

ROLE OF SOCIAL MEDIA IN PROMOTING TOURISM IN CHHATTISGARH



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This is to certify that GAURAV SINHA, a student in the IV Semester of Master of Arts (M.A.) in Journalism and Mass Communication of Guru Ghasidas University, Bilaspur (C.G.) has successfully completed his dissertation on the title- **ROLE OF SOCIAL MEDIA IN PROMOTING TOURISM IN CHHATTISGARH**

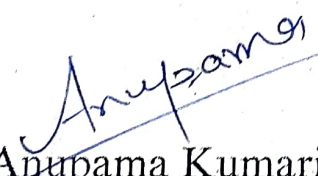

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CHAPTER 1

1.1 INTRODUCTION

Chhattisgarh, a state in central India, is a hidden gem with a lot to offer tourists. Whether you're interested in history, nature, tribal culture, or adventure, this state has something special for you. Here's a simple look at what makes Chhattisgarh a great place to visit:

Cultural Heritage:

Chhattisgarh has some amazing old temples and historical sites. These places, like the Bhoramdeo Temple, Danteshwari Temple, and Rajivalochana Temple, have beautiful carvings and sculptures that tell stories of the past.

Natural Beauty:

The state is filled with stunning landscapes, including lush forests, breathtaking waterfalls, and peaceful lakes. You can explore national parks and wildlife sanctuaries like Kanger Valley and Indravati, where you can go on safaris, watch birds, and enjoy the rich plant and animal life.