

A seminar Report
On
Front End Developer Intern
at
OM ENTERPRISES

Submitted in partial fulfillment of the requirement for the award of
BACHELOR OF TECHNOLOGY
In
COMPUTER SCIENCE AND ENGINEERING

Submitted By:
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Submitted To:
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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
SCHOOL OF STUDIES ENGINEERING AND TECHNOLOGY
GURU GHASIDAS VISHWAVIDYALAYA
BILASPUR, CHHATTISGARH
2024-2025

Internship Certificate



CERTIFICATE OF COMPLETION

PROUDLY PRESENTED TO

NAMRATA ASATI

candidate has successfully completed a six-month internship in web development and Graphic Design. During this internship, she showed consistency, determination, and active participation and completed all tasks on time



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Introduction

As part of the Arun Icecreams digital branding initiative, I undertook a comprehensive project that included designing a static website, crafting a distinctive logo, and creating engaging video content. Each component was meticulously developed to enhance the brand's online presence and provide a cohesive, memorable experience for its customers.

Static Website Development

The static website for Arun Icecreams was built using HTML, CSS, and JavaScript, focusing on delivering a visually appealing and user-friendly interface. The website highlights the diverse range of ice cream products offered by the brand, with an emphasis on creating a fun and engaging online experience. The design was crafted to reflect the vibrant personality of Arun Icecreams, featuring high-quality images, interactive elements, and a responsive layout that ensures accessibility across all devices. Hosted on GitHub, this website serves as a dynamic platform for showcasing the brand's offerings and connecting with customers.

Logo Design

The logo design for Arun Icecreams was a crucial element in establishing the brand's visual identity. I created a logo that embodies the essence of the brand—playful, inviting, and fresh. The design process involved conceptualizing various logo ideas, selecting a color palette that resonates with the brand's image, and refining the logo to ensure it was versatile and effective across different mediums.

Video Making

In addition to the website and logo, I produced engaging video content to further enhance the brand's digital footprint. The videos were designed to showcase the brand's products, share behind-the-scenes glimpses, and create an emotional connection with viewers. By incorporating vibrant visuals, appealing music, and compelling narratives, the videos effectively communicated the brand's story and engaged the audience.