

A
Seminar Report
On

**E-COMMERCE WEBSITE (SOFTWARE
DEVELOPMENT INTERN)**

Under the company “Famark Synergy”

Submitted in partial fulfillment of the requirement for the award

OF
BACHELOR OF TECHNOLOGY
IN
COMPUTER SCIENCE & ENGINEERING

Submitted by:
Sourabh Yadav (21027163)

Submitted to:
Vaibhav Kant Singh
Assistant Professor
Department of Computer Science & Engineering
Guru Ghasidas Vishwavidyalaya



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
SCHOOL OF STUDIES IN ENGINEERING & TECHNOLOGY

GURU GHASIDAS VISHWAVIDYALAYA
BILASPUR, CHHATTISGARH

2024-2025

INTERSHIP COMPLETION CERTIFICATE



Date: 16th June 2024

DRN: NL019

To Whom It May Concern

Subject: Internship Letter

This is to certify that **Mr. Sourabh Yadav**, student of B.Tech in Computer Science and Engineering at Guru Ghasidas Vishwavidyalaya has successfully completed his internship at **Famark** from **15th May, 2024** to **15th June, 2024**.

His work and conduct during the internship period was found excellent.

We wish him success in his future endeavour.

Thanks & Regards

Yours Sincerely

A handwritten signature in blue ink, appearing to read "Arunav Gupta", written over a set of horizontal lines.

Mr. Arunav Gupta
Founder at Famark

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1.Introduction

An e-commerce website is an online platform that facilitates the buying and selling of goods and services over the internet. These websites serve as virtual storefronts where businesses can showcase their products to a global audience, allowing customers to browse, select, and purchase items from the comfort of their own homes. E-commerce websites are equipped with various features to enhance the shopping experience, including product listings, search functionality, customer reviews, and secure payment gateways. They cater to a wide range of industries, from fashion and electronics to groceries and digital services, making shopping more convenient and accessible for consumers worldwide. Additionally, e-commerce websites often incorporate tools for inventory management, order tracking, and customer support, streamlining operations for businesses and providing a seamless experience for users. As the digital landscape continues to evolve, e-commerce websites remain a vital component of modern commerce, enabling businesses to reach new markets and customers to enjoy a diverse range of products and services at their fingertips.

Key Features:

- **Product Listings:** A comprehensive catalog of products, often organized into categories, with detailed descriptions, prices, and images.
- **Search and Navigation:** User-friendly search bars and filters help customers find specific products quickly.
- **Shopping Cart:** A virtual cart where customers can add items they intend to purchase, review their selections, and proceed to checkout.
- **Secure Payment Gateway:** Integration with payment processors like credit cards, PayPal, or other payment methods ensures secure transactions.
- **Customer Reviews and Ratings:** Allow users to leave feedback on products, helping others make informed purchasing decisions

Future Trends:

- E-commerce is continuously evolving, with emerging trends like mobile commerce, personalized shopping experiences, and the integration of AI and AR enhancing the online shopping experience.