

GURU GHASI DAS VISHWAVIDYALAYA, BILASPUR, INDIA



Academic year: 2022-2023

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

INSTITUTE OF TECHNOLOGY

Report

On

“WEB DEVELOPMENT”

E-commerce bussiness

Online platform 1stop

Supervisor:
Dr. Princy Matlani

Presented By:

Assistant Professor
Dept. of CSE

Sanjeev Kumar(18103050)

CERTIFICATE OF PROJECT COMPLETION



THIS CERTIFICATE IS PROUDLY PRESENTED TO

Sanjeev Kumar

has successfully undergone Industrial Program on Web Development
from Raise Digital from 01st Aug. 2022 to 30th Sep. 2022 and
successfully completed the projects on
- E-Commerce Website(Single Page)
- Advance E-Commerce Website

Under the guidance of the mentor and company representative

RDI-2210000256

21-Oct-2022

DATE



A handwritten signature in black ink, likely belonging to the Project Head.

PROJECT HEAD

1. INTRODUCTION

Technological achievements always had a great impact on every aspect of human society and affected our everyday life in a variety of ways. It is a technological breakthrough, that, over the last two decades, revolutionized our communication, entertainment and business methods and practices. Internet was created in the late 60s as a small network of computers and has evolved into the main and most essential link between companies, governments and individuals. Internet surpasses geographical boundaries, time limitations, cost restrictions. Furthermore, it is easily accessible by anyone. It is a low cost way for pioneering technologies, business models and ideas to reach a great number of people and provides the perfect environment for entrepreneurs. With Internet's popularity on the rise, it became clear that the business world could not overlook this

phenomenon. According to Chaffey (2002) companies need to find a way to implement all these new electronic ways of communication and transaction into their traditional business procedures. An industry that has been transformed by Web technologies is the employment industry. Information and Communication technologies have transformed the traditional methods and practices applied in the employment sector. Online applications, online psychometric tests, huge databases of candidates and vacancies, online communication, are some of the most important changes that Internet has introduced in the employment field.

One of the reasons that led to the huge development of the Internet as a mean to assist in job search, are highly related to its nature. It provides a very cheap way for companies to recruit candidates and usually a totally free way for candidates to search for suitable vacancies (Kuhn and Skuterud, 2004; Stevenson, 2008). Moreover, Internet services "offer firms and workers the promise of instant access to a much larger number of possible matches than traditional channels, as well as the potential for the exchange of much more detailed information about both

worker and job attributes" (Kuhn and Skuterud, 2004). This huge amount of information that can be easily accessed is the key to the success of employment websites. According to a survey on the internet usage, 75% of employees get job information through the internet rather than using other more traditional methods, like connections