



# GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

(A Central University established by the Central Universities Act 2009 No.25 of 2009)

गुरु घासीदास विश्वविद्यालय, बिलासपुर (छ.ग.) भारत

( केन्द्रीय विश्वविद्यालय अधिनियम, २००९ क्रमांक २५, २००९ के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय )

Phone No. 260044, Website www.ggu.ac.in

No. 1550/Conf./Ph.D./2024

Bilaspur, Date 07 JUN 2024

## NOTIFICATION

It is notified that, as per the decision taken in the Executive Council Meeting held on 27.01.04, the Kulpati, on behalf of the Executive Council after considering the reports of the examiners concerned and viva-voce examination held on 24<sup>th</sup> May 2024, has accepted the thesis submitted by Riya Goel and declare her eligible for the award of the Degree of the "DOCTOR OF PHILOSOPHY" of Guru Ghasidas Vishwavidyalaya, Bilaspur from the date of the Viva-Voce Examination.

1. Name of the Candidate : Riya Goel
  2. Name of the Supervisor : Dr.(Smt.) Babby.B. Pandey
  3. Department : Management Studies
  4. School of Studies : Commerce and Management
  5. Title of the Thesis : A Study on Effect of Social Media on Buying Behavior of Consumers towards Branded Clothing in Chhattisgarh
  6. Registration no./ Date : 185154601/29.01.2021
- This Notification is being issued under the Provisions of the Vishwavidyalaya Ph.D. Ordinance and UGC Regulations 2009 applicable for admission, evaluation and Award of Degree of Doctor of Philosophy.

BY ORDER,

CONTROLLER OF EXAMINATIONS

Bilaspur, Date 07 JUN 2024

Endt.No. 1551 /Conf./Ph.D./2024

### Copy forwarded for information & necessary action to :-

1. P.A. To Kulpati/Registrar for Kulpati / Registrar's information.
2. Dy.Registrar, Exam./Dev./Academic Section.
3. Dean, School of Studies in Commerce and Management GGV Bilaspur (C.G.)
4. Head, Department of Management Studies GGV Bilaspur (C.G.)
5. Supervisor- Dr. (Smt.) Babby .B. Pandey, Associate Professor, Department of Management Studies GGV Bilaspur (C.G.)
6. Riya Goel Research Scholar, Department of Management Studies, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
7. Media Cell incharge with request to send it to Press and Electronic media for wide publicity in the interest of students as press release.
8. Editor : University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002.
9. Editor : Journal of Scientific and Industrial Research, Rafi Marg, New Delhi.
10. Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G. ).
11. Registrar of all the statutory Universities in India.
12. Director, Inlibnet Gujarat University Campus, Post Box No. 4116, Navrangpura, Ahmedabad - 380009 .
13. Incharge, IT Cell, for uploading on the Vishwavidyalaya website.
14. Office File.

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