

गुरु घासीदास विश्वविद्यालय
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Guru Ghasidas Vishwavidyalaya
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)
Koni, Bilaspur - 495009 (C.G.)

Department : Economics		
Academic Year: 2022-23		
Sr. No.	Programme Code	Name of the Programme
01.	107	B.A. IVth Semester (Internship)

Manisha

Head
Dept. of Economics
GURU GHASIDAS UNIVERSITY
BILASPUR (C.G.)

Signature and Seal of the Head



A
SUMMER TRAINING REPORT
ON
" A STUDY ON PROMOTION STRATEGY AND CUSTOMER BEHAVIOUR OF
FOODIES RESTAURANT WITH REFERENCE TO BILASPUR CITY".

In Partial Fullfillment For the Award Of the Degree
Of
BACHELORS OF ARTS
OF
GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.)

Submitted By
RASHMI LAHARE
Roll No :- 21087145
Enrollment No :- GGV/21/08145
BA HONOURS 4th SEMESTER

SESSION 2022-2023



DEPARTMENT OF ECONOMICS
GURU GHASIDAS VISHWAVIDYALAYA
KONI, BILASPUR, CHHATTISGARH 495009



TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Rashmi Lahre a student of BA 4TH Semester "DEPARTMENT OF ECONOMICS" has successfully completed an internship project work on "A Study on promotion Strategy and Customer Behaviour of FOODIES RESTAURANT with respect to Bilaspur city" towards FOODIES RESTAURANT from 01/06/2023 to 15/06/2023. During this tenure, we found him sincere and hardworking to gain the knowledge. We wish her all succession future endeavors.

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FOODIES

Proprietor

FOODIES RESTAURANT
PROPRIETOR

Proprietor



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