

**Report on Workshop/Seminar Conducted**  
**Department of Management Studies, GGV, Bilaspur**

**Date of Event :** 24/02/2024

**Venue :** F-11, Department of Management



<Group Photo>

**Details of Event Proceedings**

Date (DD-MM-YYYY)	Details of the Session	Details of Resource Person	Number of Participants
24/02/2024	Registration & Inaugural session	HVC, Director, Coordinator & Co-coordinator	60
	Introduction of The Workshop	Prof B.D. Mishra	60
	Key Note Address	Prof. R.K. Brahma	60
	Address	Prof Manish Shrivastav	60
	Address By Chief Guest	HVC, Alok Kumar Chakrawal	60
	Vote of Thanks	Prof B.P. Singhraul	60

**A Brief Abstract of the Event (Maximum 500 Words):**

Coordinator - Prof B.D. Mishra

Co-coordinator - Prof. Bhuvana Venkatraman, Dr. Budheshwar Prashad Singhraul, Dr. Shailesh K. Dwivedi, Dr. Vanita Kumari Soni, Dr. Prem Shankar Dwivedi

The event featured Chief Guest Vice Chancellor Prof. Alok Kumar Chakrawal, Guru Ghasidas Vishwavidyalaya along with other distinguished guests: The event featured Chief Guest Prof. R.K. Brahme from Pt. Ravishankar Shukla University, Registrar Prof. Manish Shrivastav, GGV Dean of the School of Commerce and Management.

With 60 participants in attendance, the workshop fostered an engaging environment for discussions on financial inclusion. Prof. R.K. Brahme delivered an inspiring key note address, highlighting the transformative role of the PMJDY in increasing access to banking services for marginalized communities. He underscored the importance of financial literacy and empowerment in driving economic growth in Chhattisgarh. Vice Chancellor Prof. Alok Kumar Chakrawal also spoke, emphasizing the necessity of ongoing research and community engagement to strengthen financial inclusion efforts. He encouraged participants to explore innovative solutions that could enhance the impact of PMJDY and similar initiatives.

The workshop showcased key findings from the empirical research project, which examined: The effectiveness of PMJDY in promoting financial literacy and accessibility. Barriers faced by individuals in accessing banking services. Strategies for enhancing the program's reach and impact, particularly in rural areas of Chhattisgarh. The one-day workshop successfully highlighted the critical issues surrounding financial inclusion in Chhattisgarh, reinforcing the vital role of PMJDY in empowering underserved populations. Participants left with valuable insights and a renewed commitment to advancing financial literacy and inclusion. We extend our gratitude to all speakers, organizers, and participants for their contributions to making this workshop a success. The collaborative effort reflects a strong commitment to achieving greater financial inclusion in Chhattisgarh.



**<Inaugural Function>**

**गुरु घासीदास विश्वविद्यालय**  
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 क्र. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)  
**कोनी, बिलासपुर - 495009 (छ.ग.)**



**Guru Ghasidas Vishwavidyalaya**  
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)  
**Koni, Bilaspur – 495009 (C.G.)**