



Report on A "ECE Lecture Series By ALMUNI "

**Organized by Department of Electronics and Communication
Engineering(SoS,E&T), Guru Ghasidas Vishwavidyalaya, Bilaspur**

Date of Event : JULY 9th, 2024

Venue : CR-4, New ECE Building(23)

A Brief Abstract of the Event

The ECE Department hosted a session on 09th July 2024 as part of its ECE Lecture Series, featuring esteemed alumni Ambuj Mishra, a Product Manager at Flipkart. He shared insights on critical skills for success in the tech landscape, emphasizing the concept of " value " as providing products that meet customer needs at an acceptable price.

Ambuj discussed identifying market gaps to develop valuable products and engaged the audience in introspective exercises on failure, personal short- comings, and conflict resolution. He highlighted essential soft skills for employability and outlined the hard skills needed in core electronics and tech sectors. He also addressed the role of Artificial Intelligence in enhancing prediction accuracy and its applications in areas like ad - tech. Ambuj explained the responsibilities of a product manager, focusing on delivering customer value while meeting business objectives. He underscored the importance of final year projects in showcasing skills to prospective employers.

The session concluded with a lively QCA, where students posed thoughtful questions about career paths and skill development. The ECE Department thanks Ambuj Mishra for his valuable insights, reinforcing the importance of both hard and soft skills in the tech industry.

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Participants attending the lecture on 09/07/2024

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