



Department : Economics		
Academic Year: 2022-23		
Sr. No.	Programme Code	Name of the Programme
01.	107	B.A. IVth Semester (Internship)

Manisha

Head
Dept. of Economics
GURU GHASIDAS UNIVERSITY
BILASPUR (C.G.)

Signature and Seal of the Head



**A
SUMMER TRAINING REPORT**

**ON
" A STUDY ON PROMOTION STRATEGY AND CUSTOMER BEHAVIOUR OF
PANTALOONS STORE WITH REFERENCE TO RAIPUR CITY".**

In Partial Fullfillment For the Award Of the Degree

Of

BACHELORS OF ARTS

OF

GURU GHASIDAS VISHWAVIDYALAYA BILASPUR (C.G.)

Submitted By

S SHYAMALA

Roll No :- 21087146

Enrollment No :- GGV/21/08146

BA HONOURS 4th SEMESTER

SESSION 2022-2023



DEPARTMENT OF ECONOMICS

GURU GHASIDAS VISHWAVIDYALAYA

KONI, BILASPUR, CHHATTISGARH 495009



CERTIFICATE

This is to certify that **Ms. S SHYAMALA** Roll No. **21087146** Enrollment No. **GGV/21/08146** is a student of **BA 4TH Semester** of this college and work entitled "**A STUDY ON PROMOTION STRATEGY AND CONSUMER BEHAVIOUR OF PANTALOONS AT RAIPUR CITY**" in partial requirement of **BACHELOR OF ARTS** to **GURU GHASIDAS VISHVAVIDYALYA Koni Bilaspur (C.G.)** under my guidance. This is to confirm that the project work has not been submitted to any other university or college for this purpose before.

Enrollment No. GGV/21/08146 she has undertaken project.

External Examiner

(Dr. T. R. Rathe)

Internal Examiner

Approved by:

Department of Economics



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