwavidyalaya, Bilaspur (C.G.)
EXAMINER'S COPY
2023-2024
Department of management studies Guru Ghastidas Vishwavidyalaya, Bilaspur (C.G.)
Head of the Department <i>Rajesh</i> 09/09/2024

CERTIFICATE BY THE STUDENT

This certifies that, under the direction of Dr. Chandrawati Nirala in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Anshad M M, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067108), have completed a project titled "A Comparative Study About Taxation System of India and Other SAARC Countries" "This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date : 27/08/2024.

Place: Bilaspur, (C G)



Anshad M M

MBA IV Sem.

Batch 2022-24

Roll no. 22067108

Impact of trade unions in the functioning of south eastern coalfield limited" Bhatgaon, Surajpur, Chattisgarh

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters
of Business Administration (MBA)

Harish Kumar

Supervised by:
Prof. Harish Kumar

Arun Kumar Rajwade

Submitted by:
Arun Kumar Rajwade
Roll No: 22067109

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)
EXAMINER'S COPY 2023-24
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
Internal (A Central University) Examiner
Head of the Department

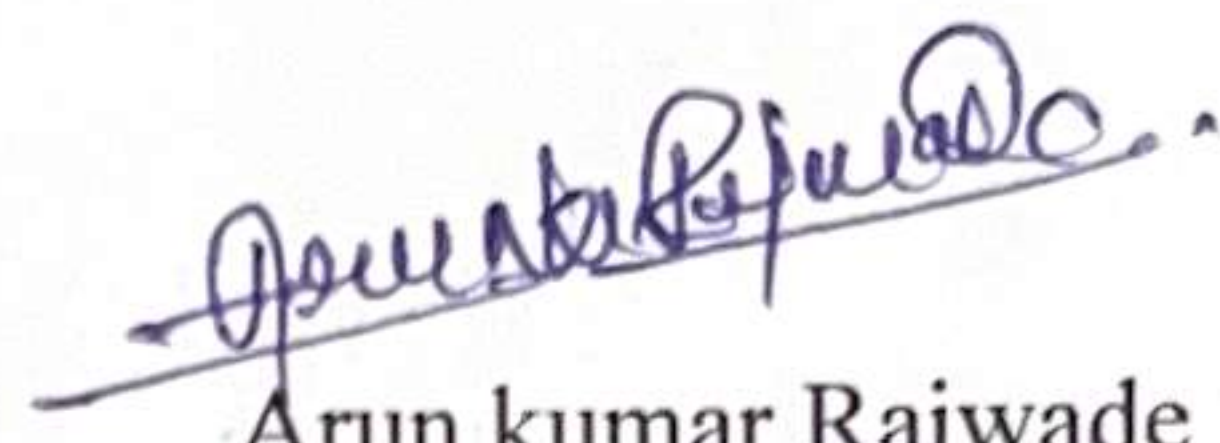
CERTIFICATE BY THE STUDENT

This certifies that, under the direction of Prof. Harish Kumar in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Arun Kumar Rajwade, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067109), have completed a project titled " A Study on Impact Of Trade Unions in the Functioning of SECL Bhatgaon, Surajpur, (C.G)

" This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 4/9/2024

Place: Bilaspur



Arun kumar Rajwade

MBA IV Sem.

Batch: 2022-24

Roll No- 22067109

**Impact of trade unions in the functioning of south eastern
coalfield limited" Bhatgaon, Surajpur, Chattisgarh**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters
of Business Administration (MBA)

Harish Kumar
Supervised by:
Prof. Harish Kumar

Arun Kumar Rajwade
Submitted by:
Arun Kumar Rajwade
Roll No: 22067109

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
2023-24
Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)
Ex <i>Harish Kumar</i> 05/09/24
<i>Harish Kumar</i> 05/09/24

CERTIFICATE BY THE STUDENT

This certifies that, under the direction of Prof. Harish Kumar in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Arun Kumar Rajwade, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067109), have completed a project titled " A Study on Impact Of Trade Unions in the Functioning of SECL Bhatgaon, Surajpur, (C.G) " This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 4/9/2024.

Place: Bilaspur



Arun kumar Rajwade

MBA IV Sem.

Batch: 2022-24

Roll No- 22067109

A study on
“The Impact of Financial service quality dimensions over
Customer Satisfaction in E-banking functionality.”

A Project Report Submitted
for the Partial Fulfillment of the Requirement for the Award of the
Degree of Master of Business Administration (MBA)

Supervised by :-

Dr. Chandrawati Nirala

(ASSISTANT PROFESSOR)

Submitted by:-

Ayesha Khan

MBA IV Sem

Roll No:- 22067110

2023-2024

Department of Management Studies

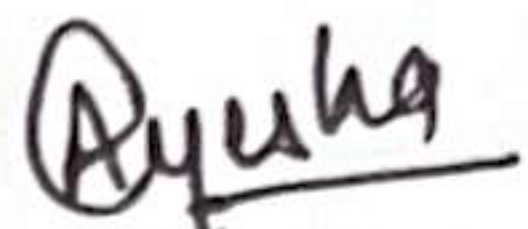
Department of Management Studies	Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
EX-104	104
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
(A Central University established by the Central Universities Act, 2009)	
Inter-Examiner	05/09/2024
Head of Department	05/09/2024

Certificate by the student

This is to certify that I, Ayesha Khan, a student of MBA Fourth Semester of batch 2023- 2024 (Roll No. 22067110) have carried out the project entitled "The Impact of Financial service quality dimensions over Customer Satisfaction in E-banking functionality" under the supervision of Dr. Chandrawati Nirala (Assistant Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date: 27/08/24 .

Place: Bilaspur


Ayesha Khan

MBA 4th Sem

Roll No. – 22067110

A Study on
“Behavioral Finance and its impact on Portfolio Investment
Decisions in Bilaspur City”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)


Supervised By:

Dr. Chandrawati Nirala

Assistant Professor

Department of Management Studies

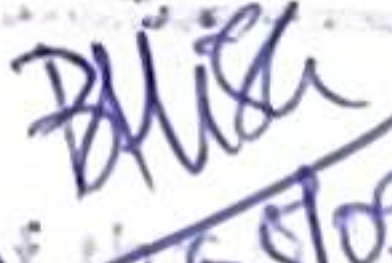
Guru Ghasidas Vishwavidyalaya

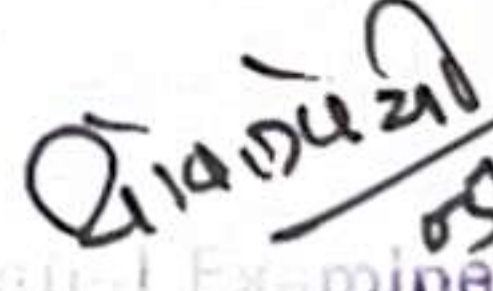
(A Central University), Bilaspur (C.G.)

Submitted By:

Chanchal Patel

Roll No – 22067111

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXHIBIT COPY	
2023-2024	
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
 Head of Department	


Examiner
05/09/2024

Certificate by the student

This is to certify that I, **Chanchal Patel**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. **22067111**) have carried out a project out a project entitled **“A study Behavioral Finance and its impact on Portfolio Investment Decisions in Bilaspur City”** under the supervision of **Dr.Chandrawati Nirala (Associate Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

CHANCHAL PATEL

Chanchal

Date:

Place: Bilaspur

(Name and Signature of the Student)

MBA IV Sem.

Batch-2022-24

Roll No- 22067111

A Study on

A Comparative Study on E-Banking Services by Public & Private Sector Banks with special reference to Chhattisgarh



Submitted for

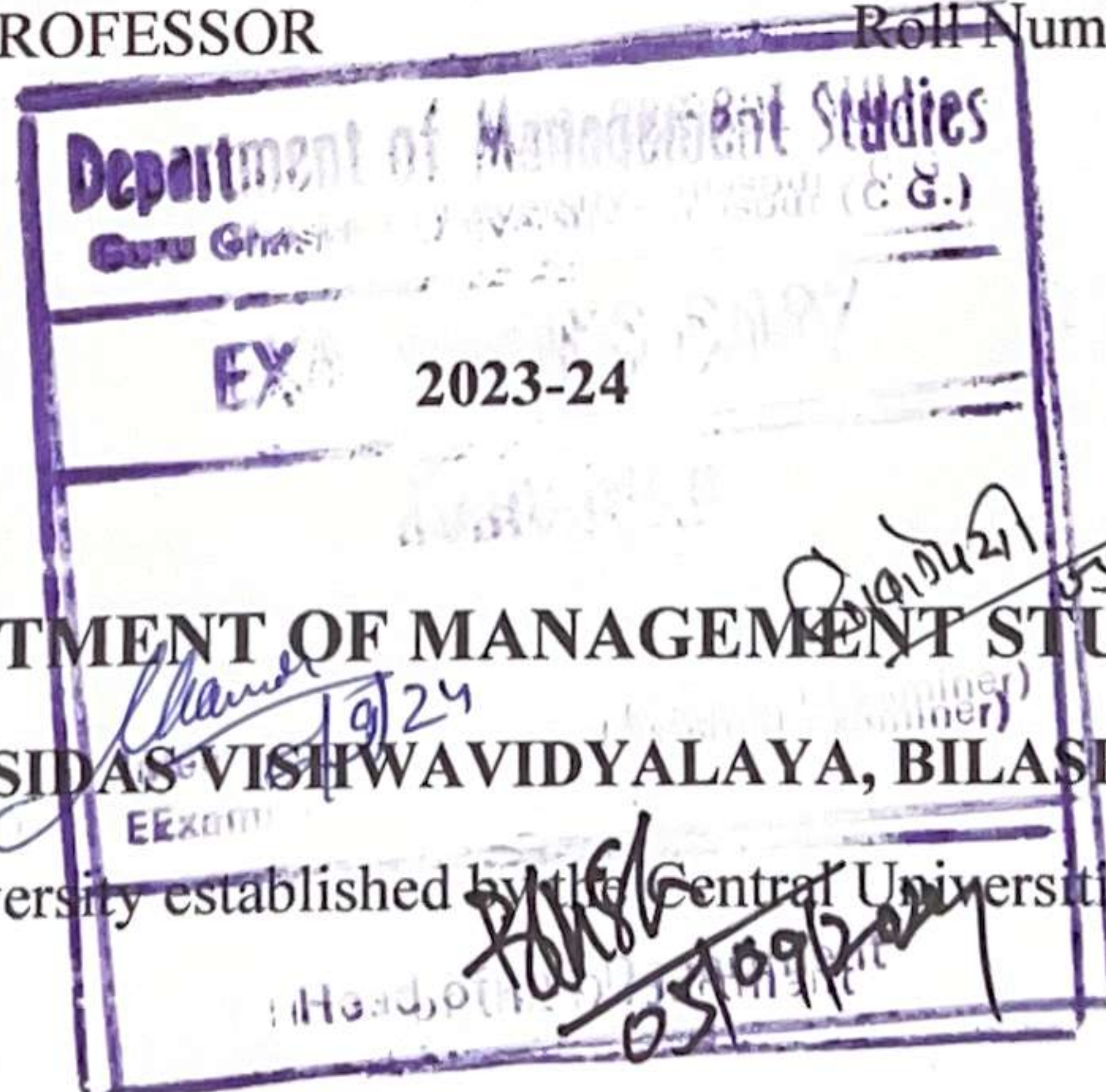
Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised by

DR. CHANDRAWATI NIRALA
ASSISTANT PROFESSOR

Submitted by

DEEPANSHU GANDHI
Roll Number: 22067112



DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the Central Universities Act, 2009)

DECLARATION BY THE STUDENT

This is to certify that I, **Deepanshu Gandhi**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. **22067112**) have carried out a project entitled "**A Comparative Study on E-Banking Services by Public & Private Sector Banks with special reference to Chhattisgarh**" under the supervision of **Dr. Chandrawati Nirala**, Assistant Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.


(Signature of the student)

Date: **27/08/2024**

Place: Bilaspur

Deepanshu Gandhi

MBA IV Semester

Batch 2022-24

Roll No. 22067112

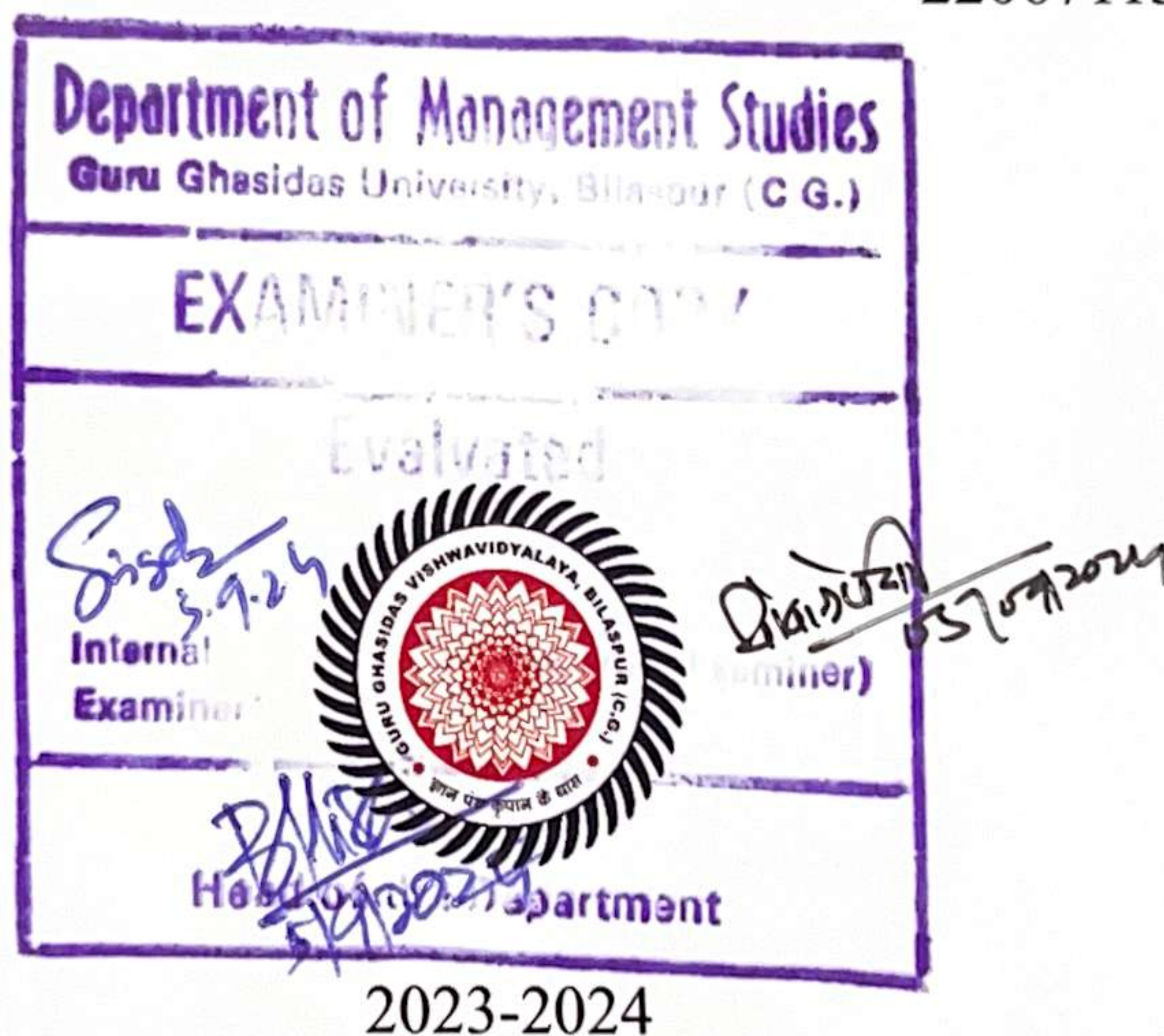
A Study on

"NYKAA: A Comprehensive Analysis of a leading Indian E-Commerce Cosmetic Company "

A Project Report Submitted for the
Partial Fulfilment of the Requirement for the Award of the Degree
of Master of Business Administration (MBA)

Supervised By:
Dr. S.M.DAS
Associate Professor

Submitted By:
Devika Gandharv
Roll No -
22067113



2023-2024

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

Certificate by the student

This is to certify that I, Devika Gandharv, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067113) have carried out a project out a project entitled "NYKAA: A Comprehensive Analysis of a leading Indian E-Commerce Cosmetic Company" under the supervision of Dr.S.M.DAS (Associate Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:

Place: Bilaspur

Devika Gandharv

Devika

(Name and Signature of the Student)

MBA IV Sem.

Batch-2022-24

Roll No- 22067113

A Study on

**"IMPACT OF DIGITAL MARKETING STRATEGIES ON
CONSUMER BUYING DECISION TOWARDS SMART PHONE IN
BILASPUR CITY"**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. Bobby Brahme Pandey

Associate professor

Department of Management Studies

Guru Ghasidas Vishwavidyalaya

(A Central University), Bilaspur (C.G.)

Submitted By:

Gajesh sahu

Roll No – 22067114

2023-2024

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur	
EXAMINER'S COPY	
2023-2024	
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
Examiner's Signature Date: 05/09/2024	
Head of the Department Date: 05/09/2024	

Certificate by the student

This is to certify that I, **Gajesh Sahu**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067114) have carried out a project out a project entitled **"IMPACT OF DIGITAL MARKETING STRATEGIES ON CONSUMER BUYING DECISION TOWARDS SMART PHONE IN BILASPUR CITY"** under the supervision of **Dr. Bobby Brahme Pandey (Associate professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 4-9-2024

Place: Bilaspur

Gajesh

(Name and Signature of the Student)

Gajesh Sahu

MBA IV Sem.

Batch-2022-24

Roll No- 22067114

Certificate by the student

A Study on

Topic- Work Life Balance (WLB) and its impact on faculty well being in
Higher Education Institutions: A Case Study of Guru Ghasidas Central
University

A Project Report Submitted for the

Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration(MBA)

Supervised By
Dr. Harish Kumar

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluator	
Internal Examiner Harish Kumar 05/09/24	External Examiner Gunjan Sharma 05/09/24
2023-2024	
Department of Management Studies	

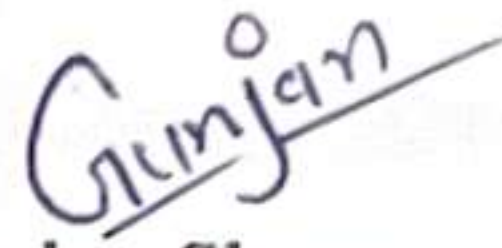
Submitted By
Gunjan Sharma
Roll No 22067115

Guru Ghasidas Vishwavidyalaya , Bilaspur (C.G)

Certificate by the student

This is to certify that I, Gunjan Sharma, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067115) have carried out a project out a project entitled "Topic- Work Life Balance (WLB) and its impact on faculty well being in Higher Education Institutions: A Case Study of Guru Ghasidas Central University." under the supervision of Dr. Harish Kumar , Professor, in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:- 29/08/24
Place; Bilaspur


Gunjan Sharma
MBA IV Sem.
Batch-2022-2024
Roll No.-22067115

Certificate by the student

**A Study on
Topic- Work Life Balance (WLB) and its impact on faculty well being in
Higher Education Institutions: A Case Study of Guru Ghasidas Central
University**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration(MBA)**

**Supervised By
Dr. Harish Kumar**

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
Internal Examiner	(External Examiner)
2023-2024	
Head of the Department	
Department of Management Studies	

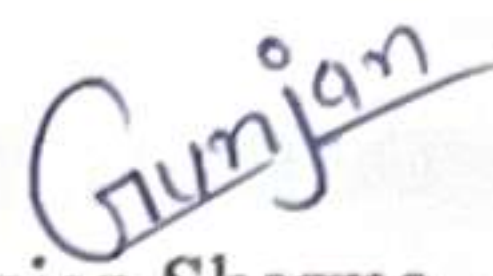
**Submitted By
Gunjan Sharma
Roll No 22067115**

Guru Ghasidas Vishwavidyalaya , Bilaspur (C.G)

Certificate by the student

This is to certify that I, Gunjan Sharma, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067115) have carried out a project entitled "Topic- Work Life Balance (WLB) and its impact on faculty well being in Higher Education Institutions: A Case Study of Guru Ghasidas Central University." under the supervision of Dr. Harish Kumar , Professor, in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:- 29/08/24
Place; Bilaspur


Gunjan Sharma
MBA IV Sem.
Batch-2022-2024
Roll No.-22067115

A STUDY ON
Study of Individual financial planning and investment avenues
of Bilaspur area

A Project Report Submitted for The
Partial Fulfillment of The Requirement for the award of the degree of
Master Of Business Administration (MBA)

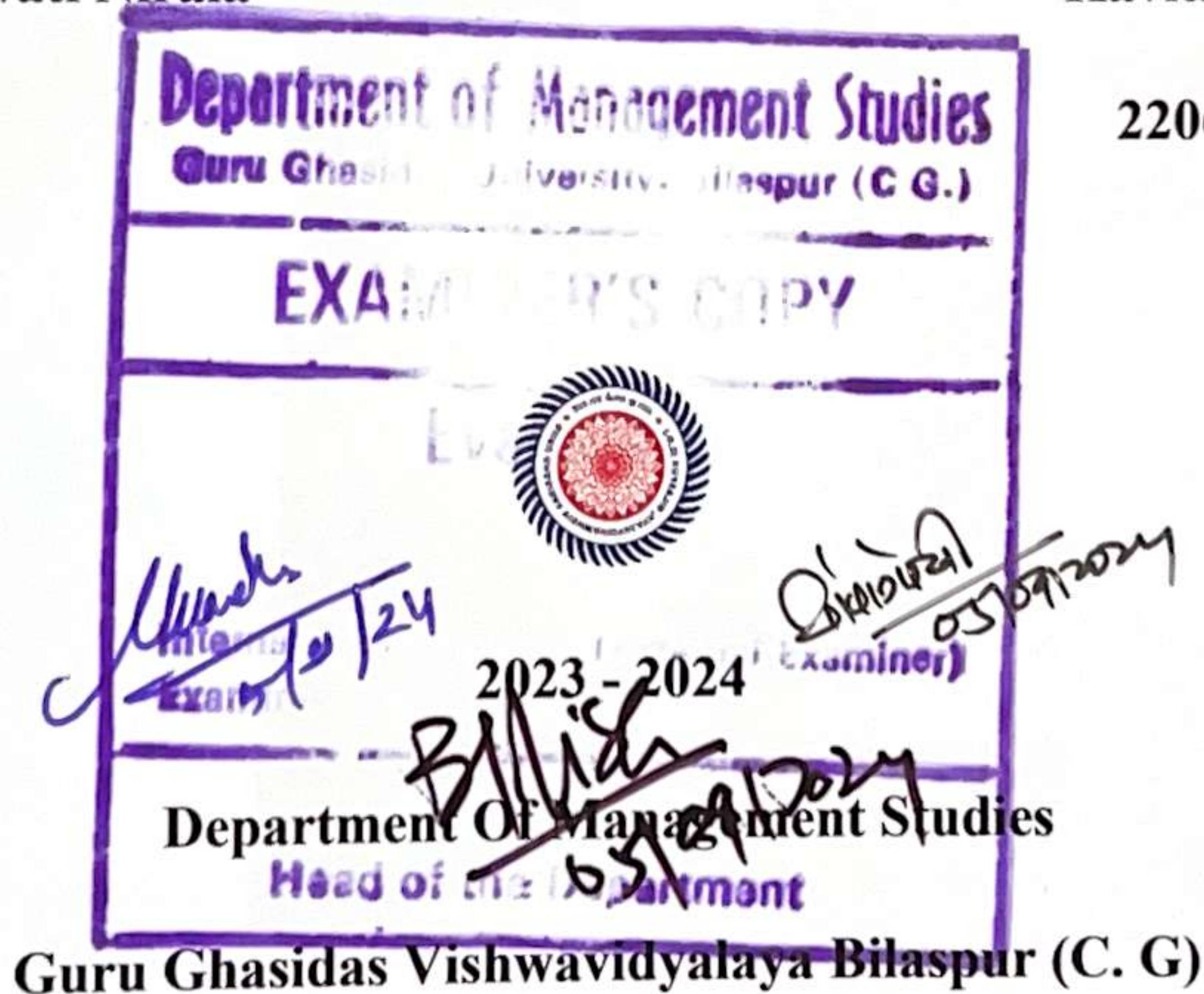

Supervised By

Dr. Chandrawati Nirala

Submitted By

Kavita Kaushik

22067116



Guru Ghasidas Vishwavidyalaya Bilaspur (C. G)

Certificate By the Student

This is to certify that I, Kavita Kaushik, a student of MBA fourth semester of the Batch 2022 – 2024 (Roll no. 22067116) have carried out a project entitled “STUDY OF INDIVIDUAL FINANCIAL PLANNING AND INVESTMENT AVENUES OF BILASPUR AREA “under the supervision of Dr. Chandrawati Nirala, assistant professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date -

Place: Bilaspur



Kavita Kaushik

MBA IV

Batch – 2022- 2024

Roll No - 22067116

A study on

**A Comparative Study on Consumer preference towards
Activa and Maestro two-wheeler in Bilaspur City**

A Project Report submitted for the

**Partial Fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

Supervised By

Dr. Bobby Brahme Pandey

Associate Professor

Submitted By

Kishan Kumar Vishwakarma

Roll No. - 22067117

2023-2024

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Internal Examiner	05/09/24
External Examiner	05/09/24
Head of the Department	

Certificate by the Student

This is to certify that I, **Kishan Kumar Vishwakarma**, a student of MBA Fourth semester of the batch 2022-2024(Roll no. - 22067117) have carried out a project entitled “**A Comparative Study on Consumer preference towards Activa and Maestro two wheeler in Bilaspur city**” under the supervision of **Dr. Bobby Brahme Pandey (Associate Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date :- 04/09/24

Place:- Bilaspur

Name: - Kishan Kumar Vishwakarma

Kishan

MBA IV SEM.

Batch :- 2022-24

Roll No. - 22067117

A Study on

“CONSUMER’S PERCEPTION TOWARDS GOLD LOAN”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Master of
Business Administration (MBA)

Supervised By:-

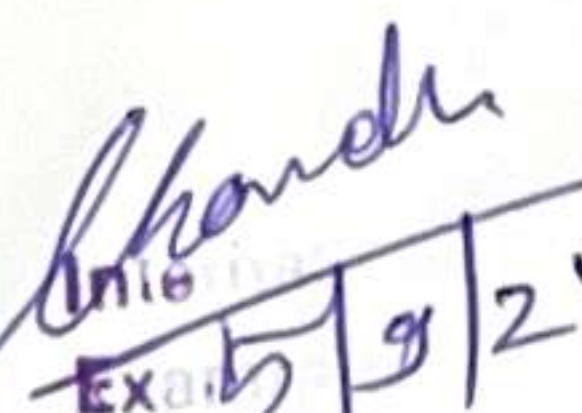


Dr. Chandrawati Nirala

(Assistant Professor)

Submitted By:-

Kishor kant Mahilange

Roll No. - 22067118

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINER'S COPY	
 Date Exam 5/9/24	 Examiner 10/9/2024
2023-2024	
Head of the Department  19/9/2024	
Department of Management Studies	

Guru Ghasidas Vishwavidhyalaya, Bilaspur (C.G.)

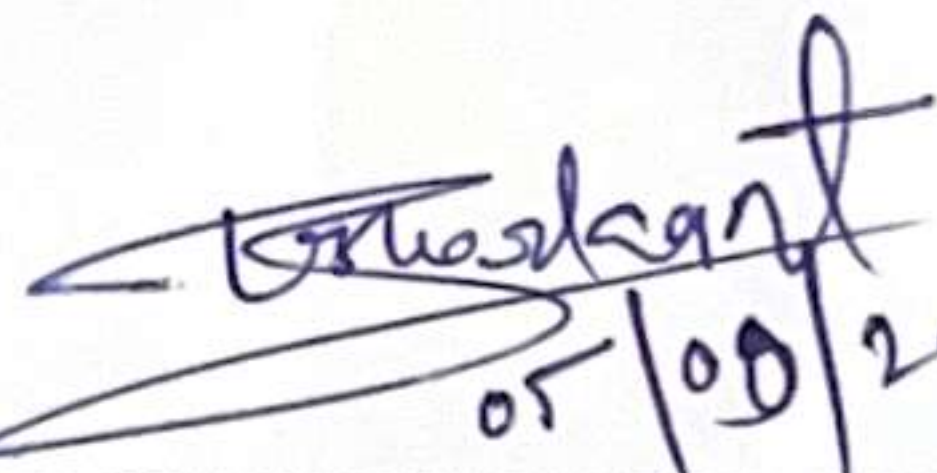
(A Central University established by the Central University Act, 2009)

CERTIFICATE BY THE STUDENT

This is to certify that I, Kishor Kant Mahilange, a student of MBA Fourth Semester of the batch 2022-24 (Roll No:-22067118) have carried out a project entitled **“CONSUMER’S PERCEPTION TOWARDS GOLD LOAN”** under the supervision of **Dr. Chandrawati Nirala, Assistant Professor** in the Department of Management Studies, Guru Ghasidas Vishwavidhyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 05/09/2024

Place: Bilaspur


05/09/2024

KISHOR KANT MAHILANGE

MBA 4th semester

Batch:- 2022-24

Roll No:- 22067118

A Study on

'Human Resources Recruitment'

At

Sun & Sun Inframetric pvt ltd

A Project Report Submitted for the

Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By
r. Harish Kumar
(Senior Professor)

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINATION	
Evaluation	
Internal Examiner	(External Examiner)
2024	
Head of the Department	

Department of Management Studies

Submitted By
Komal Behara
Roll No: 22067119



Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)

(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, Komal Behara, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067119) have carried out a project entitled "Human Resource Recruitment at sun and sun pvt. Ltd." under the supervision of Dr. Harish Kumar (Senior Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

te:

ce: Bilaspur

Komal
28/08/2024

Komal Behara

MBA4th Sem

Roll No.- 22067119

A Study on
'Human Resources Recruitment'
At
Sun & Sun Inframetric pvt ltd

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By
r. Harish Kumar
(Senior Professor)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
Internal Examiner <i>Harish Kumar</i> 05/09/24	(External Examiner) <i>Q.1.10.021</i> 05/09/2024
2024 <i>[Signature]</i> Head of the Department	

Department of Management Studies

Submitted By
Komal Behara
Roll No: 22067119



Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)
(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, Komal Behara, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067119) have carried out a project entitled "Human Resource Recruitment at sun and sun pvt. Ltd." under the supervision of Dr. Harish Kumar (Senior Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Komal
28/08/2024

Komal Behara

MBA4th Sem

Roll No.- 22067119

ate:

ace: Bilaspur

A Study On
Employee Motivation

**A Project Report Submitted for the Partial
Fulfilment of the Requirement for the Award
of the Degree of Master of Business
Administration**

Supervised By:

Dr. Harish Kumar

Submitted By:

Kumar Gaurav Sidar

2023-24

**Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

Department of Management Studies
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

In att. Harish Kumar
Ex-att. 05/09/24

05/09/24

[Signature]
Head of the Department

Certificate by the Student

This is to certify that I, Kumar Gaurav Sidar, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067120) have carried out a project entitled "Employee Motivation" under the supervision of Dr. Harish Kumar, Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 20/08/2024

Place: Bilaspur

Kumar

KUMAR GAURAV SIDAR

MBA IV Sem

Batch – 2022-24

Roll No. – 22067120

A Study On
Employee Motivation

**A Project Report Submitted for the Partial
Fulfilment of the Requirement for the Award
of the Degree of Master of Business
Administration**

Supervised By:

Dr. Harish Kumar

Submitted By:

Kumar Gaurav Sidar

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
2023-24	
EXAMINER'S COPY	
Internal Examiner	(External Examiner)
Head of the Department	

**Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

Certificate by the Student

This is to certify that I, Kumar Gaurav Sidar, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067120) have carried out a project entitled "Employee Motivation" under the supervision of Dr. Harish Kumar, Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 20/08/2024

Place: Bilaspur


KUMAR GAURAV SIDAR

MBA IV Sem

Batch - 2022-24

Roll No. - 22067120

**A Study
On
“Financial Challenges faced by MSME in Chhattisgarh”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**


Supervised By:

Dr. Chandrawati Nirala
(Assistant Professor)


Submitted By:


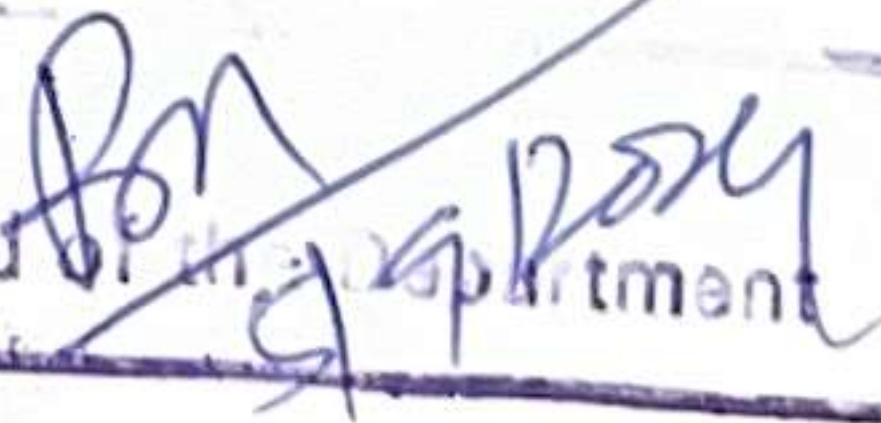
Manish Sahu
Roll No. 22067121

2023-2024

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A Central University established by the Central Universities Act, 2009)

Department of Management Studies Guru Ghaidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
 Examiner 24/12/24	 Head of the Department 24/12/24

Certificate by the student

This is to certify that I Manish Sahu, a student of MBA Fourth Semester of batch 2022- 2024 (Roll No. 22067121) have carried out the project entitled **“A Study on Financial Challenges faced by MSME in Chhattisgarh”** under the supervision of Dr. Chandrawati Nirala in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date:

Place: Bilaspur



Manish Sahu

MBA 4th Semester

Batch – 2022-2024

Roll.no.: 22067121

A PROJECT REPORT

"A STUDY ON DIVERSITY, EQUITY, INCLUSION & BELONGINGNESS (DEIB): A CASE STUDY OF DELOITTE INDIA"



Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:
Prof. Harish Kumar

Submitted By:
Mimansa Bareth
Roll Number: 22067122

2023-2024

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluation	
Internal Examiner Harish K. 05/09/24	External Examiner Ghanshyam 05/09/24
Head of the Department P. K. Singh 05/09/24	

Department of Management Studies Guru Ghasidas Vishwavidyalaya,
Bilaspur (C.G.)

Certificate by the student

This is to certify that I, **Mimansa Bareth** a student of **MBA Fourth Semester** of the batch **2022-24** (Roll No.) **22067122** have carried out a project out a project entitled **"A Study on Diversity, Equity, Inclusion & Belongingness (DEIB): A Case Study of Deloitte India"** under the supervision of **Prof. Harish Kumar, Professor (Designation)** in the **Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)**. This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: August, 20, 2024

Place: Bilaspur

(Name and Signature of the Student)

Mimansa Bareth

MBA IV Sem.

Batch-2022-24

Roll No-22067122

A PROJECT REPORT

"A STUDY ON DIVERSITY, EQUITY, INCLUSION & BELONGINGNESS (DEIB): A CASE STUDY OF DELOITTE INDIA"



Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:
Prof. Harish Kumar

Submitted By:
Mimansa Bareth
Roll Number: 22067122

2023-2024

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINER'S COPY	
Internal Examiner	(External Examiner)
Head of the Department	

Department of Management Studies Guru Ghasidas Vishwavidyalaya,
Bilaspur (C.G.)

Certificate by the student

This is to certify that I, **Mimansa Bareth** a student of **MBA Fourth Semester** of the batch **2022-24** (Roll No.) **22067122** have carried out a project out a project entitled “**A Study on Diversity, Equity, Inclusion & Belongingness (DEIB): A Case Study of Deloitte India**” under the supervision of **Prof. Harish Kumar, Professor (Designation)** in the **Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)**. This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: August, 20, 2024

Place: Bilaspur

(Name and Signature of the Student)

Mimansa Bareth

MBA IV Sem.

Batch-2022-24

Roll No-22067122

by Mimansa Bareth

Submission date: 23-Aug-2024 12:13PM (UTC+0530)

Submission ID: 2436587019

File name: equity_inclusion_belongingness_DEIB_A_Case_Study_of_Deloitte.pdf (675.06K)

Word count: 17187

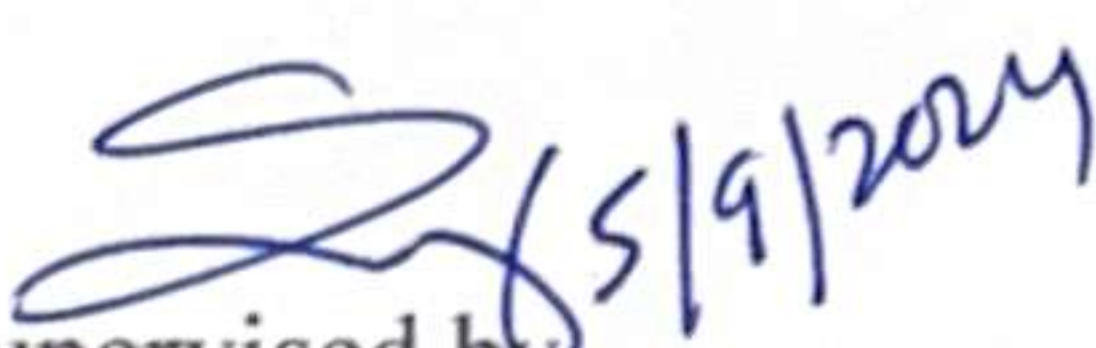
Character count: 107146

A Project Report

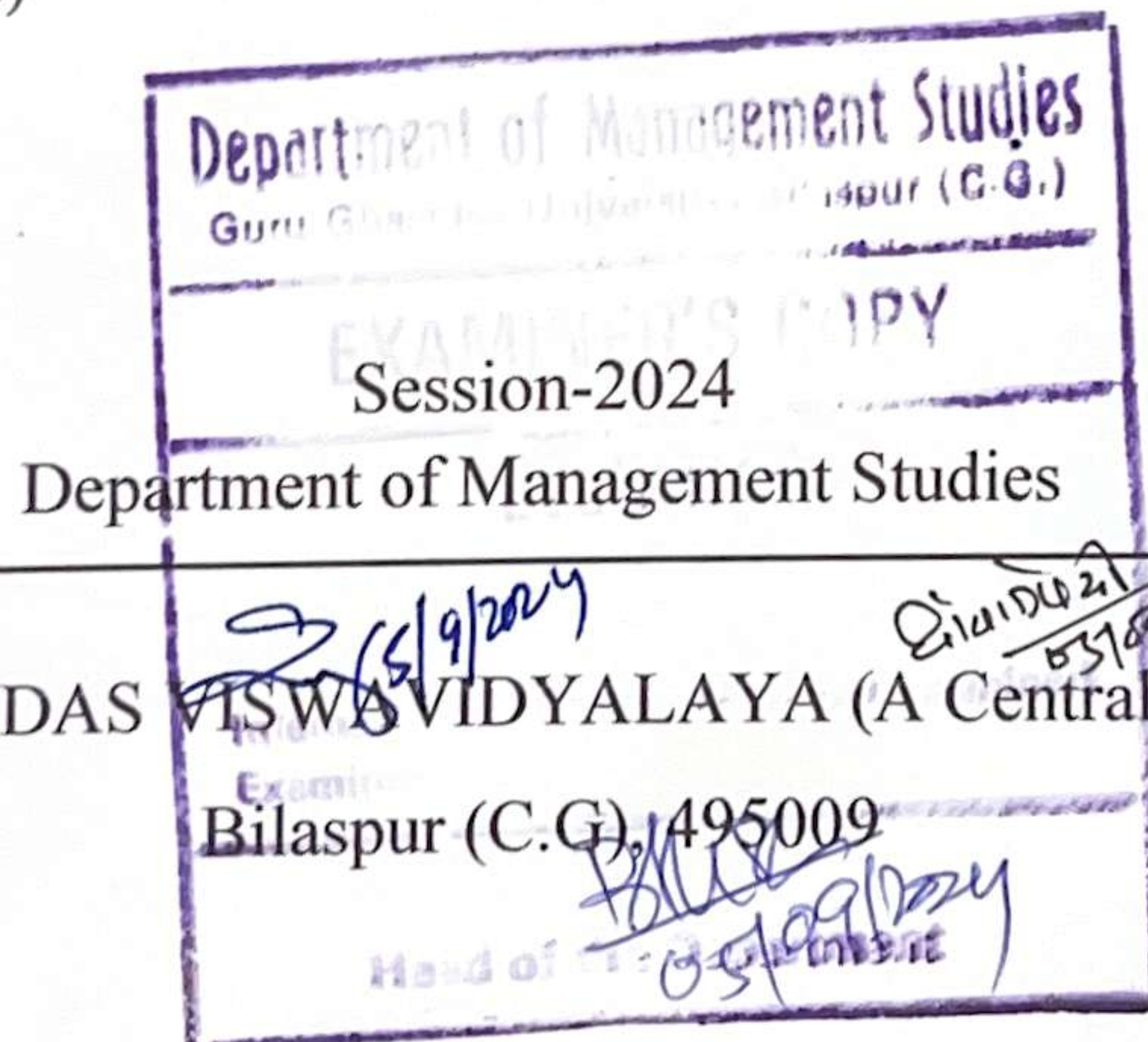
On

**“A Study on Grievance Handling and Redressal System with
Special Reference to South Eastern coalfield Limited, Bilaspur,
Chhattisgarh”**

Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Masters of Business Administration (MBA)


Supervised by
Prof. (Dr) Sanjay Pandey
Professor
Department of Management Studies
Guru Ghasidas Vishwavidyalaya
Bilaspur (C.G)

Submitted by-
Mrinali Mahanta
MBA IV Semester
Batch-2022-24
Roll No- 22067123



GURU GHASIDAS VISHWAVIDYALAYA (A Central University),

Certificate by the Student

This certifies that, under the guidance of Prof. Sanjay Pandey, Professor, Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). I, Mrinali Mahanta, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067123), have completed a project titled "A Study on Grievance Handling and Redressal system with Special Reference to South Eastern Coalfield Limited, Bilaspur, Chhattisgarh" This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 27 - 08 - 2024

Place: Bilaspur

Mrinali Mahanta

Mrinali Mahanta

MBA IV Semester

Batch-2022-24

Roll No- 22067123

A Study on
“Role of Financial Intermediaries in India”

A Project Report Submitted for the
Partial Fulfilment of the Required for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By

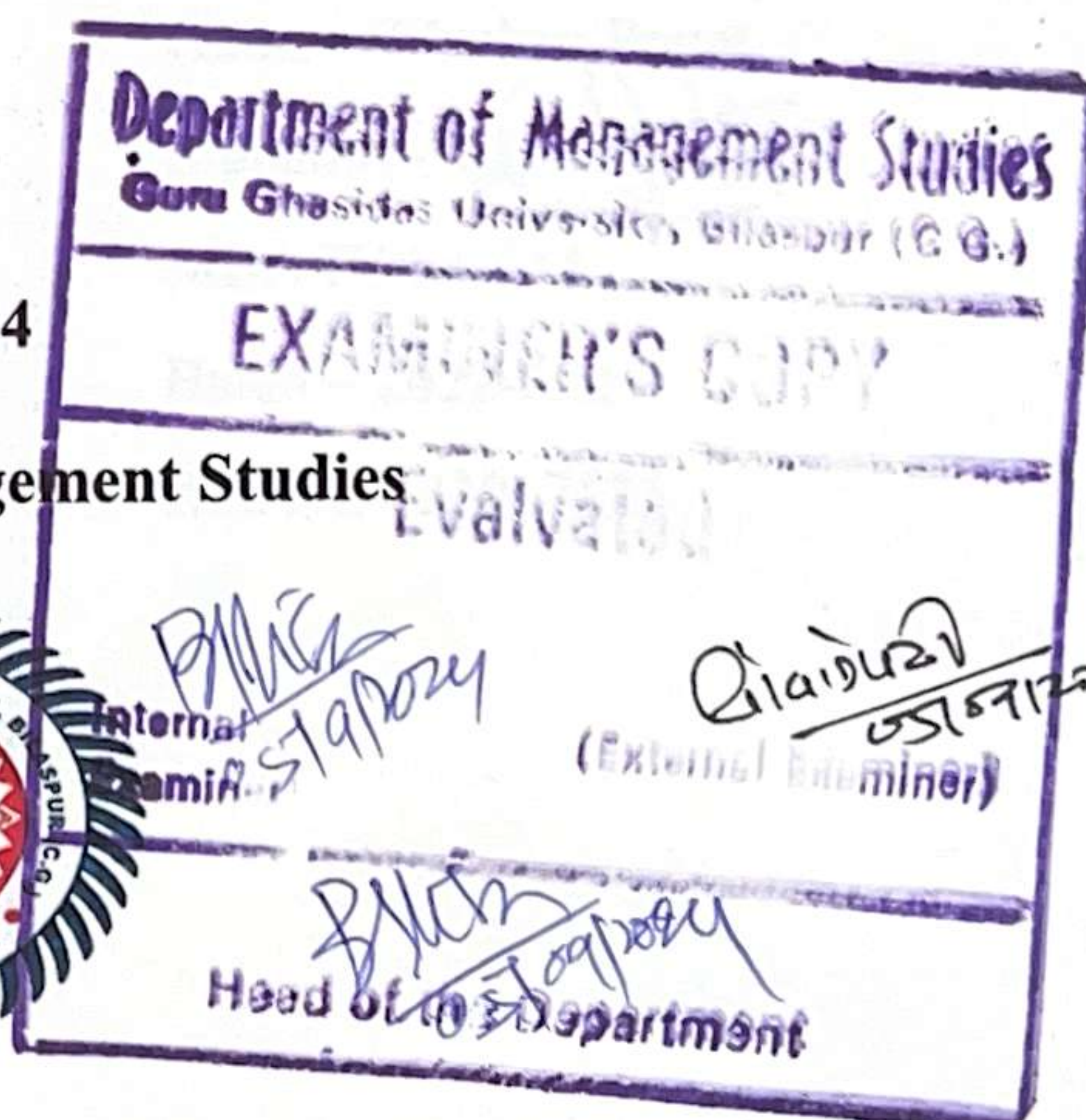
Dr. B.D. Mishra
(Head of the Department)
(Department of Management Studies)

Submitted By

Muskan Popat
Roll number- 22067125

2022-2024

Department of Management Studies



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009
(A Central University established by the Central Universities Act, 2009)

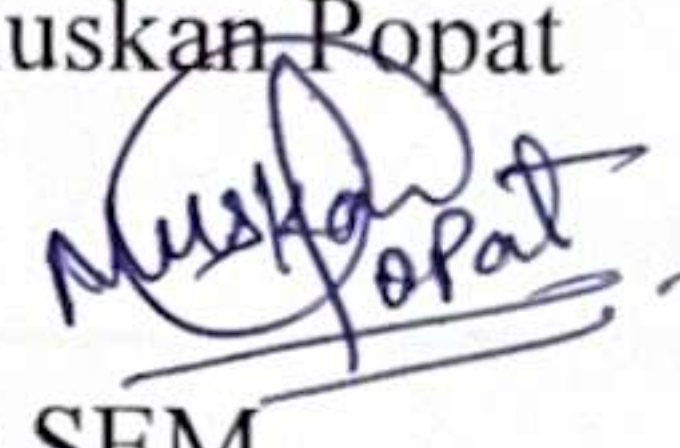
Certificate by the Student

This is to certify that I, **Muskan Popat**, a MBA Fourth semester of the batch 2022-2024 (**Roll no. – 22067125**) have carried out a project entitle “**Role of Financial Intermediaries in India**” under the supervision of **Dr. B.D. Mishra (Head of the Department)** of the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: - 05/09/24

Place: - Bilaspur (C.G)

Name: - Muskan Popat

Signature- 

MBA IVth SEM.

Batch – 2022-2024

Roll No - 22067125

A Study on

“A study On Consumer Preference Towards Branded Soft Drinks in Pendra Road City”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. P.S Dwivedi

(Assistant Professor)

Department of Management Studies

Submitted By:

Owais Ansari

Roll No –22067126

Department of Management Studies Guru Ghasidas University, Bilaspur (G.G.)	
EXA 2023-2024 COPY	
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (G.G.)	
Internal Examiner	<i>[Signature]</i> 05/09/2024
Head of the Department <i>[Signature]</i> 05/09/2024	

Certificate by the student

This is to certify that I, **Owais Ansari** , a student of MBA Fourth Semester of the batch 2022-24 (Roll No. **22067126**) have carried out a project out a project entitled “**A Study On Consumer Preference Towards Branded Soft Drinks**”

under the supervision of **Dr. P.S Dwivedi (Assistant Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:

Place: Bilaspur

Owais Ansari

MBA IV Sem.

Batch-2022-24

Roll No- 22067126

CERTIFICATE OF THE STUDENT

Study on

**Empowering Woman's Economically: Role of Commercial Banks under the Scheme of
Mukhyamatri Ladali Behana Yojana**

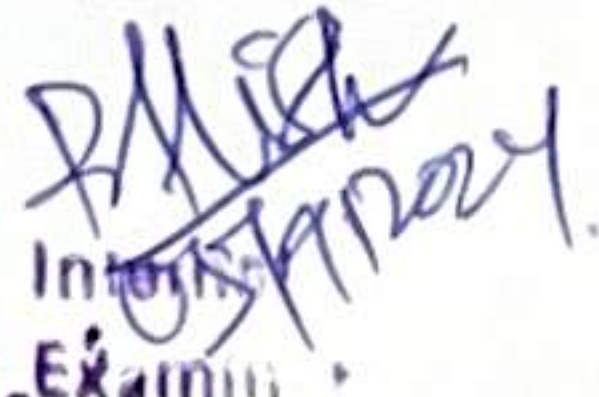
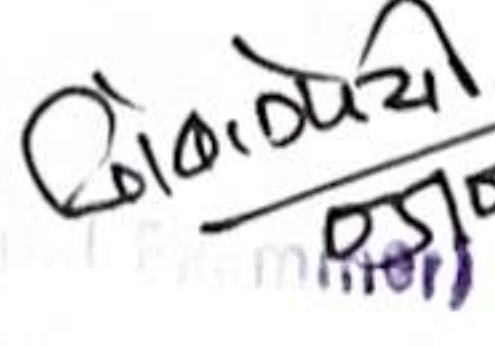

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters of Business
Administration (MBA)**

Supervised by: Prof. B.D. Mishra

Submitted by: Pallavi Biswas

Roll No. 22067127

Guru Ghasidas Vishwavidyalaya, (A Central University), Bilaspur (C.G.)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
2023-24	
EXAMINER'S COPY	
Department of Management Studies	
Guru Ghasidas Vishwavidyalaya, (A Central University), Bilaspur (C.G.)	
 Examiner	 (Examiner)
 Head of Department	

CERTIFICATE BY THE STUDENT

This certifies that, under the Supervision of Prof. (Dr.) B.D. Mishra, Professor & HOD in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Pallavi Biswas, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067127), have completed a project titled "Empowered Woman's Economically – Role of the Commercial Banks Under the Scheme of Mukhyamantri Ladali Behana Yojana." This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 27/08/2024

Place: Bilaspur



PALLAVI BISWAS

MBA IV Sem.

Batch-2022-24

Roll No- 22067127

A Study on

“The role of Unified Payment Interface (UPI) in the digital payment ecosystem & its impact on the Financial Inclusion”

A Project Report Submitted for the
Partial fulfilment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:



Dr. B.D. Mishra

Professor

Submitted By:

Pratiksha Singh

Roll No.:22067128

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
 Internal Examiner	 External Examiner
2023-24	
Head of the Department	

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009

(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, **Pratiksha Singh**, a student of MBA Fourth Semester of the batch 2022-24, Roll No. **22067128** have carried out a project entitled “**The role of Unified Payment Interface (UPI) in the digital payment ecosystem & its impact on the Financial Inclusion**” under the supervision of **Dr. B.D. Mishra**, Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 27/08/2024

Place: Bilaspur



(Signature of the student)

Pratiksha Singh

MBA IV Semester

Batch- 2022-24

Roll No. 22067128

**A Project Report
On
“A Study on Critical Evaluation of Welfare Activities with
Special Reference to South Eastern Coalfield Limited
Bilaspur, Chhattisgarh”**

A Project Report Submitted for the
Partial Fulfilment of the Required for the Award of the
Degree of Master of Business Administration (MBA)

Supervised By
Prof. (Dr.) Sanjay Pandey
Professor
Department of Management Studies
Guru Ghasidas Vishwavidyalaya
Bilaspur (C.G)

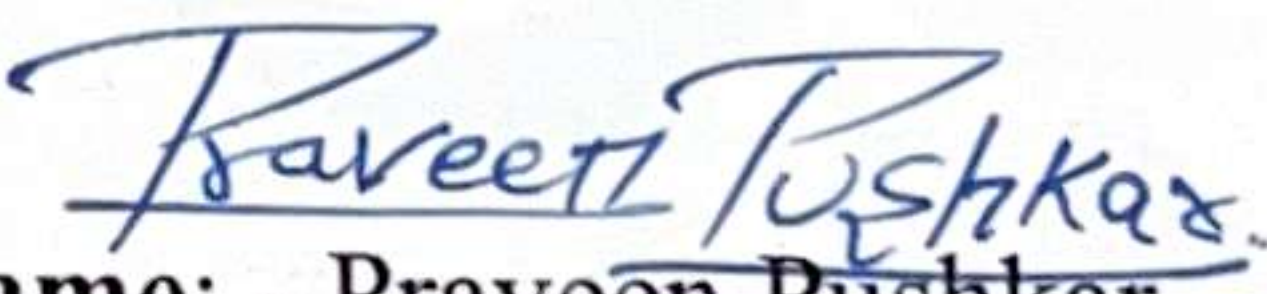
Submitted By
Praveen Pushkar
MBA IV Semester
Batch- 2022-24
Roll No- 22067129

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINER'S COPY	
Session- 2024	
Department of Management Studies (Minor)	05/10/2024
Guru Ghasidas Vishwavidyalaya (A Central University), Bilaspur (C.G.), 495009	

Certificate by the Student

This is to certify that I, **Praveen Pushkar**, a student of MBA Fourth semester of the batch 2022-2024 (Roll no. – 22067129) have carried out a project entitle “**Critical Evaluation of Welfare Activities with Special Reference to South Eastern Coalfield Limited Bilaspur, (C.G)**” under the supervision of **Professor Dr. Sanjay Pandey** in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, (A Central University), Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: - 27/Aug/2024
05/09/2024
Place: - Bilaspur (C.G)


Name: - Praveen Pushkar
MBA IV SEM.
Batch – 2022-2024
Roll No - 22067129

A Study on
**Customer Redressal Mechanism through Banking
Ombudsman: A Study of Public & Private Sector Banks in
Chhattisgarh**



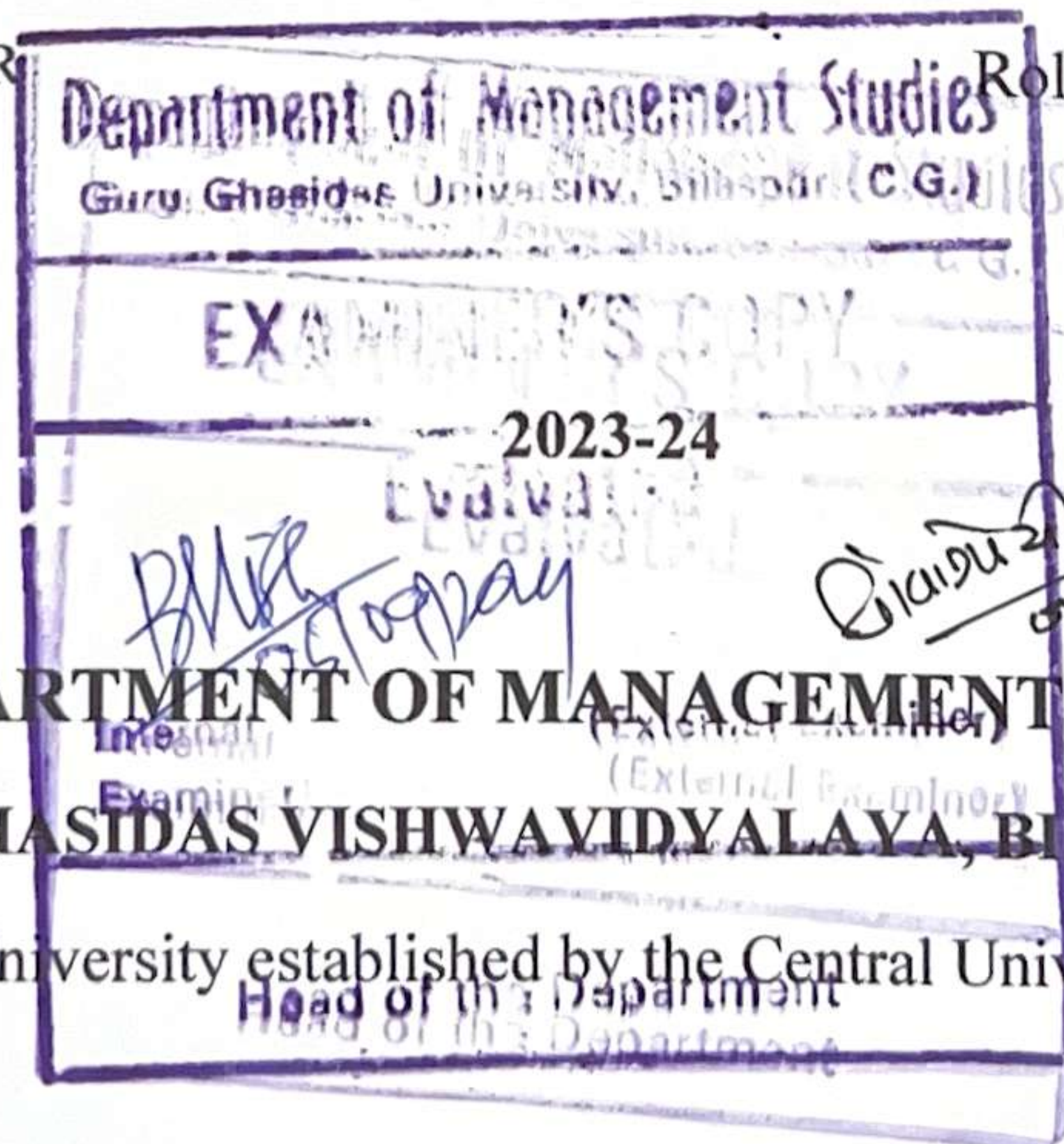
Submitted for
Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised by
Prof. B.D. MISHRA

Submitted by
PRIYA KUMARI

PROFESSOR

Roll Number: 22067130



DEPARTMENT OF MANAGEMENT STUDIES
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)
(A Central University established by the Central Universities Act, 2009)

DECLARATION BY THE STUDENT

This is to certify that I, **Priya Kumari**, a student of MBA Fourth Semester of the batch 2022-24 (Roll No. 22067130) have carried out a project entitled "**Customer Redressal Mechanism through Banking Ombudsman: A Study of Public & Private Sector Banks in Chhattisgarh**" under the supervision of **Prof. B.D. Mishra**, Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Priya Kumari
(Signature of the student)

Date: 27/08/2024

Place: Bilaspur

Priya Kumari

MBA IV Semester

Batch 2022-24

Roll No. 22067130

A
Study on

**Impact of Training and Development on Employee Retention
in context to South Eastern Coalfields Limited, Bilaspur(C.G)**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters of
Business Administration (MBA)

Supervised by:
Prof. Sanjay Pandey

Submitted by:
Ragini Kumari
Roll No. 22067131

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
Project Report	
Topic: Impact of Training and Development on Employee Retention in context to South Eastern Coalfields Limited, Bilaspur(C.G)	
Inte. Exe.	Date: 5/9/2024 Signature: Ragini Kumari Roll No. 22067131
Signature: Prof. Sanjay Pandey Date: 2023-2024 Department	

Department of Management Studies
Guru Ghasidas Vishwavidyalaya
(A Central University), Bilaspur (C.G.)

CERTIFICATE BY THE STUDENT

This certifies that, under the supervision of Prof. (Dr.) Sanjay Pandey, Professor Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Ragini Kumari, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067131), have completed a project titled "Impact of Training and Development on Employee Retention in context to South Eastern Coalfields Limited". This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 27-08-24

Place: Bilaspur

Ragini Kumari

Ragini Kumari

MBA IV Sem

Batch-2022-24

Roll No- 22067131

**A Study
on**

**“COMPARATIVE ANALYSIS OF PERFORMANCE OF
INSURANCE COMPANIES IN INDIA”**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)**

Supervised By

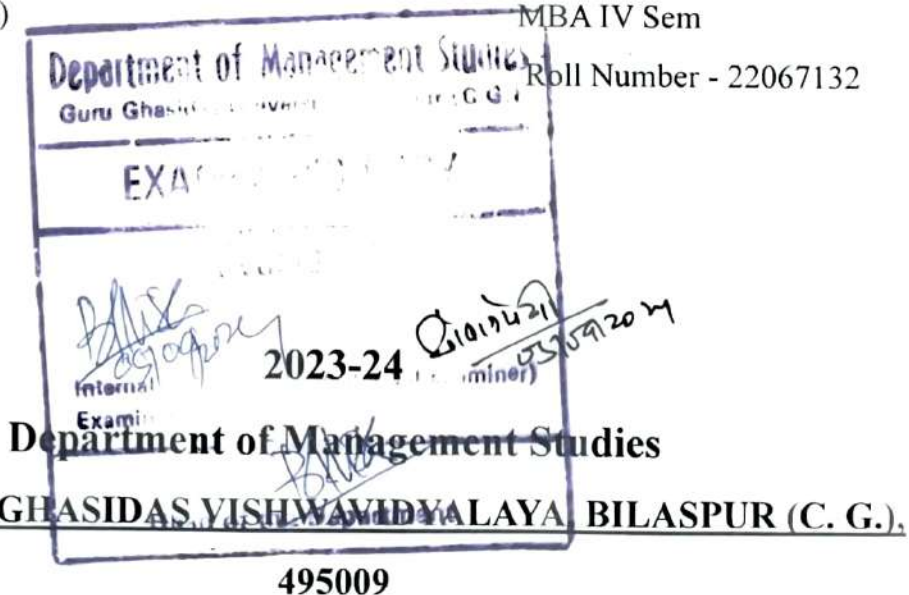
Dr. B.D. Mishra
(Professor)

Submitted By

Renu Chandra

MBA IV Sem

Roll Number - 22067132



(A Central University established by the Central Universities Act, 2009)

Certificate by the Student

This is to certify that I, Renu Chandra, a student of MBA Fourth Semester of batch 2022-2024 (Roll No. 22067132) have carried out the project entitled "**Comparative Analysis of Performance of Insurance Companies In India**" under the supervision of Dr. B.D.Mishra (Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date:

Place: Bilaspur

Renu Chandra

MBA IV Sem.

Batch - 2022-24

Roll No. - 22067132

A study on
"The Impact of Financial Literacy on Youth"

A Project Report Submitted
for the Partial Fulfillment of the Requirement for the Award of the Degree of Master
of Business Administration (MBA)

Supervised By -

Dr. B.D. Mishra

(Head of the Department)

Submitted By-

Rishika Singh

MBA IV Sem

Roll No. : 22067154



(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, Rishika Singh, a student of MBA Fourth Semester of batch 2022- 2023 (Roll No. 22067134) have carried out the project entitled "The Impact Of Financial Literacy on Youth" under the supervision of Dr. B.D.Mishra (Head of the Department) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma

Date: 5/09/24

Place: Bilaspur



Rishika Singh

MBA 4th Sem

Roll No. – 22067134

A Study On
“Performance Appraisal System at South Eastern
Coalfield Ltd., Bilaspur (C.G)”

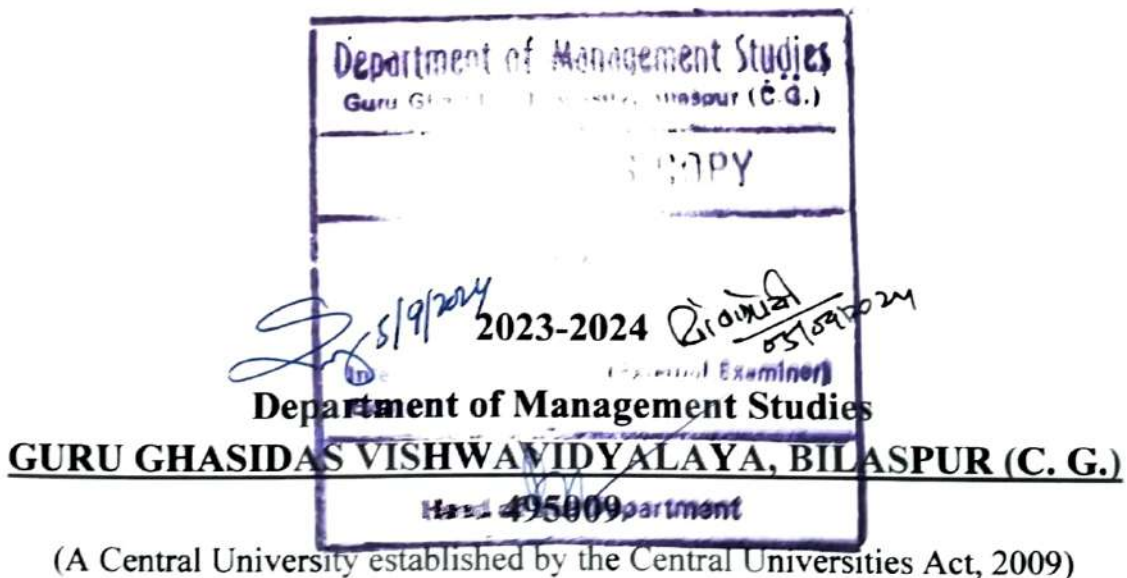
Project report Submitted for the
Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Supervised by

Prof. (Dr.) Sanjay Pandey
Department of Management studies
Guru Ghasidas Vishwavidyalaya (C.G.)

Submitted By

Rummi Ambastha
(MBA IV Semester)
2022-2024
Roll. No. - 22067135



Certificate by the student

This is to certify that I, Rummi Ambastha, a student of MBA Fourth Semester of batch 2022- 2024 (Roll No. 22067135) have carried out the project entitled "**A Study on Performance Appraisal System at South Eastern Coalfield Ltd., Bilaspur (C.G)**" under the supervision of Prof. (Dr.) Sanjay Pandey in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other university for the award of any degree or diploma.

Date:

Place: Bilaspur

Rummi Ambastha
22/08/24
Rummi Ambastha
MBA 4th Semester
Batch - 2022-2024
Roll.no.: 22067135

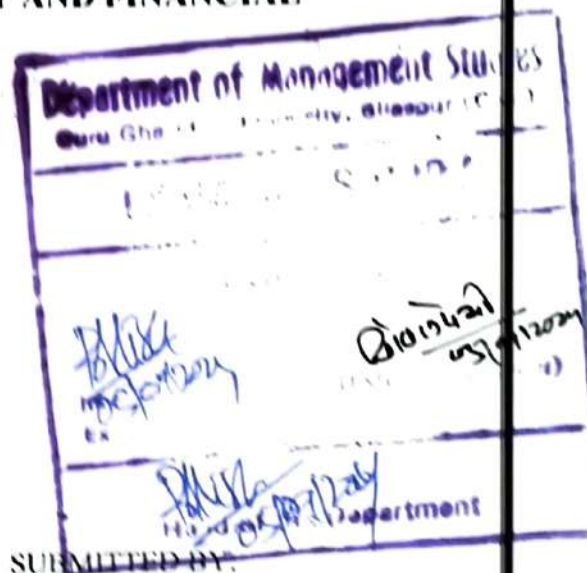
A Study on
CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL
PERFORMANCE

A Project Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Topic – INVESTIGATING THE RELATIONSHIP BETWEEN
CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL
PERFORMANCE



SUPERVISED BY:-
DR. B.D. MISHRA
(PROFESSOR)



SUBMITTED BY:-

SAKSHI SAHU

ROLL NO. (22067136)

2024

Department of Management Studies

Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G) 495009

CERTIFICATE BY THE STUDENT

This is to certify that I, Sakshir Sahu, a student of MBA Fourth Semester of the Batch 2021-2023 (Roll no. 22067136) have carried out a project entitled "INVESTIGATING THE RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE" under the supervision of Dr. B.D. MISHRA, Professor in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:


(Name and Signature of Student)

Place: Bilaspur

MBA IV SEMESTER

Batch- 2021-23

Roll no. - 22067136

A Study

on

"FINANCIAL PERFORMANCE AND ANALYSIS OF PUNJAB NATIONAL BANK"

Submitted for the

Partial Fulfilment of the Requirement for the Award of the Degree of

Masters of Business Administration

2022-2024

SUPERVISED BY:

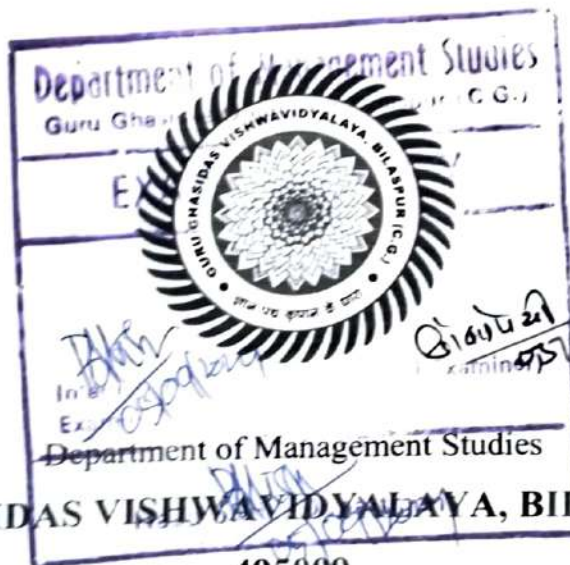
DR. B.D. MISHRA

(PROFESSOR)

SUBMITTED BY:

SHASHANK DEWANGAN

ROLL NO.: 22067138



495009

(A Central University established by the Central Universities Act, 2009)

Certificate by the student

This is to certify that I, **SHASHANK DEWANGAN**, a student of MBA Fourth Semester of the batch 2022-24 (**Roll no : 22067138**) have carried out a project entitled

“FINANCIAL PERFORMANCE AND ANALYSIS OF PUNJAB NATIONAL BANK” under the supervision of **DR. B.D. MISHRA (HOD)** the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:03.09.24

Place: Bilaspur


SHASHANK DEWANGAN

MBA IV Sem

Batch: 2022-24

Roll no: 22067138

A Synopsis of Dissertation Projects

On

An Analytical Study of Recruitment and selection process in South Eastern Coalfields Limited Bilaspur (C.G.)

A project Report submitted for the
partial fulfilment of the requirement for the award of Degree of
master of Business Administration (MBA)

Dr. Neha Gaikwad

supervised by:

Dr. Neha Gaikwad

submitted by:

SHRUTI MIRE

roll no. 22067139

Department	Management Studies
Guru Ghasidas	Bilaspur (C.G.)
Ex-Officio	
In-charge	
Ex-Officio	
Handwritten: <i>Dr. Neha Gaikwad</i> Date: <i>05/09/2024</i>	Handwritten: <i>Shruti Mire</i> Date: <i>05/09/2024</i>
Handwritten: <i>2023-24</i>	Handwritten: <i>2023-24</i>

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) 495009

(A Central University established by the Central Universities Act, 2009)

PROFOMA – II

Certificate by the student

This certifies that, under the direction of Dr. Neha Gaikwad in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, shruti mire, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067148), have completed a project titled " recruitment and selection process in SECL– a study at south eastern coalfields limited Bilaspur (C.G.)" This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date:

Shruti
23/08/2024
SHRUTI MIRE

Place: Bilaspur

MBA IV Sem.

Batch-2022-24

Roll No- 22067139

A Study

On

**“A study on Working Women's Investment Behavior: Special Reference to
Bilaspur District.”**

Submitted for the

Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration




2023-2024

Submitted By:  Shubhankar Batwe

Roll No: 22067140

Supervised By: Prof. B.D. Mishra



Department of Management Studies	Guru Ghast
EX	
	 25/07/2024
EX	
	
Head of the Department	

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

495009

(A Central University established by the Central University Act, 2009)

Certificate by the Supervisor

This is to certify that, I, **Shubhankar Batwe** a student of **MBA Fourth Semester** of the **2022-2024** batch (Roll No. -22067140) has carried out a project entitled “**A study on Working Women's Investment Behavior: Special Reference to Bilaspur District.**” under my supervision and guidance. It is also certified that the student has compiled with all the guidelines designed for the project of report. To the best of my knowledge this report is an authentic record of the work carried out by the student and it is considered fit for being referred to evaluation. The report has been duly checked through a plagiarism detection tool and the level of similarities is within 10% limit.

Date:

Place: Bilaspur


Prof. B.D. Mishra

(Head of Department)

Department of Management Studies

Guru Ghasidas Vishwavidyalaya

Bilaspur C.G.

A Study on
“Credit Risk Management In State Bank Of India”

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By:

Dr. B.D. Mishra

Head of Department

Department of Management Studies

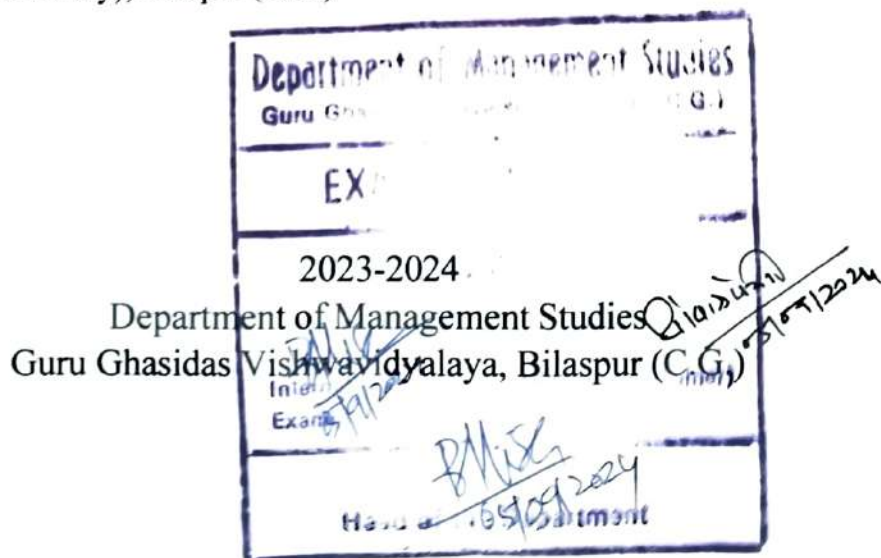
Guru Ghasidas Vishwavidyalaya

(A Central University), Bilaspur (C.G.)

Submitted By:

Sita Kewat

Roll No – 22067141



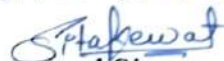
Certificate by the student

This is to certify that I, **Sita Kewat** , a student of MBA Fourth Semester of the batch 2022-24 (Roll No. **22067141**) have carried out a project out a project entitled **"A study Credit Risk Management of State Bank Of India"** under the supervision of **Dr.B.D Mishra (Head of Department)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:

Place: Bilaspur

SITA KEWAT



(Name and Signature of the Student)

MBA IV Sem.

Batch-2022-24

Roll No- 22067141

A Study
on
"The Impact of Organizational Culture on Recruitment and Retention"

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Dr. Neha Gaikwad
Supervised By

Dr. Neha Gaikwad

[Assistant Professor]

Submitted By

Subhash kumar Yadav

Roll.No.22067143

2023-2024

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

Date: *5/09/2024*
Signature: *Dr. Neha Gaikwad*
Head of the Department


Subhash Kumar Yadav
5/9/2024

Certificate by the student

This is to certify that I, Subhash Kumar Yadav, a student of MBA Fourth Semester of the batch 2022-24 (Roll.No.22067143) have carried out a project out a project entitled **"The Impact of Organizational Culture on Recruitment and Retention"** under the supervision of **Dr. Neha Gaikwad**(Assistant Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:

Place: Bilaspur


Subhash Kumar Yadav
MBA IV Sem.
Batch - 2022-24
Roll No-22067143

A Study on
Employee Relationship Management at NALCO, Damanjodi, Koraput,
Odisha

A project Report Submitted the Partial Fulfilment of the Requirement for the
Award of the Degree of Master of Business Administration (MBA)

Neha Gaikwad
5/04/2024

Supervised By
Dr. Neha Gaikwad
(Assistant Professor)

Submitted By
Sudip Majumdar
Roll Number - 22067144

Department of Management Studies Guru Ghasidas Vishwavidyalaya (C.G.)
EXAMINATION
<i>Neha Gaikwad</i> 5/04/2024 2023-2024
<i>Sudip Majumdar</i> 5/04/2024
Head of the Department

Department of Management Studies
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) 495009
(A Central University Established by the Central Universities Act, 2009)

Certificate by the Student

This is to certify that I, **Sudip Majumdar**, a student of MBA Fourth semester of the batch 2022-2024 (Roll no. – 22067144) have carried out a project entitle “**Employee Relationship Management at NALCO, Damanjodi, Koraput, Odisha**” under the supervision of **Dr. Neha Galkwad (Assistant Professor)** in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date:

Place: - Bilaspur (C.G)


(Name and Signature of Student)

Name: - Sudip Majumdar

MBA IV SEM.

Batch – 2022-2024

Roll No - 22067144

A STUDY ON

Marketing strategy of Local street

A Project report submitted for the
Partial fulfillment of the Requirement for the award of the degree of Master
of Business Administration (MBA)

27/09/24
Supervised By:

Dr. P.S. Dwivedi

Submitted By:

Swarna Bhagat *27/09/24*

Roll No. - 22067145

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
Roll No. - 22067145	
Date: <i>27/09/24</i>	
Signature: <i>Swarna Bhagat</i>	
Signature: <i>Dr. P.S. Dwivedi</i>	
Head of Department 2023-24	

Department of Management Studies
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
(A Central University)

CERTIFICATE BY THE STUDENT

This is to certify that I, Swarna Bhagat, a student of MBA, fourth semester of the batch 2022-24 (Roll No. 22016145) have carried out a project entitled "marketing strategy on Local street " under the supervision of Assistant Prof. P.S. Dwivedi, in the Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). This is an original work carried out by me and the report has not been submitted to any other university for the award of any Degree or Diploma.

Date :- 27/08/24

Place :- Bilaspur


27/08/24

Swarna Bhagat

MBA IV Semester

Batch 2022-24

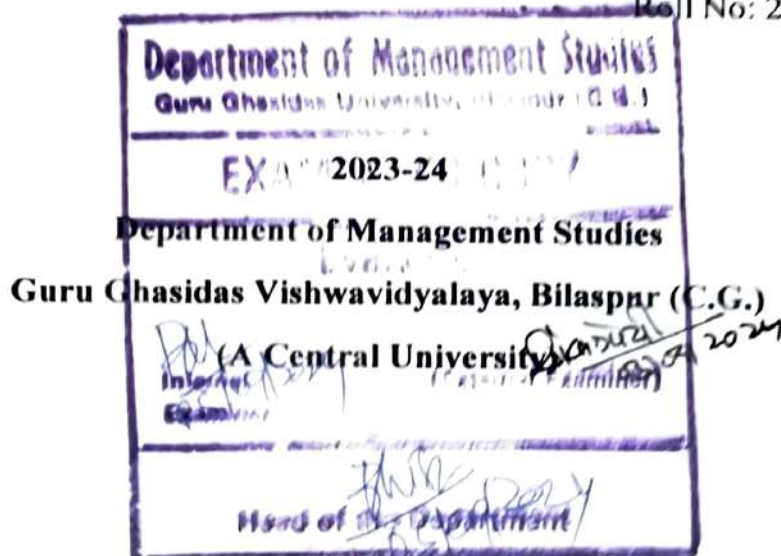
Roll No. 22067145

**THE STUDY OF CASH MANAGEMENT
OF ICICI BANK**

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of Masters
of Business Administration (MBA)

Supervised by:
Dr. B.D. Mishra

Submitted by:
Ujjwal Kumar Singh
Roll No: 22067147



CERTIFICATE BY THE STUDENT

This certifies that, under the direction of Dr. B.D. Mishra in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Ujjwal Kumar Singh, an MBA Fourth Semester student of the batch 2022-24 (Roll No. 22067147), have completed a project titled "The Study of cash Management of ICICI Bank" This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date:

Place: Bilaspur

Ujjwal Singh
03/05/24
Ujjwal kumar Singh
MBA IV Sem.
Batch: 2022-24
Roll No- 22067147

THE STUDY ON THE QUALITY OF WORK LIFE IN IT INDUSTRY

Submitted for the
Partial fulfillment of the requirement for the award of Degree of
Master of Business Administration (MBA)

Neelkumar
5/09/2024

SUPERVISED BY

DR. NEHA GAIKWAD
(Assistant Professor)

SUBMITTED BY

SONAM NAMDEV
ROLL NO 22067147

2023-24

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 49500
(A Central University established by the Central Universities Act, 2009)

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009
(A Central University established by the Central Universities Act, 2009)

Department of Management Studies Guru Ghastidas University, Bilaspur (C.G.)
EXAMINER'S COPY
Ex. no. <i>Neelkumar</i> <i>5/09/2024</i>
Head of the Department <i>5/09/2024</i>

Cartificate By The Student

This is to certify that I, **SONAM NAMDEV**, a student of MBA fourth semester of the batch 2022 – 2024 (ROLL NO – 22067142) have carried out a project out a entitled **THE STUDY ON THE QUALITY OF WORK LIFE IN IT INDUSTRY** under the supervision of **DR. NEHA GAIKWAD** in the department of management studies guru ghasidas vishwavidayalya bilaspur cg this is an original work carried out by me and report has not been submitted to any other university for the awaerd of any degree of diploma

Date :

Place : Bilaspur



name and signature of the student


MBA IV sem

Batch 2023 -24

Roll no 22067147

**An Analytical Study of
Employee Satisfaction at
Jindal Steel & Power in Raigarh (C.G.)**

**A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Masters of Business Administration (MBA)**


Supervised by:
Dr. Neha Gaikwad

Submitted by:
Vaibhavi Hirwani
Roll No. 22067148

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
EX-1
2023-24
Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) (A Central University)
Head of the Department 5/09/2024

Handwritten notes and signatures:
- "5/09/2024" written across the bottom of the stamp.
- "6/9/2024" written to the right of the stamp.
- "6/9/2024" written below the stamp.

PROFORMA – II
Certificate by the student

This certifies that, under the direction of Dr. Neha Gaikwad in the Department of Management Studies at Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), I, Vaibhavi Hirwani, an MBA Fourth Semester student of the batch 2022–24 (Roll No. 22067148), have completed a project titled "An Analytical Study of Employee Satisfaction at Jindal Steel & Power in Raigarh (C.G.)" This report is entirely original work of mine, and it hasn't been submitted to another university in hopes of receiving a degree or diploma.

Date: 27/08/2024

Place: Bilaspur



Vaibhavi Hirwani

MBA IV Sem.

Batch-2022-24

Roll No- 22067148

A Study on
“An Analysis of Functioning of Selected Micro-Financial Institution in
Chhattisgarh”

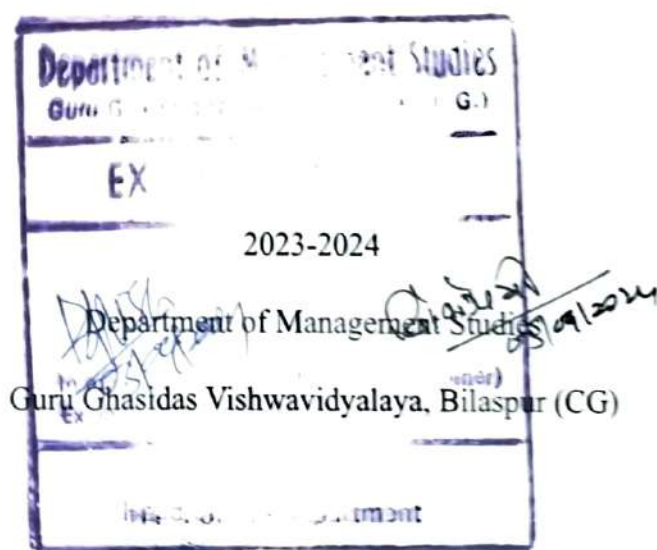
A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By

Dr. B.D. MISHRA
[Professor, HOD]

Submitted By

Vikash Chaurasiya
Roll.No.22067149



Certificate by the student

This is to certify that I, **vikash chaurasiya**, a student of MBA Fourth Semester of the batch 2022-24 (Roll.No.22067149) have carried out a project out a project entitled "**An Analysis of Functioning of Selected Micro-Financial Institution in Chhattisgarh**" under the supervision of **Dr. B.D. Mishra , Head of Department** (Professor) in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

Date: 29/08/24

Place: Bilaspur

Vikash Chaurasiya

Vikash Chaurasiya

MBA IV Sem.

Batch - 2022-24

Roll No-22067149

A Study on
"Non-Performing Assets of SBI Bank "

A Project Report Submitted for the
Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration (MBA)

Supervised By

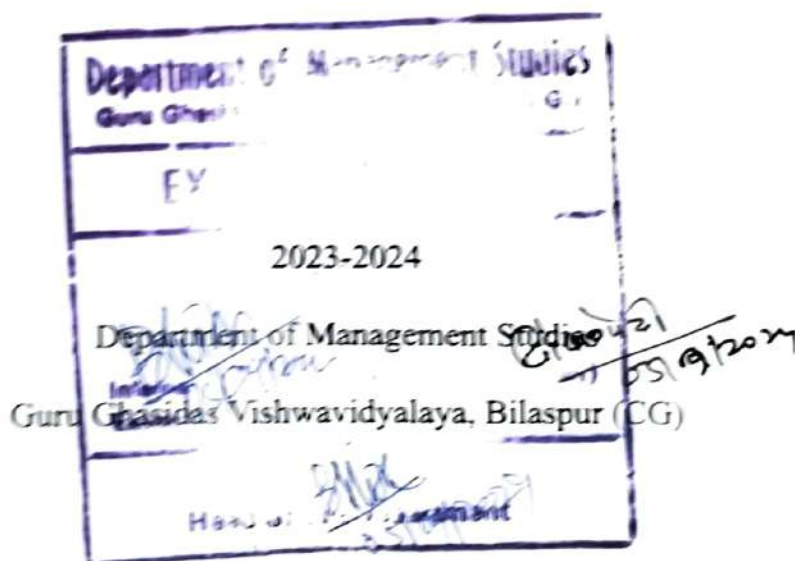
Prof. B.D. MISHRA

[Head of Department]

Submitted By

Yogendra Jangade

Roll.No. 22067150



Certificate by the Student

This is to certify that I, **Yogendra Jangade**, a MBA Fourth semester of the batch 2022-2024 (**Roll no. – 22067150**) have carried out a project entitle “**A Study on NPA of SBI**” under the supervision of **Dr. B.D. Mishra (Professor) H.O.D.**, in the Departments of Management Studies, Guru Ghasidas Vishwavidyalaya, (A Central University), Bilaspur (C.G). This is an original work carried out by me and the report has not been submitted to any other University for the award of any degree or diploma.

23/08/2024

Date: -

Place: - Bilaspur (C.G)

Yogendra

Name: - Yogendra Jangade

MBA IV SEM.

Batch – 2022-2024

Roll No - 22067150