

Certificate

Department of Journalism and Mass Communication Guru Ghasidas University, Bilaspur, (C.G.)

This is to certify that Divya Panagar, a student in the 4th Semester of Masters of Arts (M.A.) Journalism and Mass Communication at the Department of Journalism and Mass Communication, Guru Ghasidas University, Bilaspur,, (C.G.) has successfully completed his/her dissertation/project on "IMPACT OF DOCUMENTARIES ON YOUTH"

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Chapter:- 1 INTRODUCTION

Introduction

In recent years, documentaries have emerged as a powerful medium of storytelling and a popular form of entertainment. They offer an alternative to fictional narratives by presenting real-life stories, issues, and perspectives. Documentaries have the potential to inform, educate, and engage viewers, and their documentaries specifically on youth, a critical and impressionable demographic.

Today's youth are exposed to an overwhelming amount of media content from various sources, including television, the internet, and social media platforms. Documentaries, with their unique ability to delve into real-world topics, have the capacity to shape the attitudes, beliefs, and behaviors of young viewers. Understanding the influence documentaries exert on youth is of great importance as it can provide insights into the role of media in shaping their worldview, social consciousness, and civic engagement.

The objective of this dissertation is to comprehensively explore the impact of documentaries on youth from multiple dimensions. It will analyze both the positive and negative effects of documentaries, considering various factors such as cognitive development, emotional well-being, social awareness, and behavioural change. By delving into this research area, we can gain a deeper understanding of the potential benefits and risks associated with documentary consumption among youth.

The research will draw upon a combination of qualitative and quantitative methods to gather data and insights. Surveys, interviews, focus groups, and content analysis will be employed to examine the experiences, perceptions, and attitudes of young individuals who engage with documentaries. By capturing a diverse range of perspectives, this study aims to provide a comprehensive overview of the impact documentaries have on youth across different demographic backgrounds.

The findings of this research will have implications for educators, parents, filmmakers, and policymakers who play key roles in shaping the media environment for youth. By understanding how documentaries influence young audiences, stakeholders can make informed decisions about the content they produce, curate, and endorse. This research also seeks to contribute to the broader field of media studies, providing valuable insights into the role of documentaries as a transformative medium