# REPORT ON INTERNSHIP DATA SCIENCE INTERN

## UNDER THE COMPANY:

# "PERSONIFWY"

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## CERTIFICATE



## 1. Introduction

## 1.1 About the Company

Personifwy is an advanced analytics-based Enterprise SAAS platform, that helps organizations to drive their employee engagement for business success. Personifwy makes it easy to use workforce experience as a competitive advantage to ensure business success. The 3 main use cases offered are 1. Pre-boarding - Offers a dedicated digital engagement assistant to virtually preboard talent, predict no shows and gather insights that can improve offer to joining ratios. 2. Onboarding - Understands employee pulse once onboarded and enhances their journey into the organization through personalised learning and recommendation in the first 180 days. Offers a dedicated assessment to comprehend and reduce infant mortality 3. Employee Engagement- Helps (a) understand your workforce engagement in real time, enable them through personalized learning content (b) help track and measure their success by enabling OKRs (Objectives & Key Results). Thus, promoting action on insights to reduce attrition for the organization.

#### 1.2 Vision

Our Vision lies to bring in a technology-oriented career-driven Industrial Experience into the aspirant's career with Great Value.

### 1.3 Mission

Our core values not only guide our behaviour, but these are core to our thinking and our culture. These are exemplified by everyone at our organization

- Customer Focus: Our customers are at the centre of everything we do.
- Employee Centricity: We champion employee experience to ensure we build a workplace for future
- Shared Ambition: We learn, we grow, and we win together. We are collectively accountable and empowered
- Agility: We embrace innovation, we believe in transformation, we don't fear change and we value adaptability.

## 1.4 Internship Objectives

- Identify goals and objectives of the company.
- To learn and apply theoretical knowledge practically in the workplace.
- To develop interpersonal, managerial, and communication skills.
- To come up with the possible strategies to gain a competitive advantage.
- 5. To learn about the professional ethics and working of corporate world