

**REPORT ON INTERNSHIP**

**DATA SCIENCE INTERN**

**UNDER THE COMPANY:**

**“ PERSONIFWY ”**

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## CERTIFICATE



# 1. Introduction

## 1.1 About the Company

Personify is an advanced analytics-based Enterprise SAAS platform, that helps organizations to drive their employee engagement for business success. Personify makes it easy to use workforce experience as a competitive advantage to ensure business success. The 3 main use cases offered are 1. Pre-boarding - Offers a dedicated digital engagement assistant to virtually preboard talent, predict no shows and gather insights that can improve offer to joining ratios. 2. Onboarding – Understands employee pulse once onboarded and enhances their journey into the organization through personalised learning and recommendation in the first 180 days. Offers a dedicated assessment to comprehend and reduce infant mortality 3. Employee Engagement- Helps (a) understand your workforce engagement in real time, enable them through personalized learning content (b) help track and measure their success by enabling OKRs (Objectives & Key Results). Thus, promoting action on insights to reduce attrition for the organization.

## 1.2 Vision

Our Vision lies to bring in a technology-oriented career-driven Industrial Experience into the aspirant's career with Great Value.

## 1.3 Mission

Our core values not only guide our behaviour, but these are core to our thinking and our culture. These are exemplified by everyone at our organization

- **Customer Focus:** Our customers are at the centre of everything we do.
- **Employee Centricity:** We champion employee experience to ensure we build a workplace for future
- **Shared Ambition:** We learn, we grow, and we win together. We are collectively accountable and empowered
- **Agility:** We embrace innovation, we believe in transformation, we don't fear change and we value adaptability.

## 1.4 Internship Objectives

1. Identify goals and objectives of the company.
2. To learn and apply theoretical knowledge practically in the workplace.
3. To develop interpersonal, managerial, and communication skills.
4. To come up with the possible strategies to gain a competitive advantage.
5. To learn about the professional ethics and working of corporate world