# Workshop Report On "Career in Analytics"

Organized by: Placement Cell, Computer Science & Engineering Department, Guru Ghasidas Vishwavidyalaya, Bilaspur

#### Introduction

As a member of the Placement Cell at Guru Ghasidas Vishwavidyalaya, Bilaspur, I am pleased to present this report on the successful event organized by the Placement Cell. On 19th September 2024, the Placement Cell hosted a virtual workshop titled 'Career in Analytics' for students of the School of Studies of Engineering and Technology. This workshop aimed to provide students with valuable insights into the field of analytics, its importance, and the process of interviews in this domain.

#### **Event Details**

Workshop Title: Career in Analytics

Date: 19th September 2024 Time: 2:00 PM to 4:00 PM Mode: Virtual (E-Classroom)

Organized by: Placement Cell, Computer Science & Engineering Department Speaker: Ms. Manya Tyagi (Ex-Ola, DU Alumni, Analytics Professional)

Coordinator Placement Cell: Prof. Alok Kumar Singh Kushwaha (School of Engineering &

Technology)

Placement Coordinator: Mr. Manjit Jaiswal (Department of Computer Science & Engineering)

Faculty Coordinator: Dr. Devendra Kumar Singh (Department of Computer Science &

Engineering)

Conducted by: Ajay Kumar Sharma (Student Placement Coordinator) & Team

#### **Workshop Objectives**

- 1. To provide an overview of the analytics field.
- 2. To discuss the importance of analytics in today's world.
- 3. To guide students on the interview process for analytics-related roles.

#### **Achievements and Participation**

Ms. Manya Tyagi, renowned analytics professional, delivered an insightful session on 'Career in Analytics.' Her presentation covered the basics of analytics, the growing demand for professionals in this domain, and tips on how to excel in interviews for analytics roles. The workshop was attended by over 50 students, and feedback was overwhelmingly positive, with

many students expressing appreciation for the practical advice and expert insights shared the speaker.	Эy

## **Workshop Pictures**











### Conclusion

The workshop on "Career in Analytics" proved to be highly beneficial for students, especially those in the final year looking for career guidance in the tech industry. The event helped demystify the field of analytics and provided actionable steps for students to build careers in this domain. Manya Tyagi's insights into the interview process were particularly helpful, equipping students with the knowledge and confidence to succeed in job placements. The workshop concluded with a Q&A session, leaving students more informed and motivated to pursue analytics as a potential career path.

For further queries, students were encouraged to contact the placement coordinators, Ajay Sharma and Aditya Chauhan.