

### गुरु घासीदास विश्वविद्यालय, विलासपुर

Guru Ghasidas Vishwavidyalaya, Bilaspur

# Department of Journalism & Mass Comm



### Dr. Dhiraj Shukla

Associate Professor and HoD

**Work Experience** 

#### **Contact Details**

© 9634704555

☐ dhirajs2008@gmail.com

Revaching. He has participated in several National & International seminars/workshops/conferences. His USC NET qualified in Journalism & Mass Communication. He has more than 15 years of rich experience in Ph.D. in Journalism & Mass Communication, He holds double Master's degree M.J. and M.Com, He is also strecializations are Development Communication Public Relations, Corporate Communication and Theory of Communication. He has also more than 10 years administrative experience Securios atron in the Gura Ghasidas Vishwavidyalaya (Central University), Bilaspur, He has done his Guru Ghasidas Vishwavidyalaya

## Area of Specialization

Developement Communication Public Relations, Corporate Communication, Advertising, Mass

### Projects & Patents

#### Education

Communication and Journalism. ullet Master of Journalism (M.J.) with specialization in Public relations ulletullet Ph.D. in Mass Communication and Journalism from M.G.K.V., Varanasi. ullet UGC-NET qualified in Mass Bachlor of Journalism (B.J.) With Gold Medal • M.Com

# Achievments/Awards/Honors

#### **Publications**

2018, published in the year 2019 8. IMPACT OF NEO-REALISM MOVEMENT IN INDIAN CINEMA VOL WORLD CINEMA COMMUNICATION AND VEDA: ARTICULATION OF EXPRESSION IN THE VEDIC FRA, SHODH PRAGVA VOLDEC MESSAGE DISSEMINATION AND MEDIA: AN OVERVIEW OF CHALLENGES AND IMPLICATIONS OF MASS MEDIA IN IN TV NEWS CHANNELS, MEDIA JAGAT, Vol. July 2017 TO Dec. 2017, published in the year 2018.7. DEVELOPMENT 21st Century, Vol. Liberty, Dignity and Change in Journalism (Edited Book), published in the year 2018 8 Dec 2016, published in the year 2018 6. FACEBOOK AND TWITTER THE SOCIAL MEDIA PLATFORMS FOR FEEDBACK published in the year 2017 5. ROLE OF NEW MEDIA IN EDUCATION EXTENSION, MEDIA JAGAT, Vol. Jon. 2016 TO MEDIA:USES IN DISSEMINATION OF DEVELOPMENT MESSAGES, MEDIA JAGAT, Vol. Jan. 2015 TO Dec. 2015 IN INDIAN PERSPECTIVES, MEDIA JAGAT, Vol. Jon. 2014TO Dec.2014, published in the year 2017 4. TRADITIONAL Dec 2013, published in the year 2017-3. DEVELOPMENT MESSAGES CONTRIBUTION AND DISRIBUTION PATTERNS DISSEMINATION OF DEVELOPMENT MESSAGEROLE AND USES OF MASS MEDIA MEDIA JAGAT,Vol. Jan. 2013 TO COMMUNICATION IN THE NATYASASTRA, SHODH PRAGYA,Vol DEC 2016 published in the year 2016 2 1 TRACES OF COMMUNICATION IN THE VEDIC AND SANSKRIT TEXTSTUDY OF THE NON-VERBAL