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A
Dissertation Report on
A Consumer Behaviour Online and Offline Marketing in
Varanasi
Department of Economics
Session 2022-23

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CERTIFICATE

This is to certify that **Mr. NEERAJ KUMAR PATEL** a student of PG final semester School of Economics, Guru Ghasidas (Central) University, Bilaspur completed the dissertation on "A consumer behaviour online and offline marketing in Varanasi "Incorporate the result of the original research work under my guidance and supervision during the academic session 2022-23.

Signature of the guide


Dr. NAMITA SHARMA



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