GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA



(A Central University With "A++" Grade Accredited by NAAC)

गुरू घासीदास विश्वविद्यालय, बिलासपुर (छ०ग०) भारत

(नैक द्वारा "A++" ग्रेड प्राप्त केन्द्रीय विश्वविद्यालय)

Phone No. 260044(O), www.ggu.ac.in

Na1708/Conf./Ph.D./2024

Bilaspur, Date

0 5 AUG 2024

NOTIFICATION

It is notified that, as per the decision taken in the Executive Council Meeting held on 27.01.04. the Kulpati, on behalf of the Executive Council after considering the reports of the examiners concerned and viva-voce examination held on 27th July 2024, has accepted the thesis submitted by Arpita Singh and declare her eligible for the award of the Degree of the "DOCTOR OF PHILOSOPHY" of Guru Ghasidas Vishwavidyalaya, Bilaspur from the date of the Viva-Voce Examination.

1 Name of the Candidate Arpita Singh

2 Name of the Supervisor Dr. Shailesh Dwivedi

3. Department Commerce

School of Studies 4. Commerce and Management

Title of the Thesis 5. ANALYTICAL STUDY OF FOREIGN DIRECT

> INVESTMENT (FDI) & ITS IMPACT ON INDIAN ECONOMY: WITH SPECIAL REFERENCE TO SERVICE

SECTOR

Registration no./ Date . 6. 195244602/30.11.2021

> This Notification is being issued under the Provisions of the Vishwavidyalaya Ph.D. Ordinance and UGC Regulations 2009 applicable for admission, evaluation and Award of Degree of Doctor of Philosophy.

> > BY ORDER.

CONTROLLER OF EXAMINATIONS(Officiating) AL Bilaspur, Date 0 5 AUG 2024

Endt.No. 1709 /Conf./Ph.D./2024

Copy forwarded for information & necessary action to :-

1. P.A. To Kulpati/Registrar for Kulpati / Registrar's information.

2 Dy.Registrar, Exam./Dev./Academic Section.

Dean, School of Studies in Commerce and Management GGV Bilaspur (C.G.) 3.

Head, Department of Commerce GGV Bilaspur (C.G.). 4

Supervisor- Dr. Shailesh Dwivedi, Assistant Professor, Department of Commerce GGV Bilaspur (C.G.)

Arpita Singh (Research Scholer) Department of Commerce GGV Bilaspur (C.G.) 6.

Media Cell incharge with request to send it to Press and Electronic media for wide publicity in the 7. interest of students as press release. 8.

Editor: University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002. 9.

Editor: Journal of Scientific and Industrial Research, Rafi Marg, New Delhi.

Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.). 10.

Registrar of all the statutory Universities in India. 11.

Director, Inflibnet Gujarat University Campus, Post Box No. 4116, Navrangpura, Ahmedabad - 380009. 12.

Incharge, IT Cell, for uploading on the Vishwavidyalaya website. 13.

14. Office File.

CONTROLLER OF EXAMINATIONS (Officiating)

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

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गुरू घासीदास विश्वविद्यालय,विलासपुर (छ0ग0) भारत

(नैक द्वारा "A++" ग्रेड प्राप्त केन्द्रीय विश्वविद्यालय)

Phone No. 260044(O), www.ggu.ac.in

No. 1635 /Conf./Ph.D./2024

Bilaspur, Date 15.07.2024

NOTIFICATION

It is notified that, as per the decision taken in the Executive Council Meeting held on 27.01.04, the Kulpati, on behalf of the Executive Council after considering the reports of the examiners concerned and viva-voce examination held on 28th June 2024, has accepted the thesis submitted by Gopal Ji Srivastava and declare him eligible for the award of the Degree of the "DOCTOR OF PHILOSOPHY" of Guru Ghasidas Vishwavidyalaya, Bilaspur from the date of the Viva-Voce Examination.

1. Name of the Candidate

Gopal Ji Srivastava

2. Name of the Supervisor

Dr. Shailesh Dwivedi

3. Department

Commerce

:

School of Studies

Commerce and Management

5. Title of the Thesis

IMPACT OF BEHAVIORAL BIASES ON THE

INVESTMENT DECISION OF RETAIL INVESTORS: A CASE STUDY OF GOVERNMENT TEACHERS (WITH SPECIAL REFERENCE TO PRAYAGRAJ & VARANASI

DIVISION OF UTTAR PRADESH)

6. Registration no./ Date

195244503/30.11.2021

This Notification is being issued under the Provisions of the Vishwavidyalaya Ph.D. Ordinance and UGC Regulations 2009 applicable for admission, evaluation and Award of Degree of Doctor of Philosophy.

BY ORDER.

CONTROLLER OF EXAMINATIONS (Officiating)
Bilaspur, Date 15.07.2024

Endt.No. 1636 /Conf./Ph.D./2024

Copy forwarded for information & necessary action to :-

1. P.A. To Kulpati/Registrar for Kulpati / Registrar's information.

2. Dy.Registrar, Exam./Dev./Academic Section.

3. Dean, School of Studies in Commerce and Management GGV Bilaspur (C.G.)

Head, Department of Commerce GGV Bilaspur (C.G.).

 Supervisor- Dr. Shailesh Dwivedi, Assistant Professor, Department of Commerce GGV Bilaspur (C.G.)

6. Gopal Ji Srivastava (Research Scholer) Department of Commerce GGV Bilaspur (C.G.)

- Media Cell incharge with request to send it to Press and Electronic media for wide publicity in the interest of students as press release.
- 8. Editor: University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002.
- 9. Editor: Journal of Scientific and Industrial Research, Rafi Marg, New Delhi.
- 10. Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.).
- 11. Registrar of all the statutory Universities in India.
- 12. Director, Inflibnet Gujarat University Campus, Post Box No. 4116, Navrangpura, Ahmedabad 380009.
- 13. Incharge, IT Cell, for uploading on the Vishwavidyalaya website.
- 14. Office File.

CONTROLLER OF EXAMINATIONS(Officiating)

911

COVID-19 AND ITS IMPACT ON FINANCIAL SERVICES IN BANKIG SECTOR (With Special reference to Bilaspur, Chhattisgarh)

Submitted in partial fulfillment of the Requirements for the Award of the Degree of

MASTER OF COMMERCE



SUBMITTED BY-

SUSHMITA SINGH

Enrollment no.-GGV/17/4154

Under the guidance of

Dr. SHAILESH KUMAR DWIVEDI

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE

GURU GHASIDAS VISHWAVIDALAYA, BILASPUR, CHHATISGARH
(A CENTRAL UNIVERSITY)

SEPTEMBER 2022 (TERM-20221-22)

ON

"ANALYSIS OF MARKETING STRATAGIES AND CONSUMER BUYING BEHAVIOR OF DHOKRA ART IN BASTAR, (CG)"

Submitted for the partial fulfilment of the requirement of the award of the degree of

MASTER OF COMMERCE



SUBMITTED BY

SUMAN VERMA

Enrolment no. GGV/17/4152

UNDER THE SUPERVISION OF

DR. SAILESH KUMAR DWIVEDI

(Assistant Professor)

DEPARTMENT OF COMMERCE
SCHOOL OF MANAGEMENT AND COMMERCE
GURU GHASIDAS UNIVERSITY BILASPUR C.G.

(A Central University)



ON

A STUDY ON THE ROLE OF DIGITIZATION IN ATTRACTING TOURIST TO WILDLIFE DESTINATION IN CHHATTISGARH

(2021-22)

Submitted for the partial fulfilment of the requirement of the award of the degree of

Master of Commerce

SUBMITTED BY

HARSH IZARDAR

ENROLLMENT NO - GGV/17/4055

UNDER THE SUPERVISION OF

DR. SHAILESH DWIVEDI

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR, INDIA

(A CENTRAL UNIVERSITY)

ON

PERFORMANCE EVALUATION OF MUTUAL FUNDS: A COMPARATIVE STUDY BETWEEN SELECTED SECTOR FUNDS

SUBMITTED TO

GURU GHASIDAS VISHWAVIDYALAYA

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE

DEGREE OF MASTER OF COMMERCE

SESSION-2018-2019



SUBMITTED BY

ASHISH EKKA

(ENROLLMENT NO.GGV/13/4076)

ROLL NO. 17508216

UNGER THE GUIDENCE OF

DR. SHAILESH K.DWIVEDI

(ASSISTANT PROFESSOR)

DEPARTMENT OF COMMERCE

SCHOOL OF MANAGEMENT AND COMMERCE

GURU GHASIDAS VISHWAVIDYALAYA

BILASPUR (C.G.)

COMPARATIVE STUDY ON PROFITABILITY AND LIQUIDITY RATIO OF SALZER ELECTRONICS LIMITED AND LAKSHMI ELECTRICAL CONTROL SYSTEM LIMITED

Submitted for partial fulfillment of the Requirements for the award of the degree of

Master of Commerce



By

JITENDRA KUMAR YADAV

Enrollment No- GGV/14/4194

UNDER THE SUPERVISION OF

DR. SHAILESH DWIVEDI

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE

SCHOOL OF MANAGEMENT & COMMERCE

GURU GHASIDAS VISHWAVIDYALAYA

BILASPUR (C.G)

MAY 2019 (Term 2017-2019)

ON

A STUDY ON THE BEHAVIOUR OF INVESTORS TOWARDS THE VARIOUS INVESTMENT AVENUES WITH SPECIAL REFERENCE TO BILASPUR CITY

Submitted in the Partial Fulfillment of the Requirements for the Award of the Degree of

Master of Commerce



By

Padmalochan Chouhan

roll no: 16508340

Enrollment no: GGV/13/4288

UNDER THE SUPERVISION OF

Dr. Shailesh Dwivedi

(Assistant Professor)

DEPARTMENT OF COMMERCE

SCHOOL OF MANAGEMENT & COMMERCE

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G)

(SESSION: 2017-18)

on

"FOREIGN DIRECT INVESTMENT (FDI) IN TELECHMUNICATION SECTOR"

Submitted for partial fulfillment of the Requirements for the Award of the Degree of

Master of Commerce



By

POOJA SINGH THAKUR

Enrollment No. (GGV/13/4298)

UNDER THE SUPERVISION OF

DR. SHAILESH DWIVEDI

(Assistant Professor)

DEPARTMENT OF COMMERCE SCHOOL OF MANAGEMENT & COMMERCE GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.)

MAY 2018 (Term- 2017-18)

ON

COMPARATIVE STUDY OF NON-PERFORMING ASSETS BETWEEN STATE BANK OF INDIA AND ICICI BANK

Submitted for partially fulfilment of the Requirement for the Award of the Degree of

Master of Commerce



By

HARSHAD

Enrolment No- GGV/14/4168

UNDER THE SUPERVISION OF

DR. SHAILESH DWIVEDI

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE
SCHOOL OF STUDIES IN MANAGEMENT & COMMERCE
GURU GHASIDAS VISHWAVIDYALAYA
BILASPUR (C.G.)

(A Central University)

SESSION 2018-19

ON

CORPORATE SOCIAL RESPONSIBILITY ON HINDUSTAN UNILEVER LIMITED

Submitted for partial fulfilment of the Requirement for the Award of the Degree of

MASTER OF COMMERCE



By

ISHRAT RAHMAN

Enrolment No.-GGV/14/4182

Roll No.-17508241

UNDER THE SUPERVISION OF

DR. SHAILESH KUMAR DWIVEDI

ASSISTENT PROFESSOR

DEPARTMENT OF COMMERCE SCHOOL OF MANAGEMENT & COMMERCE GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.)

(May 2019) Term 2018-19



Department of Commerce GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) 495009

(A Central University established by the Central University Act, 2009)
Phone: 07752-260142 (O)| Web: http/www.ggu.ac.in| E-mail: doc.ggv/agmail.com

Letter No.: 252 /Com/2021

Date:15-May-2021

Following are the List of Teachers assigned as Supervisor to the M. Com. IV Semeater Students for the compulsory partial fulfilment of Project Report. Project Report has to be completed by the students under the guidance of the faculty member of the Department assigned to them as mentioned in front of their names for the fulfilment of the same.

LIST OF TEACHERS ASSIGNED AS SUPERVISOR FOR M, COM. IV SEMESTER PROJECT REPORT/DISSERTATION

S. No.	Specialization	Name of Students	Name of Supervisor Allotte	
01	Finance	Shashank Sonkar	Prof. Ashok Kumar Mishra	
02	Marketing	Ayushi Lakra	hudcoashok/agmail.com 94792-43779	
03	Marketing	Neha Lakra		
04	Marketing	Sujata Chandra		
05	Marketing	Amit Sahu	Dr. Bhuvana Venkatraman	
06	Marketing	Divya Ahir	bhuvana 110@yahoo.co.in 94252-94412	
07	Marketing	Kanchan Khande		
08	Marketing	Vandana Lahre		
09	Finance	Hemlata Yadav	Dr. Budheshwar Prasad	
10	Finance	Megha Boyare	Singhraul	
11	Finance	Nirmala Ware	bpsinghraul@gmail.com 98274-00548	
12	Finance	Priyanka Agrawal		
13	Finance	Keshab Chandra Parhi		
14	Finance	Nageshwar Nerurkar	Dr. Amit Manglani amit manglani@gmail.com 75874-83579	
15	Finance	Rita Baghel		
16	Finance	Shubhankar Chatterjee		
17	Finance	Anurag Ekka	De Vinost Cont	
18	Finance	Holesh Sahu	Dr. Vineet Singh vineetsingh 1/a. yahoo.co.ia 84638-69696	
19	Finance	Prafull Borker		
20	Finance	Pooja Sewte	11000-07070	
21	Finance	Anmol Shrivastaya	De Mulado 4	
22	Finance	Kirti Sahu	Dr. Mukesh Agrawal icai.mukesh@gmail.com 88892-24888	
23	Finance	Manisha Bhoy		
24	Finance	Shivani Kuldeep	10072-24000	
25	Finance	Tanya Pandey	P- 4 - 10 - 10	
26	Marketing	Prakash Chaturvedi	Dr. Anamika Tiwari	
27	Marketing	Rashini Soni	anamkaggy@gmail.com 98931-09045	
28	Finance	Jay, Shankar		
29	Finance	Pratibha Pramanik	Dr. Anup Kumar Roy royamapki 86 a gmail.com	

30	Finance	Rohit Kumar Sahu	03100 00300
31	Marketing	Hemkiran Sahu	83189-89389 Dr. Kumar Aditya
33	Finance Finance	Jeevendra Sidar Vishal Patel	kaditya.bhu/a.gmail.com 93699-08172
34	Marketing		
35	Marketing	Princy Singh Shyam Kaleshwari Sarthi Priti Yaday	Dr. Shailesh K. Dwivedi dr.shaileshdwivedi@gmail.com 94505-91964
36	Marketing		
37	Marketing	Ankush Kerketta	Mr. Utkarsh Kumar
38	Marketing	Kishan Singh	utkarshbhu93@gmail.com
39	Marketing		89601-76282
40	Marketing	Anurag Patle	Mr. Gosala Raju
41	Marketing	Chandrabhan Sahu	gosala.raju39@gmail.com
42	Marketing	Hemlata Sahu	85550-80141
43	Marketing	Arati Chandra	Dr. Vanita Kumari Soni
44	Marketing	Aprajita Singh	vksoni99@gmail.com
45	Marketing	Vaishali Gupta	96851-60339
46	Marketing	Shiv Shankar	Dr. Manish Seth
47	Marketing	Alka Kori	manishseth111087@gmail.com
48	Marketing	Manoj Gupta	83170-14355
49	Finance	Pramod Chandrakar	Mr. Satya Prakash
50	Finance	Md Taufik Raja	sp.au2406@gmail.com
51	Marketing	Ankita Mourya	89228-09551

Note: 1. Faculty Members and Students are requested to contact each other for the completion of Project Report.

2. Students are, hereby, advised to contact their respective Supervisor for finalizing the Topic of the Project Report, so that the project work can be started as early as possible.

Protection (Head of Commerce

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- 1. Concerned Faculty Members
- 2. Notice Board
- 3. File



Department of Commerce GURU GHASIDAS VISHWAVIDYALA, BILASPUR (C.G.) 495009

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Letter No. 2236 (Com 2023)

Dated-13.04,2023

NOTICE

M.COM-4TH SEMESTER PROJECT REPORT/DISSERTATION

Submission of Project report by the M.com. IV Semester Students is essential for the compulsory partial fulfillment of project report/dissertation. It has to be completed by the students under the able guidance of the supervisors allotted to them. After the completion of their project, viva-voce will be conducted as per the schedule mentioned below. Final evaluation sheet is to be submitted by the respective supervisor to the HOD on or before. 04/07/2023.

Please find the schedule:

SR. NO.	NAME OF STUDENTS	NAME OF SUPERVISOR	
1	ADARSH GUPTA	Prof. Ashok Kumar Mishra (AKM) hudcoashok@gmail.com	
2	AYUSHI BADGE	9479243779	
3	CHANDRASHEKHAR SINGH KANWAR		
4	DEEPIKA CHANDRAVANSHI	Dr. Bhuvana Venkatraman (BVR) bhuvanai10/a/yahoo.co.in 9425294412	
5	DEEPTI SURYAWANSHI		
6	DINESH KUMAR PATEL		
7	DURGESH PATEL	Dr. B. P. Singhraul (BPS) bpsinghraul@gmail.com 9827400548	
8	MANISH KUMAR PRAJAPATI		
9	MEGHA PRAJAPATI	Dr. Amit Manglani (AM) amit.manglani@gmail.com 7587483579	
10	MOUSMI BISWAS		
11	POOJA KENVAT	Dr. Munshi Ram munshikp@gmail.com 9485036570	
12	POONAM SURESH PATEL		
13	PRABHU HALDAR	Dr. Amrendra Kumar amrendrakumar84@gmail.com 8840180390	
14	PRAKASH PATEL		
15	PRATEEK KUMAR SAHU	Dr. Mukesh Agrawal (MA) icai.mukesh@gmail.com 8889224888	
16	PREETI JAISWAL		
17	PRIYA PANDEY	Dr. Anamika Tiwari (AT)	



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18	RAJKUMAR PAINKRA	anamikaggv@gmail.com 9893109045	
19	RASHI TRIVEDI	Dr. Anup Kumar Roy (AKR) royanupkr86@gmail.com 8318989389	
20	RICHA CHELKAR		
21	RISHABH DEV SHARMA	Dr. Kumar Aditya (KA) kaditya.bhu@gmail.com 9369908172	
22	RITIKA KASER		
23	RUCHEE HINDUJA	Dr. Shailesh K. Dwivedi (SKD) dr.shaileshdwivedi@gmail.com 9450591964	
24	SAYALI BHEDI		
25	SEEMA DANSENA	Dr. Utkarsh Kumar (UK) utkarshbhu93@gmail.com 8960176282	
26	SHRINKHLA PANDE		
27	SHUBHANGI PANDEY	Dr. Gosala Raju (GR) gosala.raju39@gmail.com 8555080141	
28	SURAJ KUMAR CHOUDHARY		
29	SWASTIKA JAISWAL	Dr. Vanita Kumari Soni (VKS) vksoni99@gmail.com 9685160339	
30	TANMAY DIWAN		
31	TWINKLE GURUWANI	Dr. Manish Seth (MS) manishsethl 1087@gmail.com 831 7014355	
32	VIMAL MANHAR		
33	VINITA MINJ	Dr. Satya Prakash (SP) sp.au2406@gmail.com 8922809551	
34	VIVEK EKKA		

Dr. (Mrs.) Bhuvana Venkatraman

HOD

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पुरु वासीवास विस्वविद्यालय, विलासपुर (छ ग.)
Guru Ghasidas Vishwavidyalaya, विसंबद्धार (८