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## Seminar Report

On

# E-COMMERCE WEBSITE(FRONT END DEVELOPER)

Under the company "Simplilearn"

Submitted in partial fulfillment of the requirement for the award

**OF** 

BACHELOR OF TECHNOLOGY

IN

COMPUTER SCIENCE ENGINEERING Submitted by:

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING SCHOOL OF STUDIES IN ENGINEEERING & TECHNOLOGY

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# INTERNSHIP COMPLETION CERTIFICATE



### Introduction

E-Commerce, also known as electronic commerce or internet commerce, is an activity of buying and selling goods or services over the internet or open networks. So, any kind of transaction (whether money, funds, or data) is considered as E-commerce. So, E-commerce can be defined in many ways, some define E-Commerce as buying and selling goods and services over the Internet, others define E-Commerce as retail sales to consumers for which the transaction takes place on open networks. The buying and selling of products, services, and digital products through the Internet all fall under the umbrella of e-commerce.

"All forms of transactions relating to commercial activities, including both organizations and individuals, which are based on the processing and transmission of digitized data including text, sound, and visual images." According to this view, E-commerce does not necessarily require the use of the Internet. E-commerce includes all forms of transactions that process and transmit digitized data which includes text, sound and visual images.

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E-commerce is the application of information technology and communication technology to three basic activities related to commercial business, the three basic activities are as follows:

- 1. Production and support- which includes assisting production, distribution, and maintenance of goods and services.
- 2. Transaction preparation- which includes getting product information into the market-place and bringing buyers and sellers into contract with each other; and
- 3. Transaction completion- which includes concluding transactions, transferring payments, and securing financial services.

The purpose of making this website is to make shopping fast, convenient and easily accessible to everyone from anywhere with the help of working internet connection. Anyone who is in need of electronic devices offered by the company is provided with not only in store visit but also through online shopping. In this website, user either can surf through products without registering their account or by putting in their details which enables them to visit back whenever convenient and continue from where they left. User must create a user account providing all the data required in order to use it.