

**Study on**  
**“Foreign Exchange & its Risk Management with Reference to Infosys.”**

**A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

**Supervised By**

**Dr. B.D.MISHRA**  
**(Associate Professor)**

**Submitted By**

**Sahiba Hariyani**  
**Roll Number-16605136**



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**  
**(A CENTRAL UNIVERSITY)**

**STUDY ON  
SELECTED HOUSING FINANCE COMPANIES IN  
BILASPUR CITY**

Submitted for the partial fulfillment of the requirement  
For the award of degree  
Of  
**MASTERS OF BUSINESS ADMINISTRATION**

**SUPERVISED BY:-  
DR. B.D. MISHRA  
(ASSOCIATE PROFESSOR & HOD)**

**SUBMITTED BY:-  
NAME: - SHANIYA KHAN**

**ROLL NO.: - 16605144**

**Department of Management Studies  
Guru Ghastidas Vishwavidyalaya, Bilaspur (C.G.)**

**EXAMINER'S COPY**

**SESSION (2017-2018)**



**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)  
495009**

**(A Central University established by the Central Universities Act, 2009)**

**In-charge  
Examiner**

**(External Examiner)**

**Head of the Department**

**A STUDY ON**  
**"MOTIVATING EMPLOYEE'S EFFECTIVELY- A CASE STUDY OF**  
**JINDAL STEEL AND POWER LIMITED"**

A project report Submitted for the  
Partial fulfillment of the requirement for the award of the  
Degree of Master of Business Administration (MBA)

**Supervised By:**

Dr. Harish Kumar  
(Professor)

**Submitted By:**

Prachi Gupta

Roll No – 16605127



2018

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
<b>Evaluated</b>	
<i>Harish Kumar</i> Internal Examiner)	<i>Prachi Gupta</i> (External Examiner)
<i>Prachi Gupta</i> Head of the Department	

Department of Management Studies

GURU GHASIDAS VISHWAIDALAYA, BILASPUR (C.G.) 495

(A Central University Establish by the Central University Act 2009)



**A STUDY ON  
“EMPLOYEE ENGAGEMENT (WITH  
SPECIAL REFERENCE TO SECR, BILASPUR (C.G))”**



**A Project Report submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)**

**Supervised By:  
Dr. Harish Kumar  
(Professor)**

**Submitted By:  
Shreyasee Ghatak  
(MBA IV SEM)  
ROLL NO. – 16605146**

**2018  
Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**



**STUDY ON**  
**“A STUDY OF NON-PERFORMING ASSETS IN BANKING**  
**SECTOR”**

**Submitted for the partial fulfillment of the requirements for the Award**  
**of the degree of**  
**MASTER OF BUSINESS ADMINISTRATION**  
**(2016-2018)**



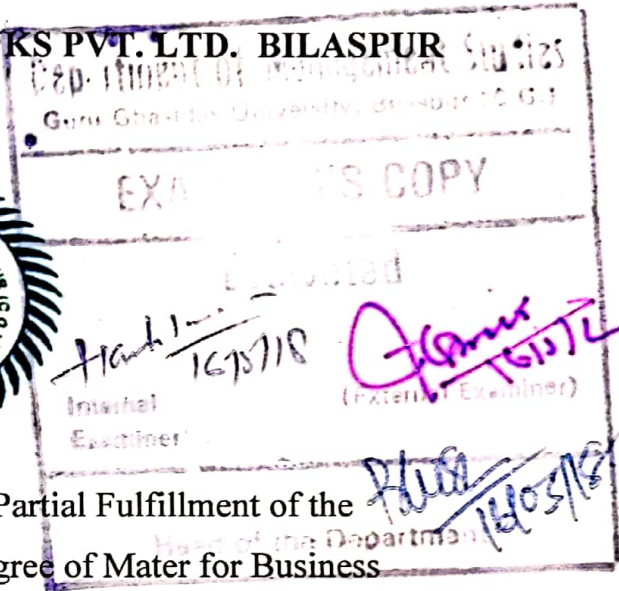
**Supervised By**  
**Dr. B.D. MISHRA**  
**( H.O.D )**

**Submitted by**  
**ABHIJEET TRIVEDI**  
**Roll number: 16605104**

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA**  
**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT, 2009)**  
**BILASPUR (C.G.) 495009**

# **A STUDY ON MEASURING JOB SATISFACTION**

**A CASE STUDY ON NARMADA DRINKS PVT. LTD. BILASPUR**  
(C.G.)



A Project Report Submitted for the Partial Fulfillment of the  
Requirement for the Award of the Degree of Master for Business  
Administration (MBA)

Session 2017-18

## **SUPERVISED BY**

Dr. Harish kumar  
(Professor)

## **SUBMITTED BY**

AMAN RAZA  
Roll Number-16605108

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

A Study

## **Training System's- A case study of Narmada Drinks Pvt. Ltd.**



A Project report submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)

**Supervised By**  
Dr. Harish Kumar  
(PROFESSOR)

**Submitted By**  
Akansha Shrivastava  
Roll no. 16605106

**2018**

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya , Bilaspur (C.G.)**



**A STUDY ON**

**“INDUSTRIAL RELATIONS” of RAYMOND UCO DENIM  
PVT. LTD..YAVATMAL (MAHARASTRA)”**

**A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the Degree of  
Master Of Business Administrative**

**SUPERVISED BY**

**Dr. Harish kumar  
(Professor)**

**SUBMITTED BY**

**Prashant Sahu  
Roll Number-16605128**



**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON**  
**“REWARD AND PUNISHMENT SYSTEMS - With**  
**Special Reference To Black Diamond Motors Pvt. Ltd”**  
**BILASPUR (C.G)**



**A Project Report Submitted for the Partial Fulfillment of**  
**the Requirement for the Award of the Degree of Mater for**  
**Business Administration (MBA)**

**Submitted By**

**Dr. Harish Kumar**  
**(Professor)**

**Submitted By**

**Sushmita Bhattacharjee**  
**Roll Number-16605152**

**2017-2018**

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

## A STUDY ON

**“INDUSTRIAL RELATIONS” of RAYMOND UCO DENIM  
PVT. LTD., YAVATMAL (MAHARASTRA)”**

A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the Degree of  
Master Of Business Administrative

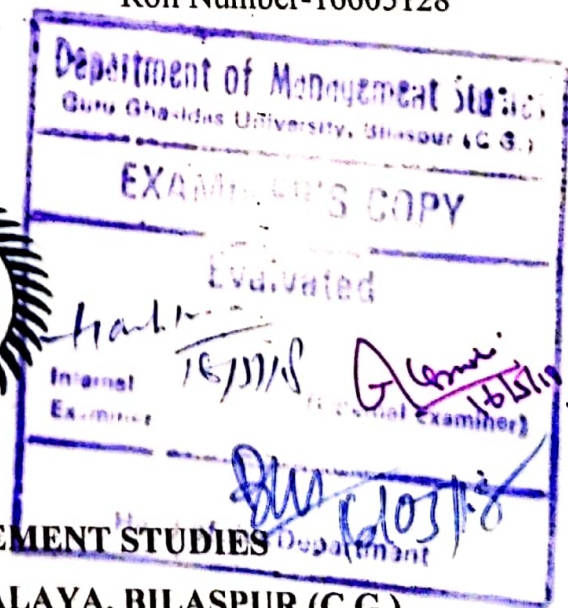
### **SUPERVISED BY**

Dr. Harish kumar  
(Professor)

### **SUBMITTED BY**

Prashant Sahu

Roll Number-16605128



**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**



## A STUDY ON

**“Learning of HR Practices in the organization with special references to (Raymond Denim Pvt. Ltd) Yavatmal (M.H.)”**

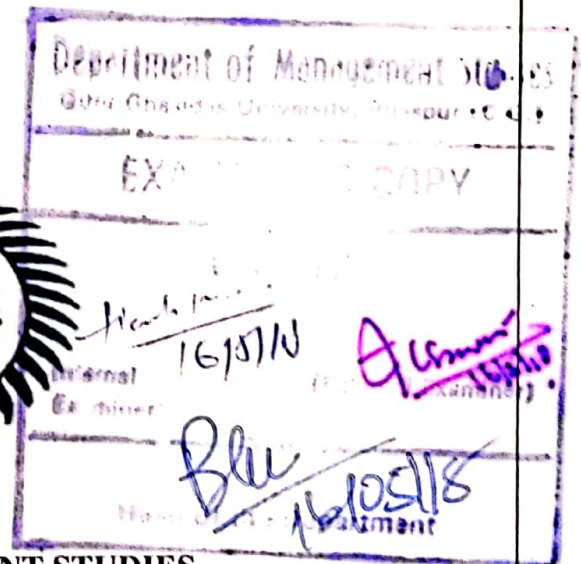
A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the Degree of  
Master Of Business Administrative

### **SUPERVISED BY**

Dr. Harish kumar  
(Professor)

### **SUBMITTED BY**

Rishabh Rahul Sao  
Roll Number-16605134



**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

A Study on  
“SAFETY MANAGEMENT WITH SPECIAL REFERENCE TO BEC  
FERTILIZERS”

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)

**Supervised By**

Dr. Harish Kumar  
(Professor)

**Submitted By**

Reetu Saluja  
Roll Number-16605133



2018

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINATION	
Harish Kumar Internal Examiner	Reetu Saluja Examiner
Head of the Department	

## **TOPIC**

**"A COMPARATIVE ANALYSIS OF LARGE CAP AND SMALL CAP IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO STATE BANK OF INDIA AND RELIANCE"**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

**Session 2016-18**

**Supervised By**

Dr. B.D. MISHRA  
(Professor & H.O.D.)

**Submitted By**

ANKIT SINGH  
Roll Number-16605111



**2018**

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**



**A STUDY ON**  
**PORTFOLIO EVALUATION AND INVESTMENT DECISION**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the  
Award of the Degree of Master of Business Administration (MBA)**



**(A Central University established by the Central University Act 2009 No. 25 of 2009)**

**SUPERVISED BY**

**Dr. B. D. MISHRA**

**(Associate Professor)**

**SUBMITTED BY**

**SAMEER KUMAR**

**Roll No. 16605138**

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)**

**BILASPUR (C.G.) 495001**

**A Project Report**

**On**

**“TRADE UNIONISM (a case study) ON INDIAN RAILWAY (SECR).”**

**Submitted for the**

**Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)**

**Supervised By:**

**Dr. HARISH KUMAR**

**(Professor)**

**Submitted By:**

**NIKITA VIDHANI**

**Roll No.-16605125**

**2017-18**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

**(A Central University established by the Central Universities Act, 2009)**

A Study on  
**“SAFETY MANAGEMENT WITH SPECIAL REFERENCE TO BEC  
FERTILIZERS”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)

**Supervised By**

Dr. Harish Kumar

(Professor)

**Submitted By**

Reetu Saluja

Roll Number-16605133



2018

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**



**A STUDY ON  
EMPLOYEE WELFARE - A CASE STUDY OF NTPC  
SIPAT**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Evaluated	
Internal Examiner <i>Harish Kumar</i> 12/11/18	External Examiner <i>Abhay Dubey</i> 12/11/18
Head of the Department <i>Dr. Harish Kumar</i> 12/11/18	

A Project report Submitted for the Head of the Department

Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)

2017-18

**Supervised By**

**Dr. Harish Kumar**

(Professor)

**Submitted By**

**Abhay Dubey**

Roll no. 16605103

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

## TOPIC

### **"A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS CADBAURY CHOCOLATES IN BILASPUR CITY"**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

Session 2016-18

**Supervised By**

Dr. L.P. Pateriya  
(Professor)

**Submitted By**

Sneha Singh  
Roll Number-16605149



Department of Management Studies  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)  
(A CENTRAL UNIVERSITY)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Signature of Examiner	Date
Signature of Student	Date
Hand of [Signature]	

**A Report**  
**On**  
**CORPORATE SOCIAL RESPONSIBILITY (With special reference**  
**to NTPC SIPAT Bilaspur)**

Submitted for the  
Partial fulfilment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

Submitted By:

**AKANKSHA JANGDE**

Roll Number:

**16605105**

**2017-18**

Under the supervision of Dr. Harish kumar, Professor



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)**  
**495009**

(A Central University established by the Central Universities Act, 2009)



**A STUDY ON  
EMPLOYEE WELFARE - A CASE STUDY OF NTPC  
SIPAT**



**A Project report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)**

**2017-18**

**Supervised By**

**Dr. Harish Kumar**

**( Professor )**

**Submitted By**

**Abhay Dubey**

**Roll no. 16605103**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**



## TOPIC

**“A COMPARATIVE ANALYSIS OF LARGE CAP AND SMALL CAP IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO STATE BANK OF INDIA AND RELIANCE”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

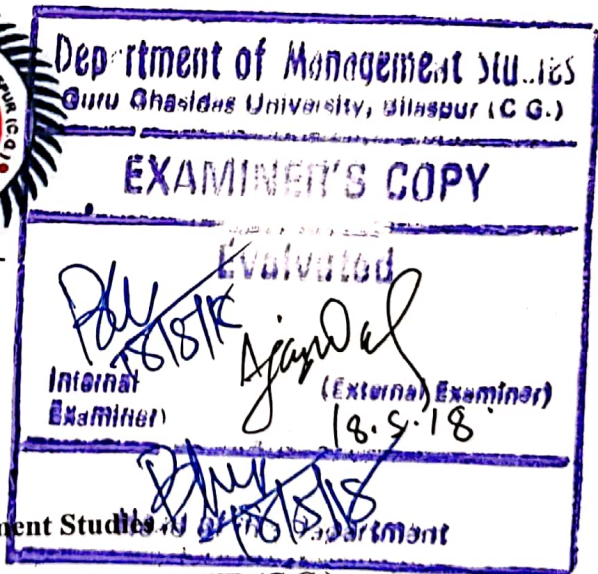
Session 2016-18

Supervised By

Dr. B.D. MISHRA  
(Professor & H.O.D.)

Submitted By

ANKIT SINGH  
Roll Number-16605111



2018

Department of Management Studies

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

**STUDY ON**  
**"CUSTOMER SATISFACTION TOWARDS RETAIL SHOPPING**  
**AT RELIANCE MARKET IN BILASPUR CITY"**

**A Project Report submitted for the Partial Fulfillment of the**  
**Requirement of the Award of the Degree**  
**of**  
**Master of Business Administration (MBA)**

**Supervised By:**  
**Dr.L.P.PATERIYA**  
**(Professor)**

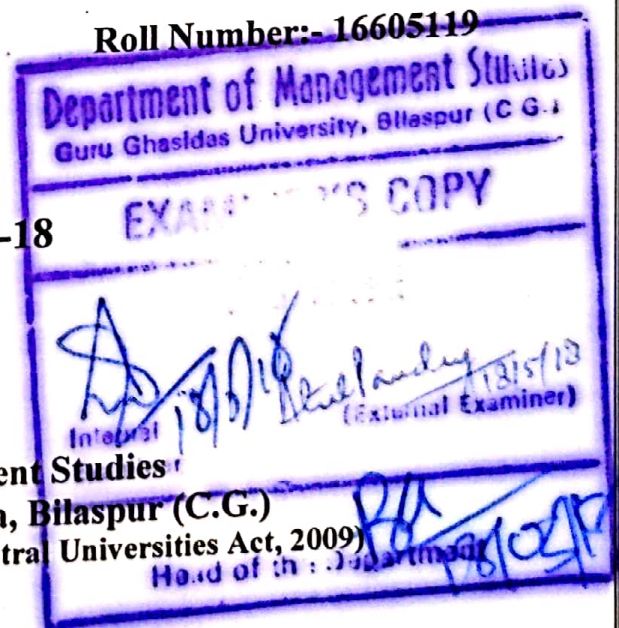
**Submitted By:**  
**JAIKANT YADAV**

**Roll Number:- 16605119**

**SESSION- 2017-18**



**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University established by the Central Universities Act, 2009)**



**STUDY ON**  
**“CUSTOMER SATISFACTION TOWARDS RETAIL SHOPPING**  
**AT RELIANCE MARKET IN BILASPUR CITY”**

**A Project Report submitted for the Partial Fulfillment of the**  
**Requirement of the Award of the Degree**  
**of**  
**Master of Business Administration (MBA)**

**Supervised By:**  
**Dr.L.P.PATERIYA**  
**(Professor)**

**Submitted By:**  
**JAIKANT YADAV**  
**Roll Number:- 16605119**

**SESSION- 2017-18**



**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University established by the Central Universities Act, 2009)**



A  
**PROJECT REPORT**  
ON  
**“HR AND IT INTERFACE - A CASE STUDY OF  
SOUTH EASTERN COALFIELDS LIMITED  
(SECL BILASPUR)”**



**SUBMITTED FOR THE**  
**Partial Fulfilment of the Requirement for the Award of the Degree of  
Master of Business Administration (M.B.A)**

**SUPERVISED BY**

**Dr. HARISH KUMAR  
(PROFESSOR)**

**SUBMITTED BY,**

**DIVYA JAISWAL  
16605118**



**2017-18**

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA**  
(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES  
ACT, 2009)

**BILASPUR (C.G.) 495009**



**A STUDY ON  
PERFORMANCE APPRAISAL  
AT NOVA IRON AND STEEL LTD., DAGORI, BILASPUR  
(C.G.)**



A Project Report Submitted for the Partial Fulfilment of the  
Requirement for the Award of the Degree of Master for Business  
Administration (MBA) 2017-18

**SUPERVISED BY**  
DR. HARISH KUMAR  
(Professor)

**SUBMITTED BY**  
PHILEMON JOHN NINAN  
Roll Number-16605126

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A Study on**  
**“Consumer Preference towards Organic Food In Bilaspur City”**

**A Project Report submitted for the**  
**Partial Fulfillment of the Requirement of the Award of the Degree of Master**  
**of Business Administration (MBA)**



**Supervised By:**  
**Dr. L. P. Pateriya**  
**(Professor)**

**Submitted By:**  
**Sushobhit Shreyanshu Lal**  
**Roll Number :- 16605153**

**2017 - 18**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**

**A Study on  
“CONSUMER SATISFACTION TOWARDS AMUL MILK  
PRODUCTS IN BILASPUR CITY”**

**A Project Report submitted for the  
Partial Fulfillment of the Requirement of the Award of the  
Degree of Master of Business Administration (MBA)**



**Supervised By:**  
**Dr. L.P. PATERIYA**  
**(Professor)**

**Submitted By:**  
**Siddharth Shukla**  
**Roll No. -16605148**

**Session: 2017-18**

**Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)  
(A Central University)**

**TOPIC**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SERVICES  
AT BILASPUR CITY”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).**

**2018**

**Supervised By**

**Dr. L.P. Pateriya  
(Professor)**

**Submitted By**

**Satyam Tripathi  
Roll Number-16605141**



**Department of Management Studies  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)  
(A CENTRAL UNIVERSITY)**



**A Study on  
“Customers’ preference & satisfaction towards android  
mobile (Xiaomi) with reference to Bilaspur city”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).**

**2018**

**Supervised By**

**Dr. L.P. Pateriya  
(Professor)**

**Submitted By**

**Saurabh Bhargava  
Roll Number-16605142**



**Department of Management Studies  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)  
(A CENTRAL UNIVERSITY)**

**A Study On  
“HRD Climate and Culture with Special Reference to  
the Organization SECL”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of Degree of  
Master of Business Administration (MBA)**

**Supervised By:**  
**Dr. Harish Kumar**  
**(Professor)**

**Submitted By:**  
**Mohammad Abdur Rahim**  
**Roll Number:16605123**

**2018**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

**(A Central University established by the Central Universities Act, 2009)**

**A PROJECT REPORT**

**ON**

**“A Comparative Study Of life Insurance Policies Of  
Public & Private Sector Insurance Companies”**

**(With reference to LIC & HDFC Standard Life Insurance  
Co. Ltd.)**

**A Project Report submitted for the Partial Fulfilment of the Requirement of the Award  
of the**

**Degree of Master of Business Administration (MBA)**

**2017-18**

Supervised By:

**Dr. B.D. MISHRA**

HEAD OF DEPARTMENT,

Department of Management Studies,

GGU BILASPUR

Submitted By

**SUMAN KUMBHKAR**

Roll No:- 16605150



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)**

**(A Central University established by the Central Universities Act,  
2009)**

**A Project Report**  
**On**  
**“WORKING CAPITAL MANAGEMENT OF BLACK  
DIAMOND MOTORS PVT. LTD.”**

Submitted for the  
Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

Dr.B.D.Mishra

(Associate Professor)

**Submitted By:**

Aakash khatri

Roll No.-16605102

2017-18



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

**(A Central University established by the Central Universities Act, 2009)**



**A Study on  
“Comparative Analysis of Selected Mutual Fund Schemes of  
HDFC & ICICI Mutual Funds”**

**A Project Report submitted for the  
Partial Fulfilment of the Requirement of the Award of the Degree  
of Master of Business Administration (MBA)**



**Supervised By:**  
**Dr. B. D. MISHRA**  
(Associate Professor)


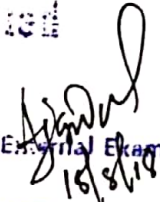
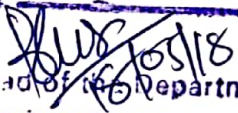
**Submitted By:**  
**Ayushi Jaiswal**  
Roll No.: -16605114

**2017-18**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**

**A Study on**  
**“Comparative Analysis of Selected Mutual Fund Schemes of**  
**HDFC & ICICI Mutual Funds”**

**A Project Report submitted for the**  
**Partial Fulfilment of the Requirement of the Award of the Degree**  
**of Master of Business Administration (MBA)**



Department of Management Studies Guru Ghasidas University, Bilaspur	
<b>EXAMINER'S COPY</b>	
 Internal Examiner	 (External Examiner)
 Head of the Department	

**Supervised By:**  
**Dr. B. D. MISHRA**  
(Associate Professor)

**Submitted By:**  
**Ayushi Jaiswal**  
Roll No.: -16605114

**2017-18**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**

**A Study on**  
**IMPACT OF DIVIDEND POLICY ON FIRM**  
**VALUE OF SELECT IT COMPANIES IN INDIA**

**A Project Report Submitted for the**  
**Partial Fulfillment of the Requirement for the Award of the Degree**  
**of Master of Business Administration (MBA)**



**Supervised By**  
**Dr.B.D. Mishra**  
**(Associate Professor)**

**Submitted By**  
**Swati Gedam**  
**Roll no. 16605155**

**Session-2018**

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)**



TOPIC

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SERVICES  
AT BILASPUR CITY"**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).**

**2018**

**Supervised By**

**Dr. L.P. Pateriya  
(Professor)**

**Submitted By**

**Satyam Tripathi  
Roll Number-16605141**



**Department of Management Studies  
Guru Ghasidas University, Bilaspur (C.G.)**

**EXAMINER'S COPY**

*[Signature]* 18/12/18  
Internal Examiner

*[Signature]* 18/12/18  
Examiner

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**



A Study on  
“Customers’ preference & satisfaction towards android  
mobile (Xiaomi) with reference to Bilaspur city”

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).

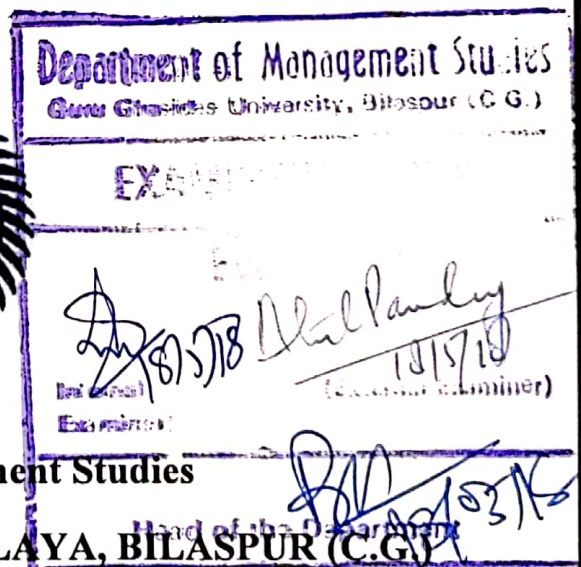
2018

**Supervised By**

**Dr. L.P. Pateriya**  
(Professor)

**Submitted By**

**Saurabh Bhargava**  
Roll Number-16605142



Department of Management Studies  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**  
(A CENTRAL UNIVERSITY)

A Study on

**“HUMAN RESOURCE PLANNING (HRP) - A CASE  
STUDY OF SOUTH EASTERN COALFIELDS  
LIMITED (S.E.C.L.), BILASPUR (C.G.)”**



A Project Report Submitted for the  
Partial fulfillment of the Requirement for the Award of Degree of  
Master of Business Administration (MBA)

Supervised By:

**DR. HARISH KUMAR**

(Professor)

Submitted By:

**PUSHPLATA DEWANGAN**

Roll No.: 16605130



Session: 2018

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA,  
BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

**A Report**  
**On**  
**CORPORATE SOCIAL RESPONSIBILITY (With special reference**  
**to NTPC SIPAT Bilaspur)**

Submitted for the  
Partial fulfilment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

Submitted By:  
**AKANKSHA JANGDE**

Roll Number:

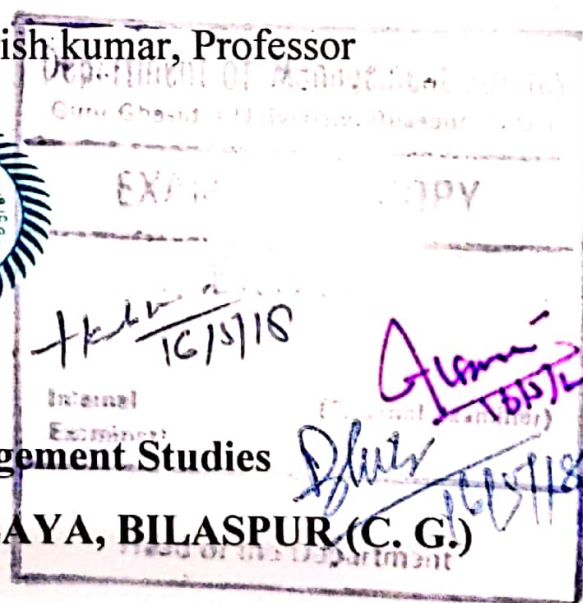
16605105

2017-18

Under the supervision of Dr. Harish kumar, Professor



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)**  
**495009**



(A Central University established by the Central Universities Act, 2009)



**Project Report**  
**On**  
**“MEASURING THE IMPACT OF TRAINING ON  
EMPLOYEES PERFORMANCE , with special reference to  
BLACK DIAMOND MOTORS PVT. LTD.”**

Submitted for the  
Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

**Dr. HARISH KUMAR**

(Professor)

**Submitted By:**

**BARKHA WADHWANI**

Roll No.-16605115

2017-18



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)



## **A STUDY ON**

**“Learning of HR Practices in the organization with special references to (Raymond Denim Pvt. Ltd) Yavatmal (M.H.)”**

A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the Degree of  
Master Of Business Administrative

### **SUPERVISED BY**

Dr. Harish kumar  
(Professor)

### **SUBMITTED BY**

Rishabh Rahul Sao  
Roll Number-16605134



**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

## **TOPIC**

### **"A COMPARATIVE STUDY ON CUSTOMERS PREFERENCE FOR SHOPPING TOWARDS FLIPKART AND SNAPDEAL AT BILASPUR CITY"**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

**Session 2016-18**

**Supervised By**

**Dr. L.P.PATERIYA**

**(Professor)**

**Submitted By**

**A.VIVEK RAO**

**Roll Number-16605101**



**2018**

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

**A Study On  
“DISCIPLINE with Special Reference to the Organization  
Life Insurance Corporation”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of Degree of  
Master of Business Administration (MBA)**

**Submitted By**  
**Dr. Harish Kumar**  
**(Professor)**

**Submitted By**  
**Tosh Kumar Lahre**  
**Roll Number- 16605156**



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**  
**(A Central University established by the Central Universities Act, 2009)**



**A STUDY ON GRIEVANCE REDRESSAL MECHANISM  
WITH SPECIAL REFERENCE TO NUVOCO VISTAS  
CORP LTD.**

**(Formerly Lafarge cement plant)**

**GOPALNAGAR, JAINGIRCHAMPA (C.G)**



**A Project Report Submitted for the Partial Fulfillment of the  
Requirement for the Award of the Degree of Master for  
Business Administration (MBA)**

**SUPERVISED BY**

**Dr.Harish kumar**

**(Professor)**

**SUBMITTED BY**

**PREETI SAHU**

**Roll Number-16605129**

**2017-18**

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON  
EMPLOYEE ABSENTEEISM- A CASE STUDY OF  
NTPC, SIPAT**



**A Project report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

**Supervised By**

Dr. Harish Kumar  
( Professor)

**Submitted By**

Sunita Bhadoria  
Roll no. 16605151

**TOPIC**

**“A STUDY ON CONSUMER SATISFACTION TOWARDS MODERN AND  
TRADITIONAL PAYMENT MODE FOR ONLINE/OFFLINE SHOPPING,  
AT BILASPUR CITY”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

**Session 2016-18**

**Supervised By**

**Dr. L.P.PATERIYA**

**(Professor)**

**Submitted By**

**SAURABH SINGH CHAUHAN**

**Roll Number-16605143**



**2018**

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**



**A STUDY ON**  
**THE BEHAVIOR OF INVESTORS TOWARDS VARIOUS**  
**INVESTMENT ALTERNATIVES WITH SPECIAL REFERENCE TO**  
**BILASPUR CITY**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the**  
**Award of the Degree of Master of Business Administration (MBA)**



**(A Central University established by the Central University Act 2009 No. 25 of 2009)**

**SUPERVISED BY**

**Dr. B. D. MISHRA**

**(Associate Professor)**

**SUBMITTED BY**

**SANDEEP KOSHLE**

**Roll No. 16605140**

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)**

**BILASPUR (C.G.) 495001**

**A Study on**  
**“A STUDY ON CONSUMER PREFERENCE TOWARDS**  
**AMUL ICE-CREAM IN RAIPUR CITY”**

**A Project Report submitted for the Partial Fulfillment of the**  
**Requirement of the Award of the Degree of Master of Business**  
**Administration (MBA)**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINATION NO. 18/5/18	
Internal Examiner 18/5/18	External Examiner 18/5/18
Head of the Department 18/5/18	

**Supervised By:**  
**Dr.L.P Pateriya**  
( Professor)

**Submitted By:**  
**Kshama Dwivedi**  
Roll Number:- 16605121

**SESSION -2016-18**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**

**A PROJECT REPORT ON**  
**"COMMUNICATION PRACTICES- A CASE STUDY OF LIFE INSURANCE**  
**CORPORATION OF INDIA"**



**A synopsis submitted for the partial fulfillment of the requirement for the award of the  
degree of master of business administration (MBA)**

**2016-18**

**Supervised By**  
**Dr. Harish Kumar**  
**(professor)**

**Submitted By**  
**Yogesh Baghel**  
**Roll no-16605160**



**Department of management studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)**  
**(A Central University)**



**A STUDY ON**  
**FINANCIAL DERIVATIVES (FUTURES & OPTIONS)**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the  
Award of the Degree of Master of Business Administration (MBA)**



**(A Central University established by the Central University Act 2009 No. 25 of 2009)**

**SUPERVISED BY**

**Dr. B. D. MISHRA**

**(Associate Professor)**

**SUBMITTED BY**

**RAHIBA SAMREEN**

**Roll No. 16605131**

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)**

**BILASPUR (C.G.) 495001**

**“A STUDY ON CONSUMER AWARENESS AND  
SATISFACTION TOWARDS RAILWAY E-SERVICES  
APP AT RAIPUR CITY”**

**Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award  
of the Degree of Master of Business Administration  
(MBA)**



Department of Management Studies  
Guru Ghasidas University, Bilaspur (C.G.)

**EXAMINER'S COPY**

Internal Examiner: *[Signature]* 18/5/18

Submitted by: *[Signature]* 18/5/18

**RAJESH KUMAR CHANDRA**  
Head of the Department

Roll No. - 16605132

Submitted To  
**Dr. L.P. Pateriya**  
(Professor)

**SESSION- 2017-18**

**Department of Management Studies  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR  
(C.G.)  
(A CENTRAL UNIVERSITY)**

**A Study on**  
**“ CONSUMER PREFERENCE TOWARDS SUPER MARKETS &  
PROVISION STORES WITH RESPECT TO FMCG AT BILASPUR  
CITY”**

A Project Report Submitted for the Partial Fulfilment of the  
Requirement for the Award of the Degree of Master of  
Business Administration (MBA)

**Supervised By**

Prof.L.P.Pateriya  
( Professor)

**Submitted By**

Saket  
Roll Number-16605137



2018

Department of Management Studies

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

Department of Management Studies Guru Ghasidas University, Bilaspur	
EXAMINER'S COPY	
 Internal Examiner 18/05/18	 External Examiner 18/05/18
 Head of Department 18/05/18	



**A STUDY ON**  
**QUALITY OF WORK LIFE OF EMPLOYEES**  
**BETWEEN PUBLIC AND PRIVATE SECTOR BANKS**  
**BILASPUR (C.G.)**



A Project Report Submitted for the Partial Fulfilment of the  
Requirement for the Award of the Degree of Master for Business  
Administration (MBA) 2018

**SUPERVISED BY**

Dr. Harish Kumar  
(Professor)

**SUBMITTED BY**

Viplavi Gautam  
Roll Number-16605158

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A Study on  
“Compensation administration”  
With special reference to Jindal Raigarh**

**A Project Report Submitted for the Partial Fulfillment of the  
Requirement for the Award of the Degree of Master for Business  
Administration (MBA)**

**SUPERVISED BY**

**Dr. Harish Kumar  
(Professor)**

**SUBMITTED BY**

**Ankita Dubey  
Roll Number-16605112**



**2018**

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

## **TOPIC**

### **“A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS CADBAURY CHOCOLATES IN BILASPUR CITY”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

**Session 2016-18**

#### **Supervised By**

Dr. L.P. Pateriya  
(Professor)

#### **Submitted By**

Sneha Singh  
Roll Number-16605149



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**



**A Study  
On  
A study on "Customer Preference Towards Retail Shopping at Big  
Bazaar in Raipur city"**



Department of Management Studies  
Guru Ghasidas University, Bilaspur (C.G.)

EXAMINER'S COPY

*Dr. L.P. Pateriya*  
Internal Examiner

*Akshay Dumbhare*  
Head of the Department

**A Project Report submitted for the  
Partial fulfillment of the requirement for the award of the degree of  
Master of Business Administration (MBA)**

**Supervised By**  
**Dr. L.P. PATERIYA**  
(Professor)

**Submitted By:**  
**Akshay Dumbhare**  
Roll No-16605107

**2018**

**Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

**A STUDY ON  
MEASURING JOB SATISFACTION**  
**A CASE STUDY ON NARMADA DRINKS PVT. LTD. BILASPUR**  
**(C.G.)**



A Project Report Submitted for the Partial Fulfillment of the  
Requirement for the Award of the Degree of Master for Business  
Administration (MBA)

Session 2017-18

**SUPERVISED BY**

Dr. Harish Kumar  
(Professor)

**SUBMITTED BY**

AMAN RAZA  
Roll Number-16605108

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A Study on  
“AN EXPLORATORY STUDY ON RISK MANAGEMENT IN  
BANKING SECTOR WITH SPECIAL REFERENCE TO  
BILASPUR CITY”**

**A Project Report submitted for the  
Partial Fulfillment of the Requirement of the Award of the Degree  
of Master of Business Administration (MBA)**



**Supervised By:**  
**Dr. B. D. MISHRA**  
**(HEAD OF DEPARTMENT)**

**Submitted By:**  
**Arnima Tiwari**  
**Roll No.:-16605113**

**2018**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**



**A Study on**  
**“ CONSUMER PREFERENCE TOWARDS SUPER MARKETS &  
PROVISION STORES WITH RESPECT TO FMCG AT BILASPUR  
CITY”**

A Project Report Submitted for the Partial Fulfilment of the  
Requirement for the Award of the Degree of Master of  
Business Administration (MBA)

**Supervised By**

Prof.L.P.Pateriya  
( Professor)

**Submitted By**

Saket  
Roll Number-16605137



2018

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A Comparative Study on  
Systematic Investment Plans (SIP) of “Housing Development Finance  
Corporation Mutual Fund”, “Reliance Mutual Fund” And  
“Sun Birla Mutual Fund”**

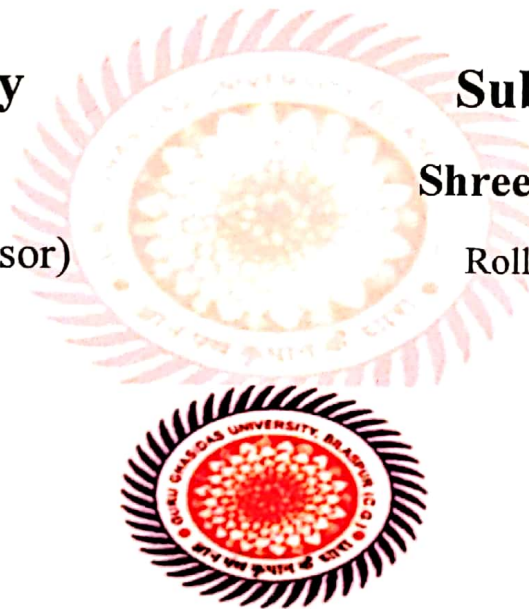
**A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

**Supervised By**

**Dr. B.D.MISHRA  
(Associate Professor)**

**Submitted By**

**Shreeya Khandelwal  
Roll Number-16605145**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)  
(A CENTRAL UNIVERSITY)**

A Study on  
"HUMAN RESOURCE PLANNING (HRP) - A CASE  
STUDY OF SOUTH EASTERN COALFIELDS  
LIMITED (S.E.C.L.), BILASPUR (C.G.)"



A Project Report Submitted for the  
Partial fulfillment of the Requirement for the Award of Degree of  
Master of Business Administration (MBA)

Supervised By:

**DR. HARISH KUMAR**

(Professor)

Submitted By:

**PUSHPLATA DEWANGAN**

Roll No.: 16605130



Session: 2018

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA,**  
**BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

Department of Management Studies Guru Ghaldas Vishwavidyalaya, Bilaspur (C.G.)	
EXAMINATION COPY	
Date: 16/07/20	
Internal Examiner <i>[Signature]</i> 16/07/20	External Examiner <i>[Signature]</i> 16/07/20
Head of Department <i>[Signature]</i> 16/07/20	



**A STUDY ON GRIEVANCE REDRESSAL MECHANISM  
WITH SPECIAL REFERENCE TO NUVOCO VISTAS  
CORP LTD.**

**(Formerly Lafarge cement plant)**

**GOPALNAGAR, JAINGIRCHAMPA (C.G.)**



Department of Management Studies  
Guru Ghasidas University, Bilaspur (C.G.)

**EXAMINER'S COPY**

Internal Examiner: *Harish Kumar* 16/11/18  
Examiner: *Dr. Preeti Sahu* 16/11/18

Department

A Project Report Submitted for the Partial Fulfillment of the  
Requirement for the Award of the Degree of Master for  
Business Administration (MBA)

**SUPERVISED BY**

Dr. Harish Kumar

(Professor)

**SUBMITTED BY**

PREETI SAHU

Roll Number-16605129

2017-18

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**A STUDY ON  
“EMPLOYEE ENGAGEMENT (WITH  
SPECIAL REFERENCE TO SECTOR, BILASPUR (C.G))”**



Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)

**EXAMINER'S COPY**

Internal Examiner: *Harish Kumar* 16/5/18  
External Examiner: *Shreyasee Ghatak* 16/5/18

A Project Report submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)

**Supervised By:**  
**Dr. Harish Kumar**  
(Professor)

**Submitted By:**  
**Shreyasee Ghatak**  
(MBA IV SEM)  
ROLL NO. – 16605146

**2018**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

## TOPIC

### "A COMPARATIVE STUDY ON CUSTOMERS PREFERENCE FOR SHOPPING TOWARDS FLIPKART AND SNAPDEAL AT BILASPUR CITY"

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

Session 2016-18

Supervised By

Dr. L.P.PATERIYA

(Professor)

Submitted By

A.VIVEK RAO

Roll Number-16605101


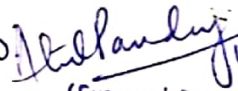



2018

Department of Management Studies Head of the Department

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

(A CENTRAL UNIVERSITY)

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Internal Examiner	External Examiner
 18/5/18	 18/5/18
 18/5/18	



**A STUDY ON  
“FOREIGN DIRECT INVESTMENT IN INDIA”**

**A Project Report Submitted for the  
partial fulfillment of the requirements for the Award of  
the Degree of**

**MASTER OF BUSINESS ADMINISTRATION (MBA)**

**2016-2018**



**SUPERVISED BY  
Dr. (Prof) B.D. MISHRA  
(H.O.D)**

**SUBMITTED BY  
TOSHIBA SAHU  
Roll No-16605157**

**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA  
(A CENTRAL UNIVERSITY ESTABLISHED BY  
CENTRAL UNIVERSITIES ACT, 2009) BILASPUR (C.G.) 495009**

**A Project Report**  
**On**  
**“WORKING CAPITAL MANAGEMENT OF BLACK**  
**DIAMOND MOTORS PVT. LTD.”**

Submitted for the  
Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

**Dr.B.D.Mishra**

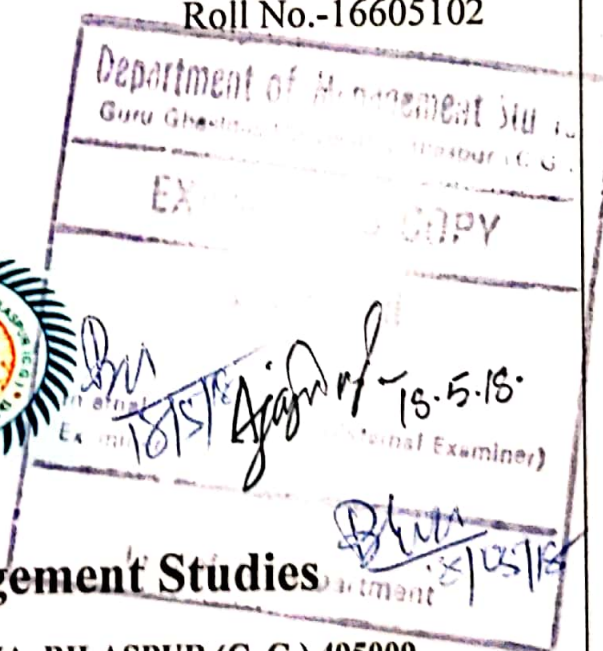
(Associate Professor)

**Submitted By:**

**Aakash khatri**

**Roll No.-16605102**

2017-18



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

**A Study on**  
**“ Online Trading in financial instruments”**  
**(With special reference to Karvy Stock Broking Pvt. Ltd.)**

**A Project Report submitted for the Partial Fulfilment of the**  
**Requirement for the Award of the Degree of**  
**Master of Business Administration (MBA)**

**Supervised By:**

**Dr. B.D. MISHRA**

**(Associate Professor & HOD)**

**DMS, GGU BILASPUR**

**Submitted By:**

**SANDEEP BHOWMICK**

**ROLL NO:- 16605139**



**2016-2018**

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**



**A  
STUDY ON  
SELECTED HOUSING FINANCE COMPANIES IN  
BILASPUR CITY**

Submitted for the partial fulfillment of the requirement

For the award of degree

Of

**MASTERS OF BUSINESS ADMINISTRATION**

**SUPERVISED BY:-  
DR. B.D. MISHRA  
(ASSOCIATE PROFESSOR& HOD)**

**SUBMITTED BY:-  
NAME: - SHANIYA KHAN  
ROLL NO.:- 16605144**

**SESSION (2017-2018)**



**DEPARTMENT OF MANAGEMENT STUDIES  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)  
495009**

**(A Central University established by the Central Universities Act, 2009)**

**A Study On**  
**“Managing stress”**  
**[A case study of Apollo hospital]**

A Project Report Submitted for the  
Partial fulfilment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

Dr. Harish Kumar  
(Professor)

**Submitted By:**

Kishwar Zeenat  
Roll No.16605120

2017-18



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**  
(A Central University established by the Central Universities Act, 2009)

**A STUDY ON**  
**“WORKERS’ PARTICIPATION IN MANAGEMENT- A Case**  
**Study of NUVOCO Cement Plant.”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
**Master of Business Administration (MBA)**

**Supervised By:**

Dr. Harish kumar  
(Professor)

**Submitted By:**

Neha Singh  
Roll Number-16605124



**2017-18**

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**  
**(A CENTRAL UNIVERSITY)**



**A Study on**  
**Training System's- A case study of Narmada Drinks Pvt. Ltd.**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EX	COPY
Internal Examiner <i>Harish Kumar</i> 16/5/18	<i>Akanksha</i> 16/5/18
<i>Bliss</i> 16/05/18	

A Project report submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
Master of Business Administration (MBA)

**Supervised By**  
Dr. Harish Kumar  
(PROFESSOR)

**Submitted By**  
Akanksha Shrivastava  
Roll no. 16605106

2018

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya , Bilaspur(C.G)**

**TOPIC**

**“A Comparative study on customers preference towards the telecom services  
with special reference to Airtel and Reliance Jio in Bilaspur region.”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).**

**2018**

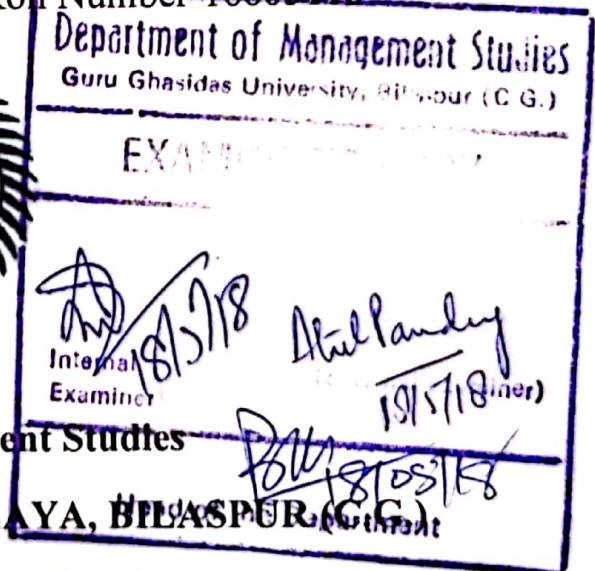
**Supervised By**

**Dr. L.P. Pateriya  
(Professor)**

**Submitted By**

**Bitan Nag Chowdhury**

**Roll Number-16605116**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

# A Project Report

On

**"TRADE UNIONISM (a case study) ON INDIAN RAILWAY (SECR)."**

Submitted for the

Partial fulfillment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

**Dr. HARISH KUMAR**

(Professor)

**Submitted By:**

**NIKITA VIDHANI**

Roll No.-16605125

2017-18



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) 495009**

(A Central University established by the Central Universities Act, 2009)

Department of Management Studies	Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
EXAM	IPV
16/03/18	
16/03/18	
16/03/18	



**A Study on**  
**IMPACT OF DIVIDEND POLICY ON FIRM**  
**VALUE OF SELECT IT COMPANIES IN INDIA**

**A Project Report Submitted for the**  
**Partial Fulfillment of the Requirement for the Award of the Degree**  
**of Master of Business Administration (MBA)**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Evaluated	
Internal Examiner	(External Examiner)
<b>Submitted By</b>	
Swati Gedam	

**Supervised By**  
**Dr.B.D. Mishra**  
**(Associate Professor)**

**Roll no. 16605155**

**Session-2018**

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G)**

**A study**  
**On**  
**"Consumer Awareness and Preference towards Herbal Products in**  
**Bilaspur City"**



A project on submitted for the  
Partial fulfilment of the requirement for the award of the degree of  
Master of Business Administration (MBA)

**Supervised By :**

Dr. L.P. Pateriya

( Professor )

**Submitted By:**

Vivek Kumar

Roll No- 16605159

2018

Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)  
**( A CENTRAL UNIVERSITY )**

**A STUDY ON**  
**FINANCIAL DERIVATIVES (FUTURES & OPTIONS)**

A Project Report Submitted for the Partial Fulfillment of the Requirement for the  
Award of the Degree of Master of Business Administration (MBA)



[A Central University established by the Central Universities Act 2009 No. 25 of 2009]

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
Internal Examiner	(External Examiner)
	18.5.18
Head of the Department	

**SUPERVISED BY**

Dr. B. D. MISHRA

(Associate Professor)

**SUBMITTED BY**

RAHIBA SAMREEN

Roll No. 16605131

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

**BILASPUR (C.G.) 495001**



**A STUDY ON**  
**PORTFOLIO EVALUATION AND INVESTMENT DECISION**

**A Project Report Submitted for the Partial Fulfillment of the Requirement for the**

**Award of the Degree of Master of Business Administration (MBA)**



(A Central University established by the Central Universities Act 2009 No. 25 of 2009)

Department of Management Studies Guru Ghansidas Vishwavidyalaya, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Date: _____	
Internal Examiner <i>[Signature]</i>	External Examiner <i>[Signature]</i>
Head of the Department <i>[Signature]</i>	
<b>SUBMITTED BY</b>	

**SUPERVISED BY**

**Dr. B. D. MISHRA**  
(Associate Professor)

**SAMEER KUMAR**  
Roll No. 16605138

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

**BILASPUR (C.G.) 495001**

**A Study on**  
**“ Online Trading in financial instruments”**  
**(With special reference to Karvy Stock Broking Pvt. Ltd.)**

**A Project Report submitted for the Partial Fulfilment of the**  
**Requirement for the Award of the Degree of**  
**Master of Business Administration (MBA)**

**Supervised By:**

**Dr. B.D. MISHRA**

**(Associate Professor & HOD)**

**DMS, GGU BILASPUR**

**Submitted By:**

**SANDEEP BHOWMICK**

**ROLL NO:- 16605139**



**2016-2018**

**Department of Management Studies**

**GURU GHASIDAS VISHWA VIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

Department of Management Studies  
Guru Ghasidas Vishwa Vidyalaya, Bilaspur (C.G.)

**EXAMINATION COPY**

Roll No. 16605139

Internal Examiner: [Signature] 16/6/18

External Examiner: [Signature] 16/6/18

Head of the Department: [Signature] 16/6/18



## **A STUDY ON**

**“CASH FLOW STATEMENT” in Life Insurance Corporation of  
India, Divisional Office, C.A.B. Branch, Magarpara, Bilaspur,  
(C.G.)**

**A Project Report Submitted for the Partial Fulfillment of the Requirement  
for the Award of the Degree of Master of Business Administration (MBA)**



(A Central University established by the Central Universities Act 2009 No. 25 of 2009)

**SUPERVISED BY**

**Dr. B. D. MISHRA**

**(Associate Professor)**

**SUBMITTED BY**

**MADHU PANDEY**

**Roll No. 16605122**

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

**(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT  
2009)**

**BILASPUR (C.G.) 495001**



# A PROJECT REPORT

ON

## **“A Comparative Study Of life Insurance Policies Of Public & Private Sector Insurance Companies”**

(With reference to LIC & HDFC Standard Life Insurance  
Co. Ltd.)

A Project Report submitted for the Partial Fulfilment of the Requirement of the Award  
of the

Degree of Master of Business Administration (MBA)

2017-18

Supervised By:

**Dr. B.D. MISHRA**

HEAD OF DEPARTMENT,  
Department of Management Studies,  
GGU BILASPUR

Submitted By

SUMAN KUMBHKAR

Roll No:- 16605150



Department of Management Studies Guru Ghansidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
<i>[Signature]</i> 18/5/18 Internal Examiner	<i>[Signature]</i> 18.5.18 External Examiner
<i>[Signature]</i> 18/5/18 Head of the Department	

Department of Management Studies

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.)**

(A Central University established by the Central Universities Act,  
2009)

A STUDY ON  
**“REWARD AND PUNISHMENT SYSTEMS - With  
Special Reference To Black Diamond Motors Pvt. Ltd”**

BILASPUR (C.G)



Department of Management Studies  
Guru Ghasidas University, Bilaspur (C.G.)

**EXAMINER'S COPY**

Evaluated

Internal  
Examiner

(External Examiner)

A Project Report Submitted for the Partial Fulfillment of  
the Requirement for the Award of the Degree of Master for

Business Administration (MBA)

Head of the Department

**Submitted By**

Dr. Harish Kumar

(Professor)

**Submitted By**

Sushmita Bhattacharjee

Roll Number-16605152

**2017-2018**

**Department of Management Studies**

**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**



# **A STUDY ON EMPLOYEE ABSENTEEISM- A CASE STUDY OF NTPC, SIPAT**



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Evaluated	
Harish 16/5/18 Internal Examiner)	Almini 16/5/18 (External Examiner)
Head of the Department	

**A Project report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

## **Supervised By**

**Dr. Harish Kumar**  
( Professor)

## **Submitted By**

**Sunita Bhadoria**  
Roll no. 16605151



A  
**PROJECT REPORT**  
ON  
**"HR AND IT INTERFACE - A CASE STUDY OF**  
**SOUTH EASTERN COALFIELDS LIMITED**  
**(SECL BILASPUR)**



**SUBMITTED FOR THE**

**Partial Fulfilment of the Requirement for the Award of the Degree of**  
**Master of Business Administration (M.B.A)**

**SUPERVISED BY**

**Dr. HARISH KUMAR**  
**(PROFESSOR)**

**SUBMITTED BY,**

**DIVYA JAISWAL**



**2017-18**

**DEPARTMENT OF MANAGEMENT STUDIES**  
**GURU GHASIDAS VISHWAVIDYALAYA**  
**(A CENTRAL UNIVERSITY ESTABLISHED BY THE CENTRAL UNIVERSITIES**  
**ACT, 2009)**

**BILASPUR (C.G.) 495009**

16605118	
Department of Management Studies	
Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Harish Kumar 16/5/18 Internal Examiner	Divya Jaiswal 16/5/18 (External Examiner)
For the Department	

**A Study On**  
**“Managing stress”** 22  
**[A case study of Apollo hospital]**

A Project Report Submitted for the  
Partial fulfilment of the requirement for the award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**

Dr. Harish Kumar  
(Professor)

**Submitted By:**

Kishwar Zeenat  
Roll No.16605120

2017-18



Department of Management Stu. Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Internal Examiner) <i>Harish Kumar</i> 16/05/18	(External Examiner) <i>A. Kumar</i> 16/05/18
Head of the Department <i>[Signature]</i> 16/05/18	

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

**A Study on**  
**“A STUDY ON CONSUMER PREFERENCE TOWARDS**  
**AMUL ICE-CREAM IN RAIPUR CITY”**

**A Project Report submitted for the Partial Fulfillment of the**  
**Requirement of the Award of the Degree of Master of Business**  
**Administration (MBA)**



**Supervised By:**  
**Dr.L.P Pateriya**  
**( Professor)**

**Submitted By:**  
**Kshama Dwivedi**  
**Roll Number:- 16605121**

**SESSION -2016-18**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**



**TOPIC**

**“A Comparative study on customers preference towards the telecom services  
with special reference to Airtel and Reliance Jio in Bilaspur region.”**

**A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA).**

**2018**

**Supervised By**

**Dr. L.P. Pateriya  
(Professor)**

**Submitted By**

**Bitan Nag Chowdhury  
Roll Number-16605116**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

**A Study on**  
**“Foreign Exchange & its Risk Management with Reference to**  
**Infosys.”**

**A Project Report Submitted for the**  
**Partial Fulfilment of the Requirement for the Award of the**  
**Degree of Master of Business Administration (MBA)**  
**2017-18**

**Supervised By**

**Dr. B.D.MISHRA**  
**(Associate Professor)**

**Submitted By**

**Sahiba Hariyani**

**Roll Number-16605136**



**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**  
**(A CENTRAL UNIVERSITY)**

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)
EXAMINER'S COPY
Evaluated 16.5.18 (Internal Examiner)
16.5.18 (External Examiner)
Hand of the Department

**“A STUDY ON CONSUMER AWARENESS AND  
SATISFACTION TOWARDS RAILWAY E-SERVICES  
APP AT RAIPUR CITY”**

**Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award  
of the Degree of Master of Business Administration  
(MBA)**



**Submitted To  
Dr. L.P. Pateriya  
(Professor)**

**Submitted by  
RAJESH KUMAR CHANDRA  
Roll No. - 16605132**

**SESSION- 2017-18**

**Department of Management Studies  
GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR  
(C.G)  
(A CENTRAL UNIVERSITY)**



**A Study  
On  
A study on “Customer Preference Towards Retail Shopping at Big  
Bazaar in Raipur city”**



**A Project Report submitted for the  
Partial fulfillment of the requirement for the award of the degree of  
Master of Business Administration (MBA)**

**Supervised By**  
**Dr. L.P. PATERIYA**  
(Professor)

**Submitted By:**  
**Akshay Dumbhare**  
Roll No-16605107

**2018**  
**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**

**A Study on  
Evaluation of Working Capital Management at "Tata  
Steel Limited"**

**A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

**Supervised By**

**Dr. B.D.MISHRA**

**(Associate Professor)**

**Submitted By**

**Riya Vishwakarma**



**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

Roll Number-16605135  
Department of Management Studies  
Guru Ghastidas Vishwa Vidyalaya, Bilaspur (C.G.)  
EXAMINER'S COPY  
Inward  
Examiner  
18.5.18  
(External Examiner)  
Head of the Department

**A STUDY ON**  
**THE BEHAVIOR OF INVESTORS TOWARDS VARIOUS**  
**INVESTMENT ALTERNATIVES WITH SPECIAL REFERENCE TO**  
**BILASPUR CITY**

A Project Report Submitted for the Partial Fulfillment of the Requirement for the  
Award of the Degree of Master of Business Administration (MBA)



(A Central University established by the Central Universities Act 2009)

Department of Management Studies Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Internal Examiner <i>BN</i> 18/5/18	External Examiner <i>Jagad</i> 18.5.18
Head of the Department <i>BN</i> 18/5/18	
<b>SUBMITTED BY</b>	

**SUPERVISED BY**

**Dr. B. D. MISHRA**  
(Associate Professor)

**SANDEEP KOSHLE**  
Roll No. 16605140

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

**BILASPUR (C.G.) 495001**



**A Comparative Study on  
Systematic Investment Plans (SIP) of "Housing Development Finance  
Corporation Mutual Fund", "Reliance Mutual Fund" And  
"Sun Birla Mutual Fund"**

**A Project Report Submitted for the  
Partial Fulfilment of the Requirement for the Award of the  
Degree of Master of Business Administration (MBA)  
2017-18**

**Supervised By**

**Dr. B.D.MISHRA**

**(Associate Professor)**

**Submitted By**

**Shreeya Khandelwal**

Roll Number-16605145

Department of Management Studies  
Guru Ghasidas University, Bilaspur

EXAMINER'S COPY

Internal  
Examiner

(External Examiner)

**Department of Management Studies**

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

## TOPIC

### **"A STUDY ON CONSUMER SATISFACTION TOWARDS MODERN AND TRADITIONAL PAYMENT MODE FOR ONLINE/OFFLINE SHOPPING, AT BILASPUR CITY"**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business  
Administration (MBA).

Session 2016-18

Supervised By

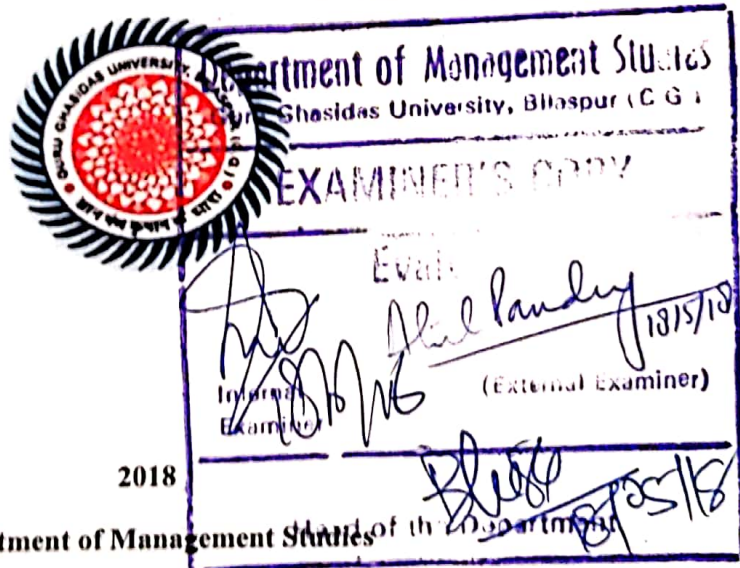
Dr. L.P.PATERIYA

(Professor)

Submitted By

SAURABH SINGH CHAUHAN

Roll Number-16605143



**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**  
**(A CENTRAL UNIVERSITY)**

**A study**  
**On**  
**"Consumer Awareness and Preference towards Herbal Products in**  
**Bilaspur City"**



<b>Department of Management Studies</b> Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINATION</b>	
Internal Examiner	19/5/18
External Examiner	19/5/18
Head of the Department	

A project on submitted for the  
Partial fulfilment of the requirement for the award of the degree of  
Master of Business Administration (MBA)

**Supervised By :**

Dr. L.P. Pateriya  
( Professor )

**Submitted By:**

Vivek Kumar  
Roll No- 16605159

2018

Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)  
**( A CENTRAL UNIVERSITY )**



**A Study on  
“CONSUMER SATISFACTION TOWARDS AMUL MILK  
PRODUCTS IN BILASPUR CITY”**

**A Project Report submitted for the  
Partial Fulfillment of the Requirement of the Award of the  
Degree of Master of Business Administration (MBA)**



**Supervised By:**  
**Dr. L.P. PATERIYA**  
(Professor)

**Submitted By:**  
**Siddharth Shukla**  
Roll No. -16605148

**Session: 2017-18**

**Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)  
(A Central University)**

**A Study on**  
**“Consumer Preference towards Organic Food In Bilaspur City”**

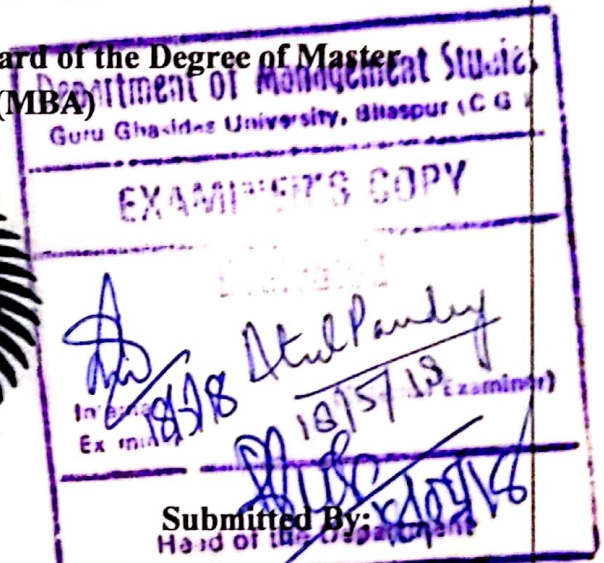
**A Project Report submitted for the**  
**Partial Fulfillment of the Requirement of the Award of the Degree of Master**  
**of Business Administration (MBA)**



**Supervised By:**

**Dr. L. P. Pateriya**

**(Professor)**



**Sushobhit Shreyanshu Lal**

**Roll Number :- 16605153**

**2017 - 18**

**Department of Management Studies**  
**Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)**  
**(A Central University)**

**A STUDY ON**  
**“WORKERS’ PARTICIPATION IN MANAGEMENT- A Case**  
**Study of NUVOCO Cement Plant.”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of the Degree of  
**Master of Business Administration (MBA)**

**Supervised By:**

Dr. Harish kumar  
(Professor)

**Submitted By:**

Neha Singh

Roll Number-16605124



2017-18

Department of Management Studies of the Department

**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)**

**(A CENTRAL UNIVERSITY)**

Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
<b>EXAMINER'S COPY</b>	
Enrolled	
Internal Examiner	16/5/18
External Examiner	16/5/18
16/5/18	



**A Study On**  
**“HRD Climate and Culture with Special Reference to**  
**the Organization SECL”**

A Project Report Submitted for the  
Partial Fulfillment of the Requirement for the Award of Degree of  
Master of Business Administration (MBA)

**Supervised By:**  
Dr. Harish Kumar  
(Professor)

**Submitted By:**  
Mohammad Abdur Rahim  
Roll Number:16605123

2018



Department of Management Studies Guru Ghasidas University, Bilaspur (C.G.)	
EXAMINER'S COPY	
Evaluated	
Internal Examiner	External Examiner
Harish Kumar 16/11/18	[Signature] 16/11/18
Head of the Department	
[Signature] 16/11/18	

**Department of Management Studies**  
**GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C. G.) 495009**

(A Central University established by the Central Universities Act, 2009)

## A STUDY ON

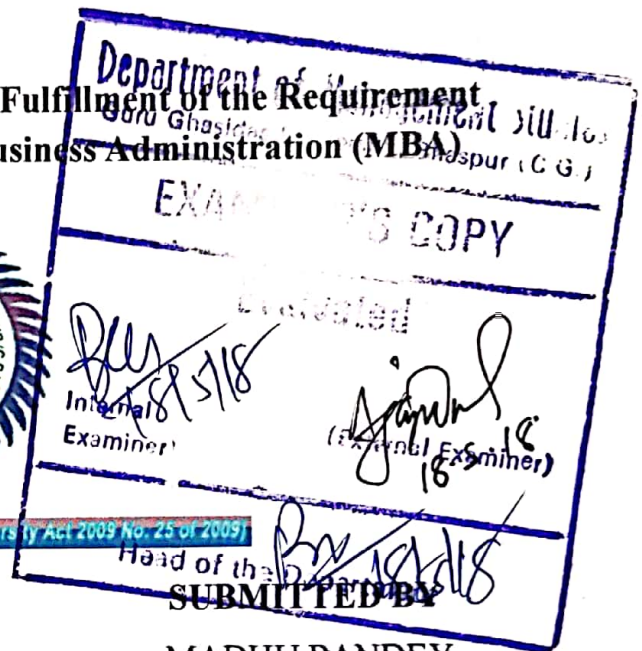
### **"CASH FLOW STATEMENT" in Life Insurance Corporation of India, Divisional Office, C.A.B. Branch, Magarpara, Bilaspur, (C.G.)**

A Project Report Submitted for the Partial Fulfillment of the Requirement for the Award of the Degree of Master of Business Administration (MBA)



(A Central University established by the Central Universities Act 2009 No. 25 of 2009)

**SUPERVISED BY**  
**Dr. B. D. MISHRA**  
(Associate Professor)



**MADHU PANDEY**  
Roll No. 16605122

**SESSION 2016-18**

**DEPARTMENT OF MANAGEMENT STUDIES**

**GURU GHASIDAS VISHWAVIDYALAYA**

(A CENTRAL UNIVERSITY ESTABLISHED BY CENTRAL UNIVERSITIES ACT 2009)

**BILASPUR (C.G.) 495001**