


ROLE OF SOCIAL MEDIA IN UPLIFTING THE CONDITIONS OF SCHEDULED CASTES



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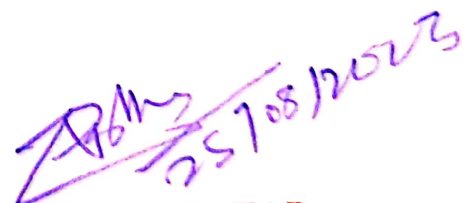
This is to certify that this dissertation entitled "Role Of Social Media (Facebook) in Uplifting the conditions of scheduled tribes" is based on the original study conducted by Mr. Deepak Bhagat with sincere and active interest.

This is a partial fulfilment of the requirements for the award of "Master of Arts" in Journalism & Mass Communication from Guru Ghasidas University.

None of this review work presented in this dissertation has been submitted to any other university or institution for the award of any degree or otherwise to the best of our knowledge.



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INTRODUCTION

Scheduled Tribes (STs) refer to specific indigenous communities or tribes in India that are recognized and protected by the Constitution of India. These communities, also known as Adivasis, have historically faced social, economic, and political marginalization due to their distinct cultural identities and geographical isolation.

The Scheduled Tribes are listed under Schedule V of the Indian Constitution, which provides them with certain safeguards and special rights aimed at preserving their unique culture, language, and way of life. These safeguards include reservations in educational institutions, government jobs, and political representation, as well as protection of their land rights and autonomy through the establishment of Tribal Advisory Councils in tribal-dominated areas.

The STs represent diverse groups with different languages, customs, and traditions. They are spread across various states and regions of India, predominantly residing in hilly and forested areas. The tribal communities have traditionally relied on subsistence farming, hunting, gathering, and other forest-based occupations for their livelihoods.

However, due to factors such as land alienation, displacement, deforestation, and lack of access to quality education and healthcare, Scheduled Tribes often face socioeconomic challenges. They experience higher rates of poverty, illiteracy, malnutrition, and limited access to basic amenities and opportunities for development.

Efforts have been made by the government and civil society organizations to uplift the conditions of Scheduled Tribes. Various schemes and programs have been implemented to address their educational, health, and economic needs, and to empower them socially and politically. However, there is still a long way to go to bridge the existing gaps and ensure the holistic development and well-being of Scheduled Tribe communities.

Research on Scheduled Tribes focuses on understanding their unique socio-cultural contexts, exploring their traditional knowledge systems, studying the impact of government policies and interventions, and identifying effective strategies for their inclusive development. The aim is